

STRATEGIC VISIONS WORKSHOP

YAMEENUDDIN AHMED CEO | TIMELENDERS



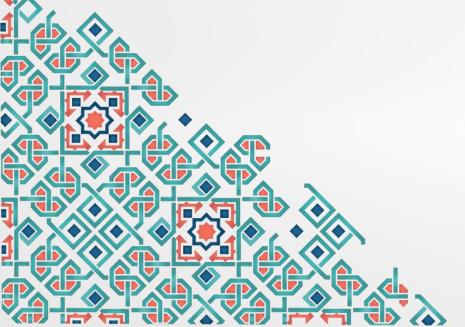


- Name
- What do you do?
- Your schooling/graduation / post-graduation, etc.
- Why are you attending this workshop?
- Have you attended any workshops by Timelenders in the past?
- Tell us something that inspires all of us



ASSALAM-O-ALAIKUM!





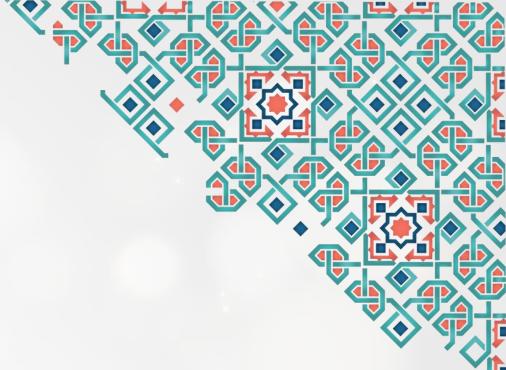


l'M... Yameenuddin Ahmed

- CEO Timelenders
- 30 Years of working experience
- 22+ Years in training, coaching and organizational consulting
- Entrepreneur, Personal & OD Trainer, Life Coach, Business Consultant (with specialization in Family Businesses Sustainability & Strategy)
- 100,000+ people from 85+ Nationalities have been influenced/impacted
- 1000+ Organizational clients from Asia, Africa, ME, Europe & NA
- Extensively Traveled to various parts of the world, including Pakistan, Southeast Asia, the Far East, the Middle East, Europe, and Africa
- Involved in the Visioning & Road road-mapping process of innumerable individuals,
 organizations and groups







TRAINING NORMS & GUIDELINES FOR PARTICIPANTS



• Timings



Mobile/cell phones

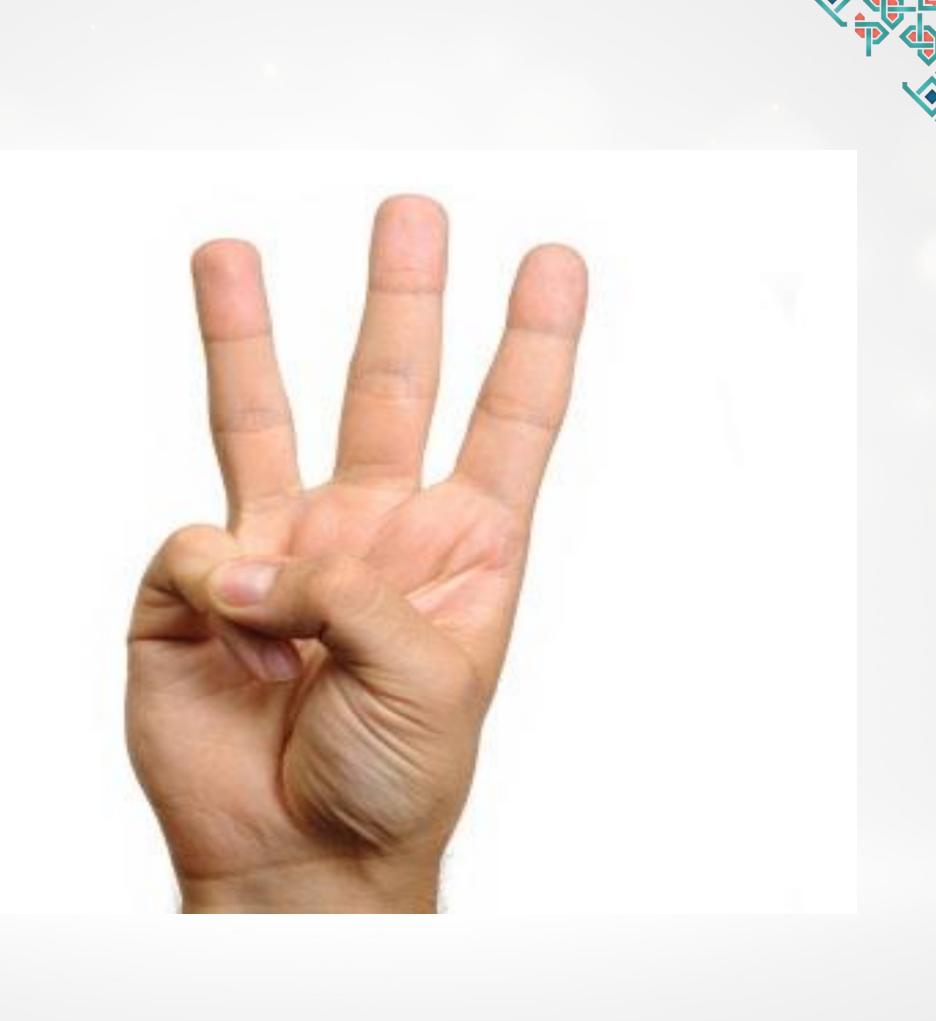


Questions & Answers











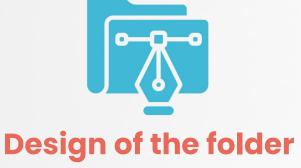
TRAINING NORMS & GUIDELINES FOR PARTICIPANTS



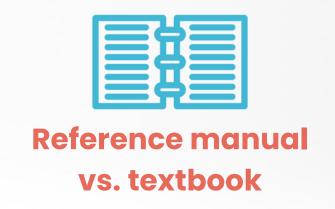




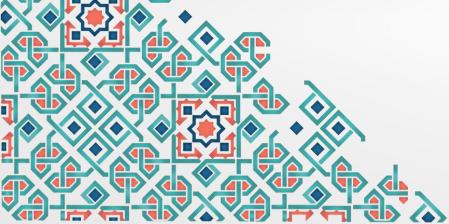
















GENERAL INSTRUCTIONS

- Pre-workshop questionnaire
- Names for certificates
- Blank sheets
- Name on the manual
- Valuables
- Regulating cooling
- Soft copies of the presentation are available on the website
- Assistance







Imagine this – a ticking clock, not counting the hours, but the weeks we have in our possession.







Have you ever considered measuring your life in weeks instead of years?

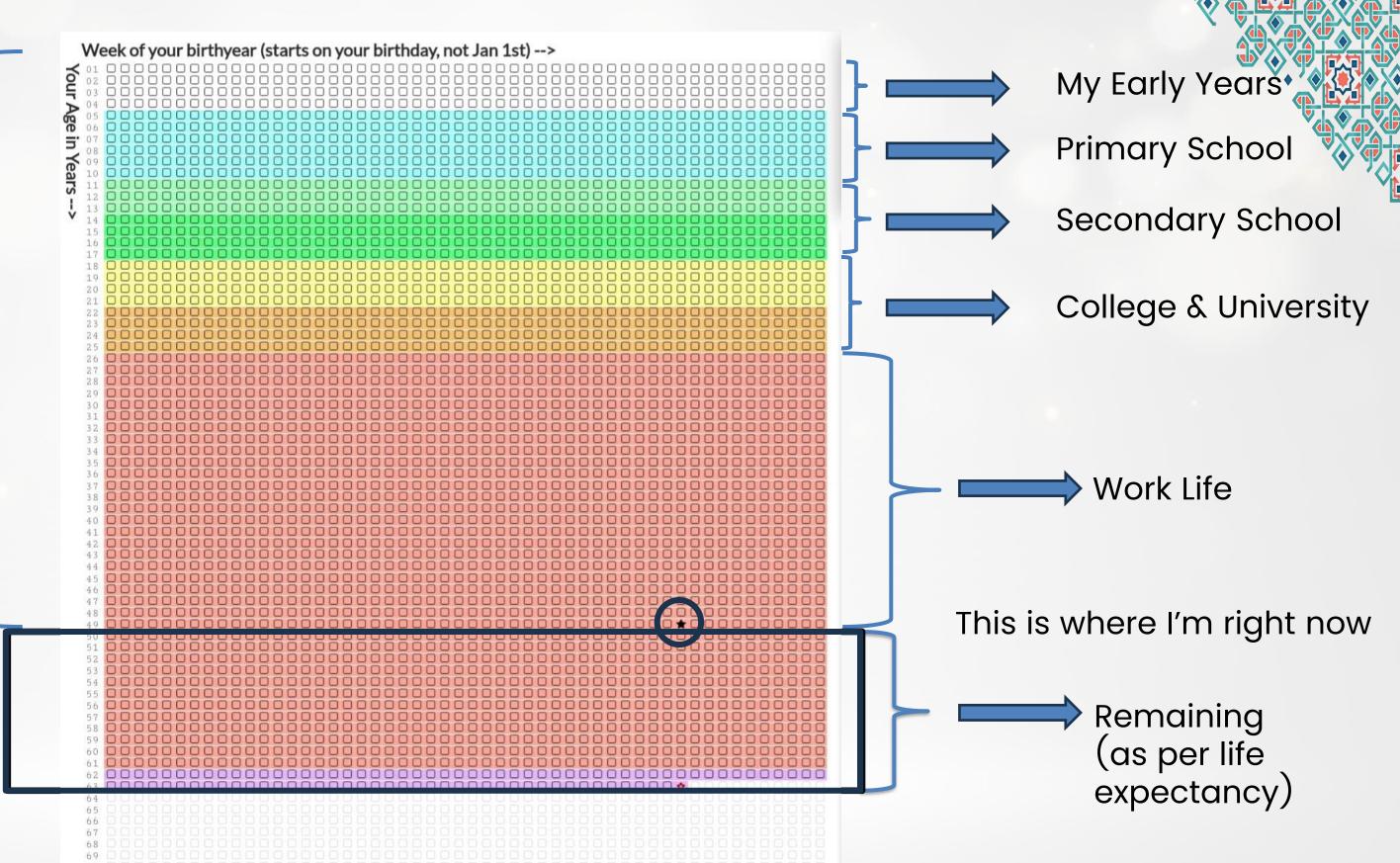




(b) Your Life Slips Away Unnoticed? (c)

This is already gone!

This is what I've to manage with excellence!



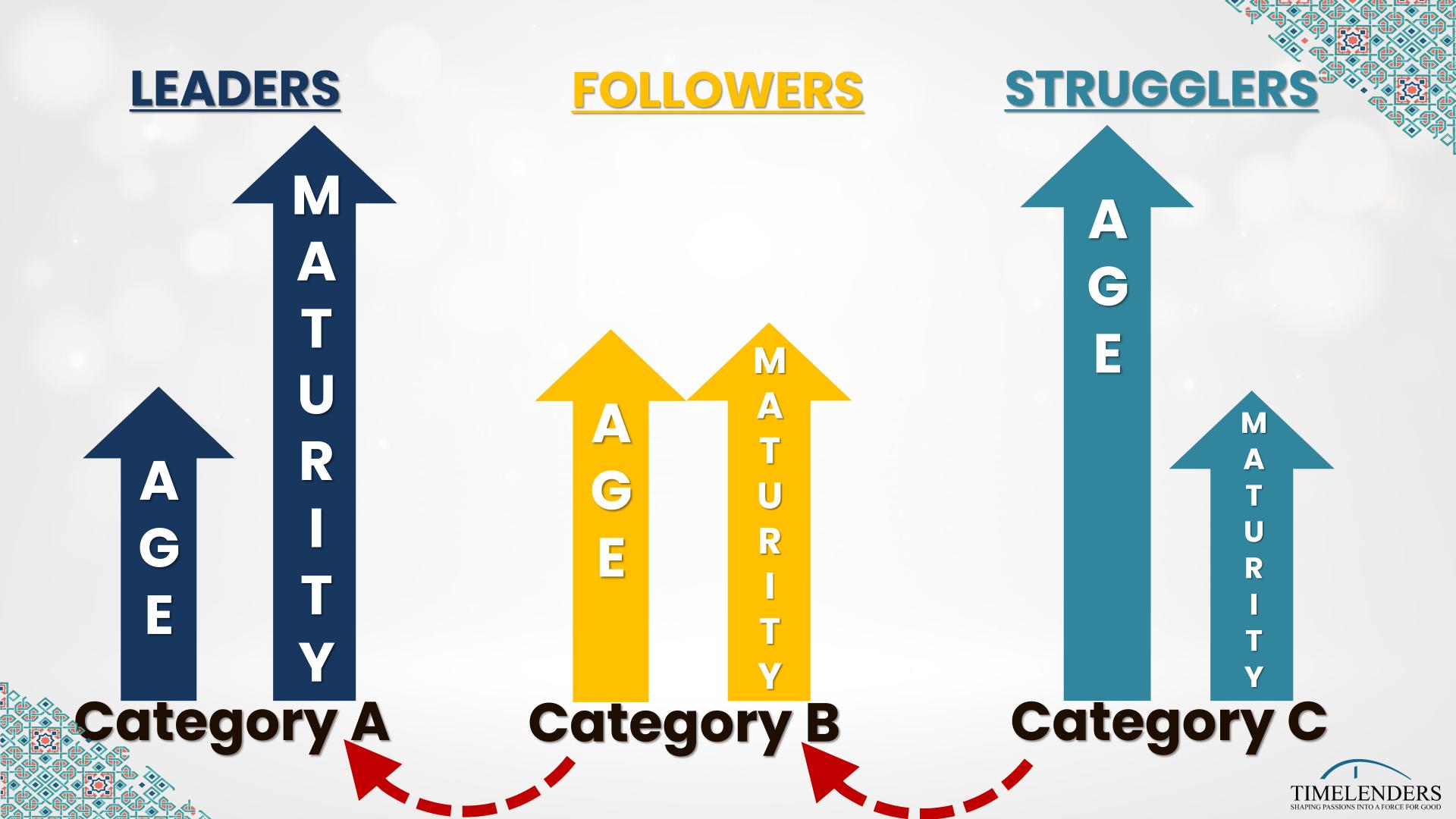




MATURITY MODEL



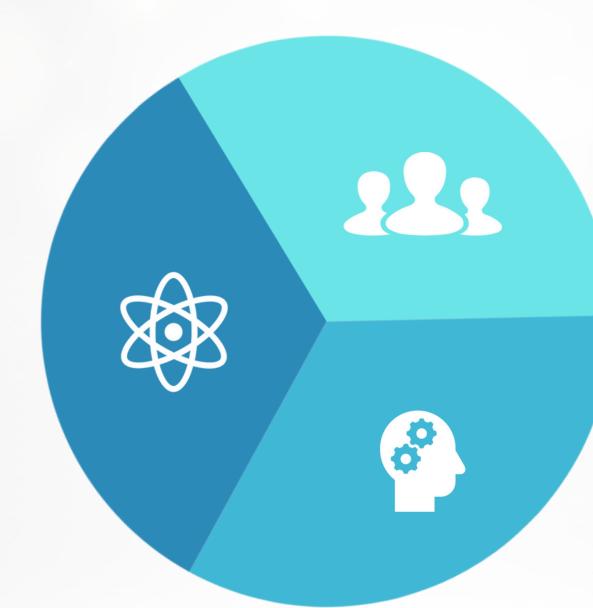




THE MATURITY MODEL©

CORE

- Vision
- Purpose
- Ideology / Values

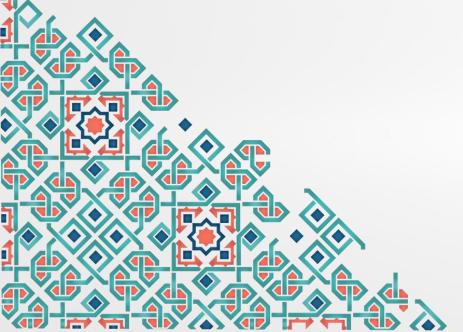


CHARACTER

- Integrity
- Empathy
- Commitment
- ... and many more

COMPETENCE

- Knowledge
- Skills & Abilities
- Network
- Processes



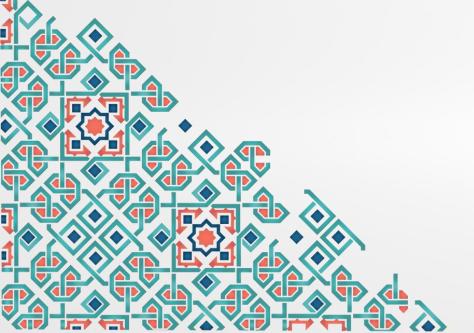


Maturity Components	Participant Name:Evaluate your self on the Scale of 0-10,						
	(0 is poor & 10 is excellent)						
1. Core	Self	Abdullah	Ummati	Father/ Mother	Son/ Daughter	Business/ Career	
a)Vision							
b)Purpose c)Ideology							
c)ldeology							
2. Character							
3. Competence							
a)Knowledge							
b)Skills							
b)Skills c)Network							
d)Processes							



WEANING OF THE WORD IMPORTANT

Please write down the meaning of the word "Important"





TITLES OF CONCEPTS

Meanings	Words	Word List
Select a word from the list which best depicts the following meaning: "The picture of the future that one wants to see."		 Aim Objectives Mission
Select a word from the list which best depicts the following meaning: "The reason for seeing this picture of the future."		 Vision Goal Purpose Dream Aspiration Strategy Reason Planning Goal setting Long range planning Hope Wish
Select a word from the list which best depicts the following meaning: "How will this future be achieved?"		



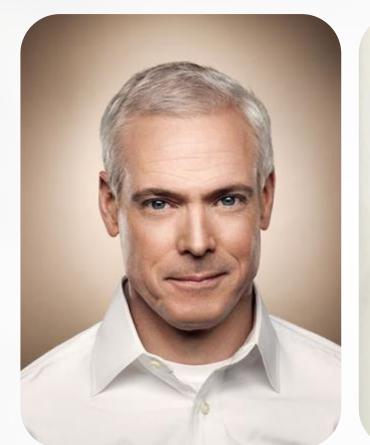


MARTIN LUTHER KING, JR.

I have a dream that one day on the red hills of Georgia the sons of former slaves and the sons of former slave owners will be able to sit down together at the table of brotherhood.

I have a dream that one day even the state of Mississippi, a state sweltering with the heat of injustice, sweltering with the heat of oppression, will be transformed into an oasis of freedom and justice.







JIM COLLINS

"For one thing, the term 'vision' had been tossed around by so many people and used in so many different ways that it created more confusion than clarification. Some viewed vision as having a crystal-ball picture of the future marketplace. Others thought in terms of a technology or product vision, such as the Macintosh computer. Still others emphasized a vision of the organization, purpose, mission, goals, and images of an idealized workplace. Talk about a muddled mess! No wonder so many hard-nosed practical businesspeople were highly skeptical of the whole notion of vision; it just seemed so – well – fuzzy, unclear, and impractical."



FRAMEWORKS

A set of beliefs, ideas and rules that is used as the basis for making judgments, decisions etc.

- Oxford Advanced Learner's Dictionary







Superior

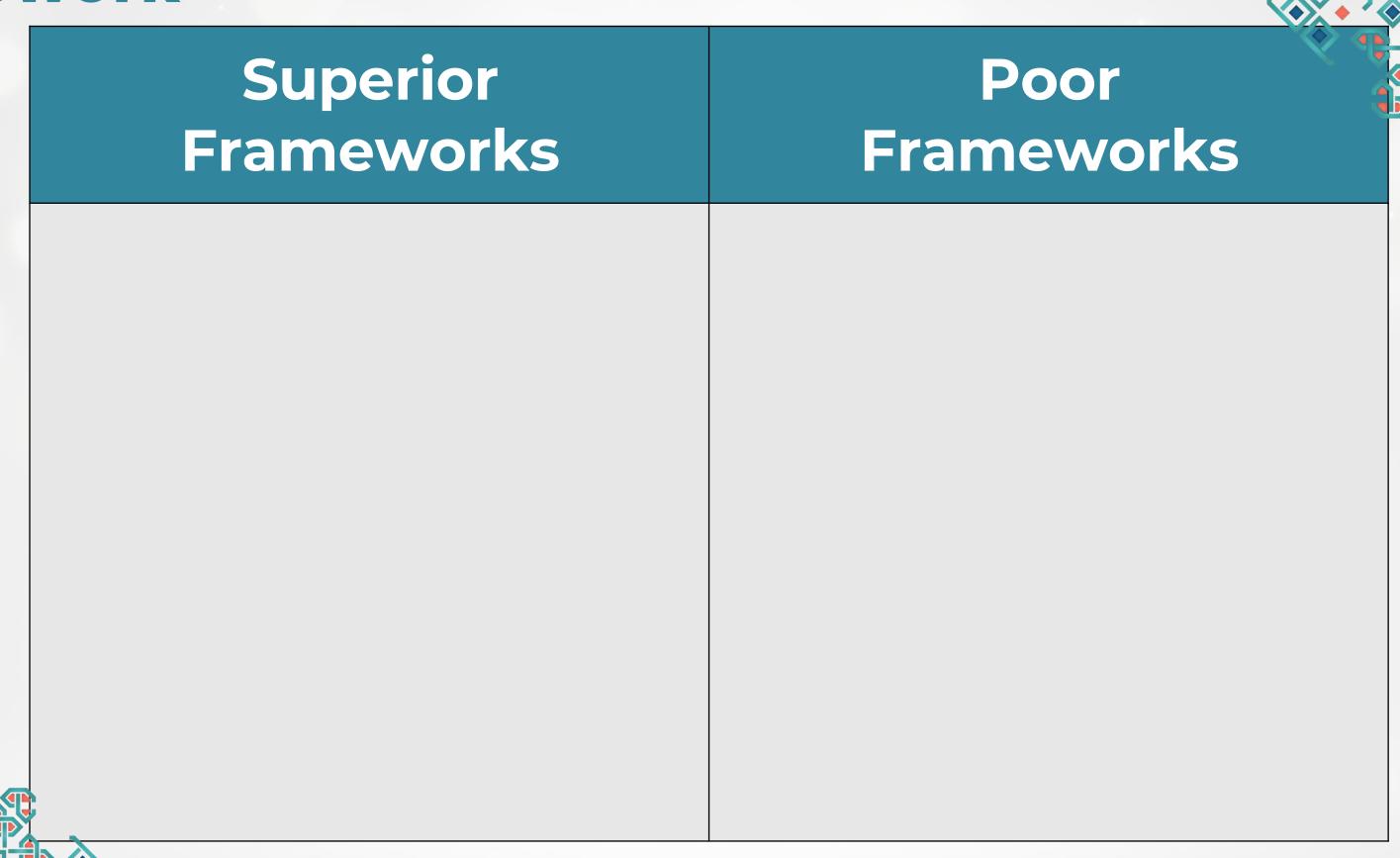
VS.

Poor Frameworks



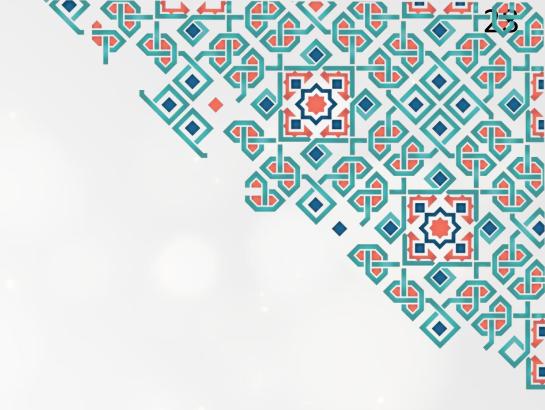


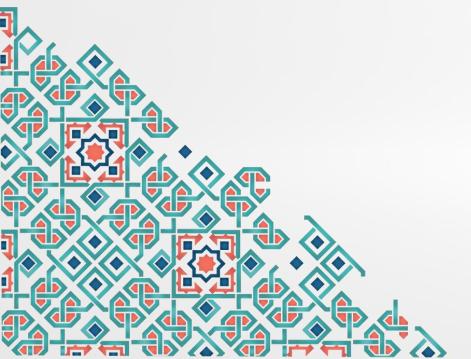
Framework





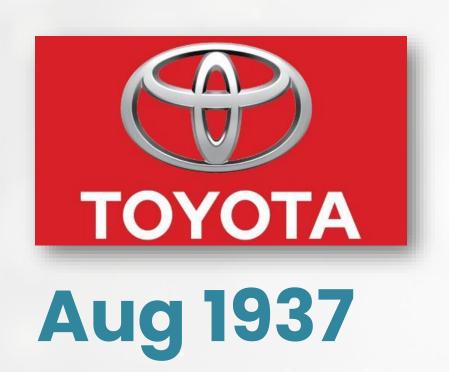
Benefits of Superior Frameworks



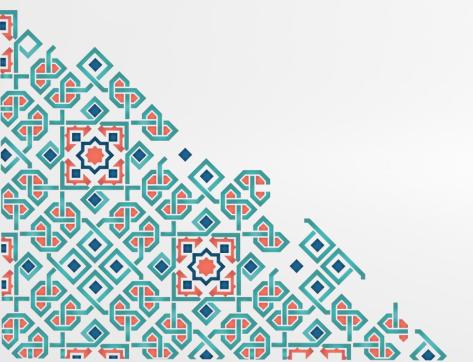




Establishment Years









TOYOTA'S PERFORMANCE

\$122.98 Billion \$203 Billion \$262.3 Billion

2000

2010

2022

\$14 Billion

\$32.6 Billion \$32.8 Billion







Establishment Years



1636 (387 Years)



975 (1048 Years)



Harvard's Impact

- # 1 university in the world
- Their vision is to produce leadership across disciplines
- Endowment Fund of \$ 50.7 Billion, 2023 (Largest for any education institution)
- World's largest Research & Development infrastructure
- 3 Campuses Largest is 209 acre
- It has the largest library system in the world, having 79 libraries, with 21 million books
- Produced 8 US presidents
- 188 living billionaires worth \$ 4,769 billion controlling most of the economy of the world
- Hundreds of influencers/thought leaders are produced
- Its graduates in different disciplines
 establish hundreds of Organizations

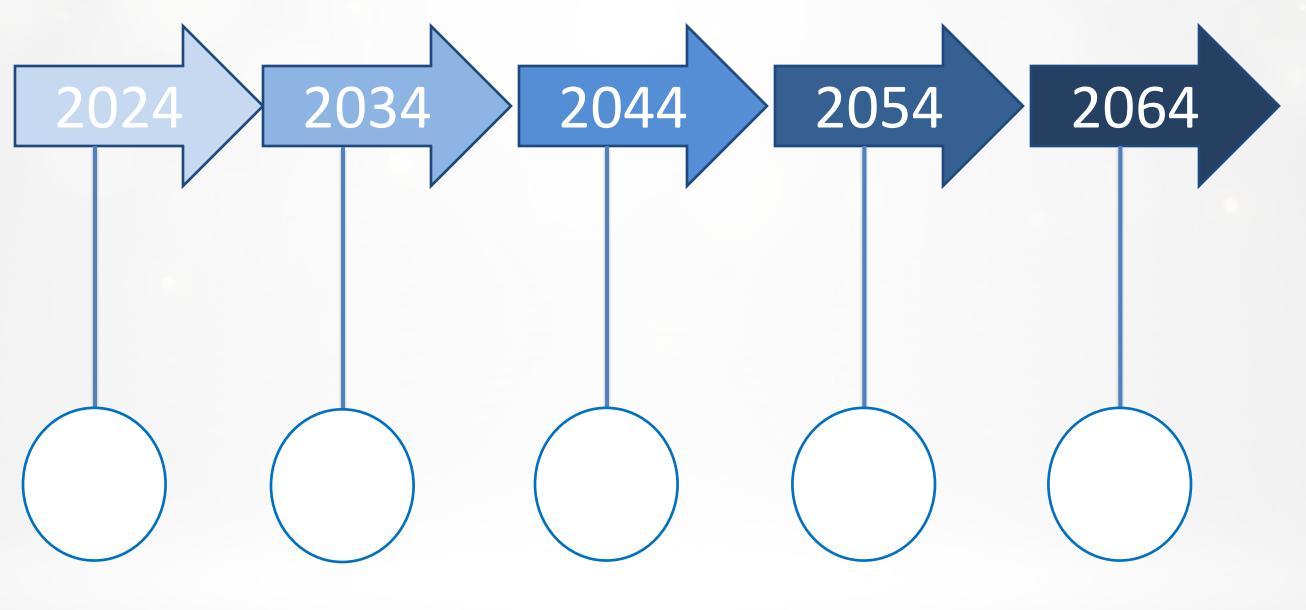
Al-Azhar's Impact

- # 1201-1400 university in the world /
 # 51-60 in Arab Region
- Their vision is not clearly articulated.
- Had an endowment till the 18th Century,
 but no updated information is available
- Limited Research & Development infrastructure
- Much smaller than Harvard
- Library with a limited number of books
- 50+ notable personalities graduated in the last 1000+ years
- Very few influential people/thought leaders were produced in history, but no one in the modern world.
- No global organizations exist today which its graduates founded



WORKSHEET

PLEASE PLOT YOUR PROGRESSION IN AGE



YEARS OF AGE



WHAT IS YOUR VISION FOR THE YEAR 2044?



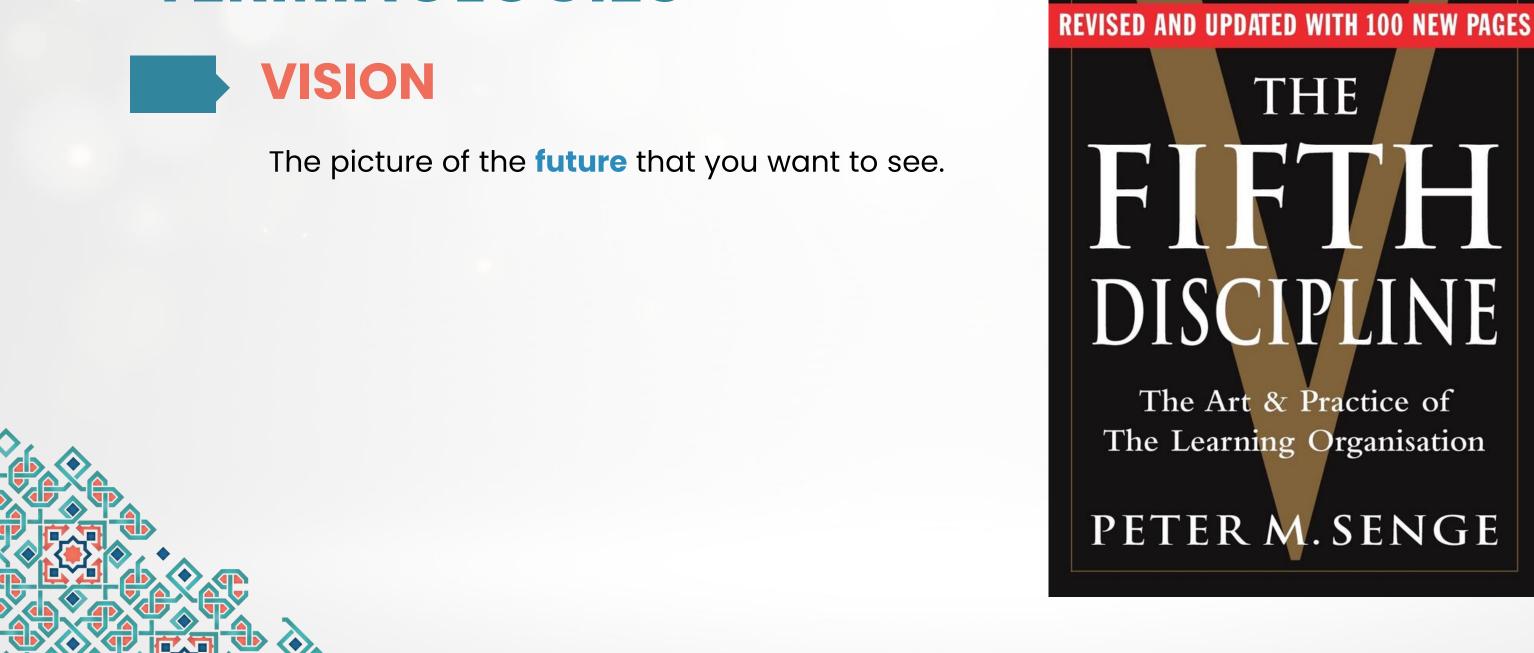


Your vision in 2044:





INTRODUCTION TO TERMINOLOGIES





INTRODUCTION TO TERMINOLOGIES

PURPOSE

This is why behind a

This is why behind anything.

PURPOSE OF THE VISION (POV)

Why does the vision exist?

ULTIMATE PURPOSE

Why do you exist?







INTRODUCTION TO TERMINOLOGIES

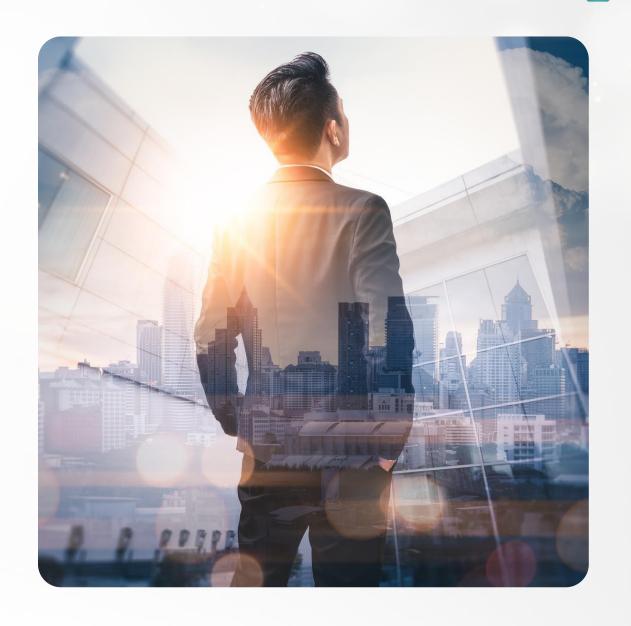


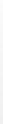
The difference between Vision and Prediction



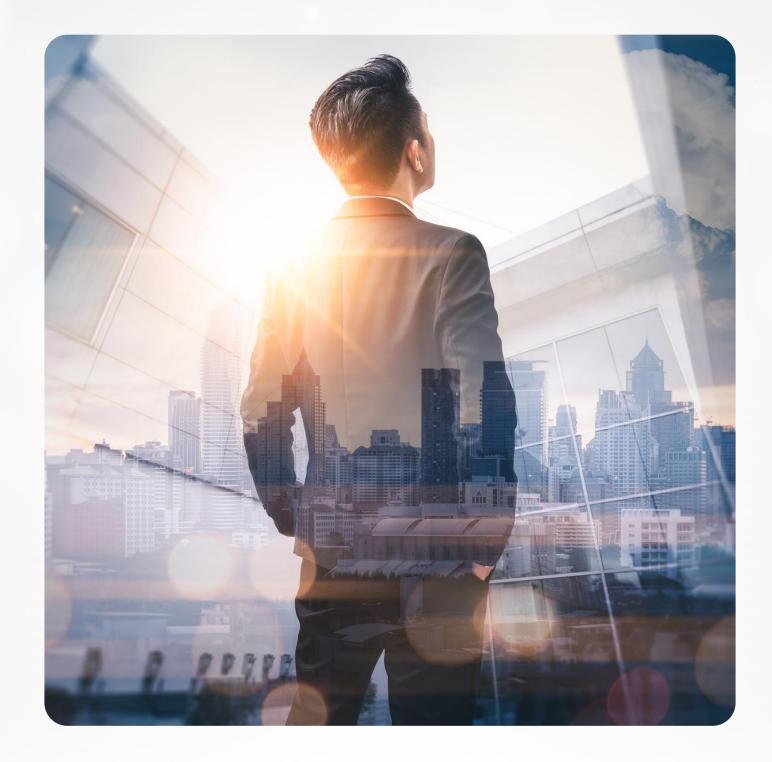
Prediction defined according to the Cambridge Dictionary:

A statement about what you think will happen in the future.









ULTIMATE VISION

An Ultimate Vision is a vision that is independent of time.





Abdur Rahman Ibn Awf (ra): The Richest Muslim Who Bought His Way to Jannah

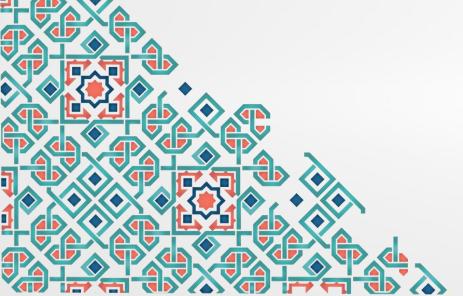


When Abdur Rahman Ibn Awf (ra) passed away.

His net worth valued in Gold Coins was Three Billion One Hundred and Three Million Islamic Dinars (3,103,000,000 – 4.25 gms gold per coin).

If the whole wealth converted into USD then the calculation of Abdur Rahman Ibn Awf (ra) net worth is approximately 3,103,000,000 x 4.25 x 48.48 = USD 639,342,120,000 i.e. ~ USD 639 billion

Jeff Bezos (founder of Amazon) is the richest person in the world as of July 2023 and his total net worth is around **USD 177 billion**, whereas, Abdur Rahman Ibn Awf (ra) stood at **USD 639 billion**.













1. It gives us direction





Without a clear vision, you can't have a direction.

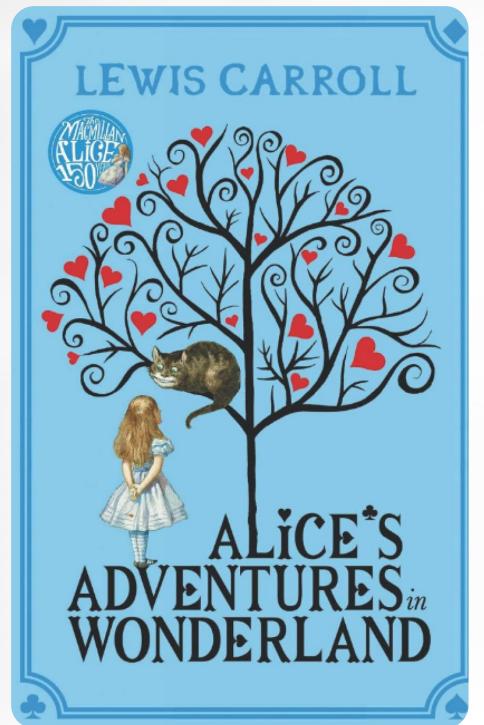
$$A = C$$

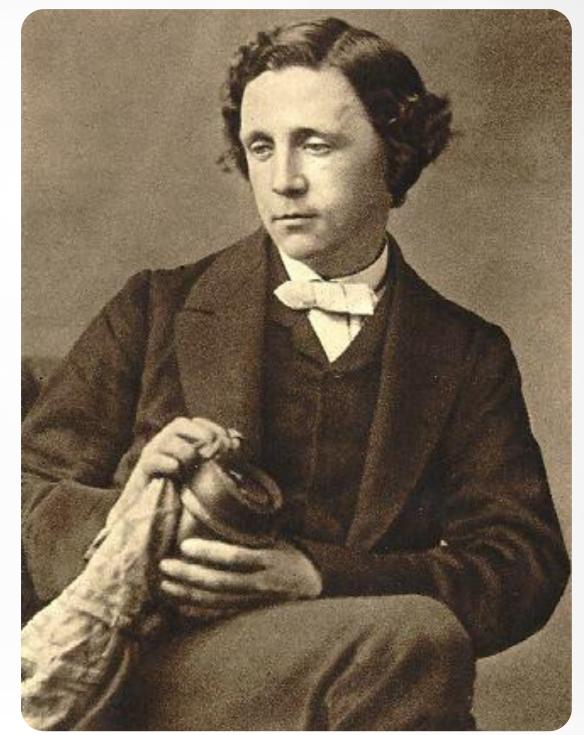
Thus, without a clear vision, you're at a severe risk.





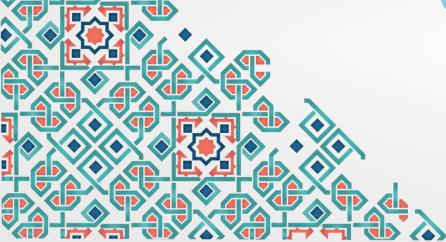






Lewis Carroll 1832–1898















2. It gives us motivation



Push yourself because no one else is going to do it for you.







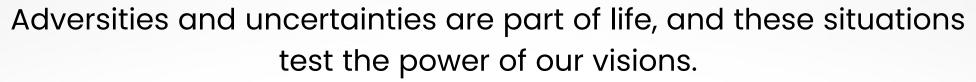






3. It helps us fight adversity



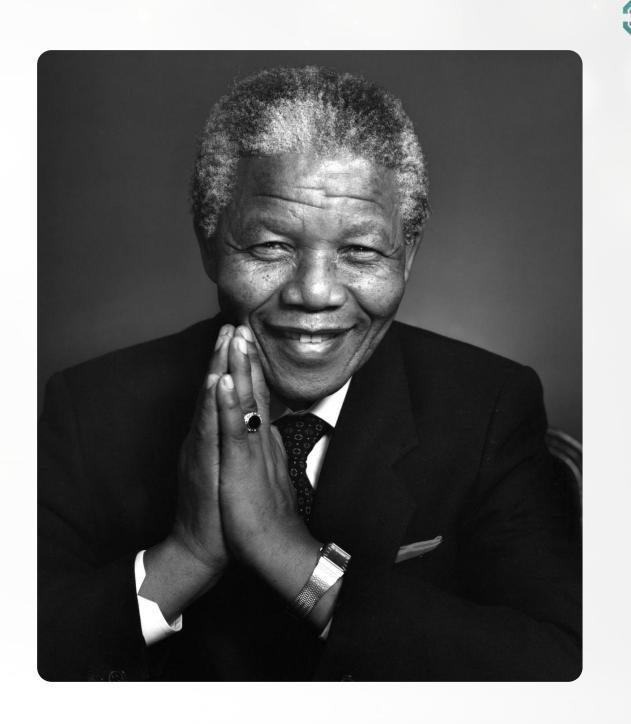


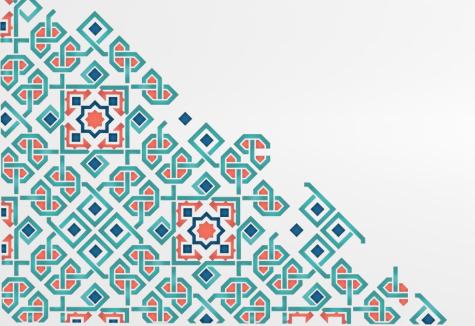
Your ability to cope up with difficult circumstances is directly proportional to the greatness of your vision.



NELSON MANDELA

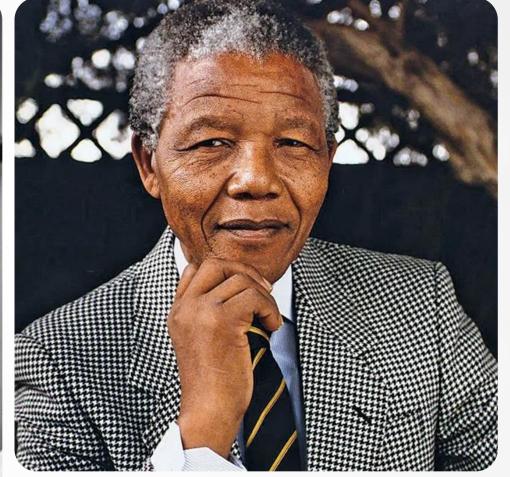
- 27 Years in Jail including 6 Years in solitary confinement
- Vilified by his people and oppressed by those imprisoned him
- Leading role in ending apartheid National Reconciliation Program











I found solitary confinement the most forbidding aspect of prison life. There is no end and no beginning; there is only one's mind, which can begin to play tricks. Was that a dream or did it really happen? One begins to question everything.

— Nelson Mandela —

AZ QUOTES







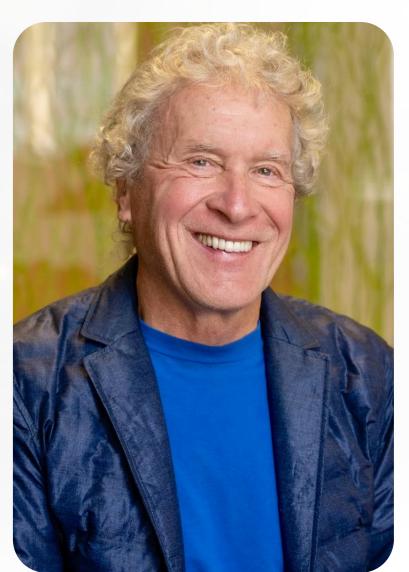
4. If we don't have a correct and clear vision, we risk becoming the instruments of an undesired vision.

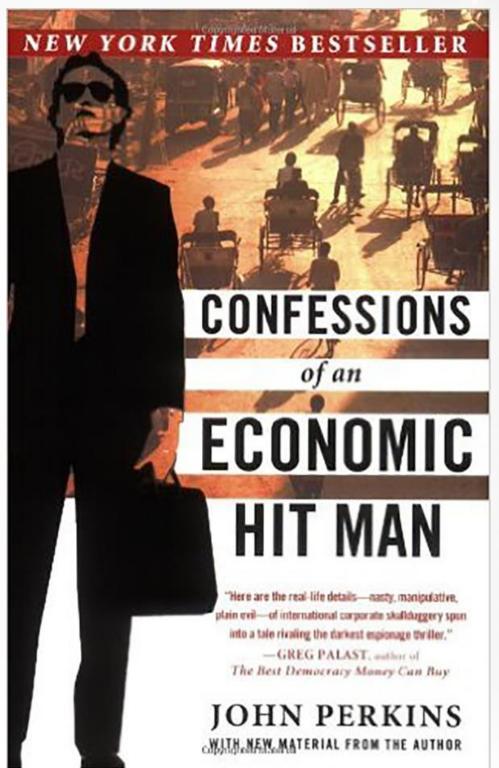






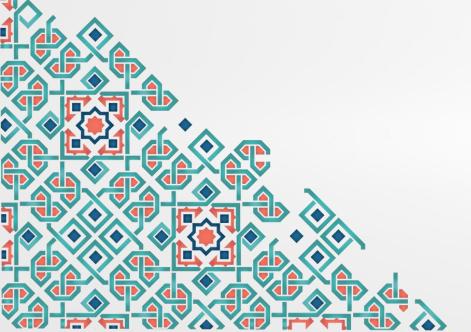
VIDEO: THE ECONOMIC HITMAN







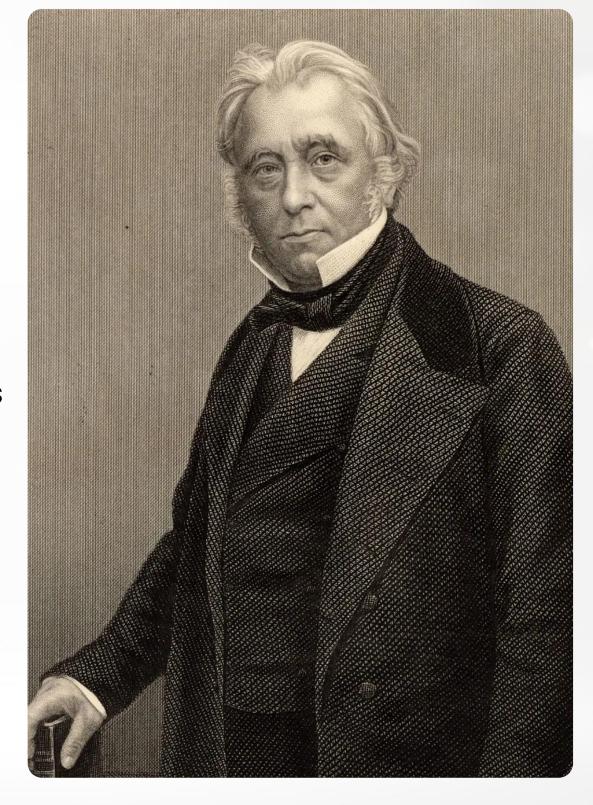




LORD MACAULAY'S MINUTE ON INDIAN EDUCATION

FEB. 2, 1835

"We must at present do our best to form a class who may be interpreters between us and the millions whom we govern; a class of persons, Indian in blood and color, but English in taste, in opinions, in morals, and in intellect. To that class we may leave it to refine the vernacular dialects of the country, to enrich those dialects with terms of science borrowed from the Western nomenclature, and to render them by degrees fit vehicles for conveying knowledge to the great mass of the population."





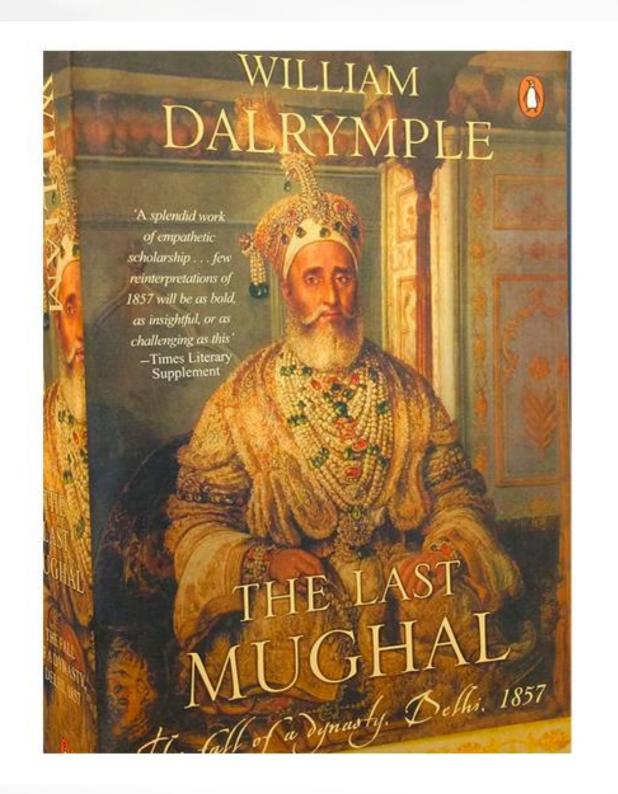
LORD MACAULAY'S MINUTE ON INDIAN EDUCATION

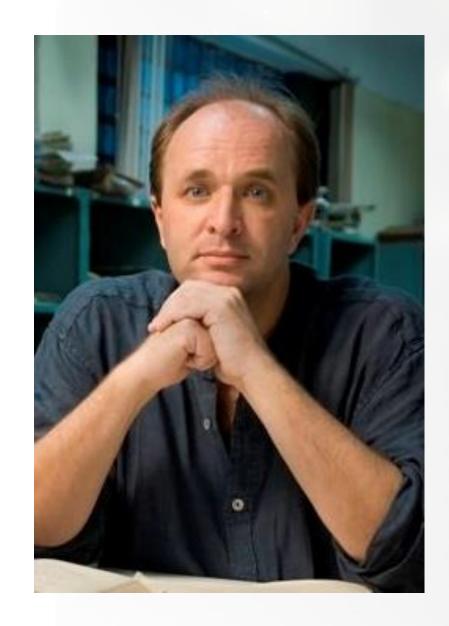
FEB. 2, 1835

"I have conversed both here and at home with men distinguished by their proficiency in the Eastern tongues. I have never found one among them who could deny that a single shelf of a good European library was worth the whole native literature of India and Arabia. Honors might be roughly even in works of the imagination, such as poetry, but when we pass from works of imagination to works in which facts are recorded, and general principles investigated, the superiority of the Europeans becomes absolutely immeasurable."







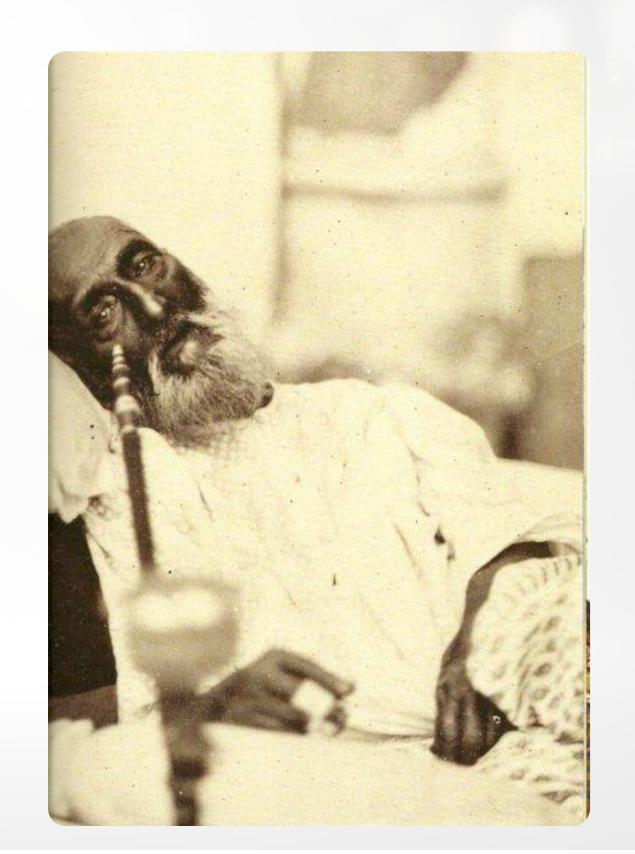


William Dalrymple

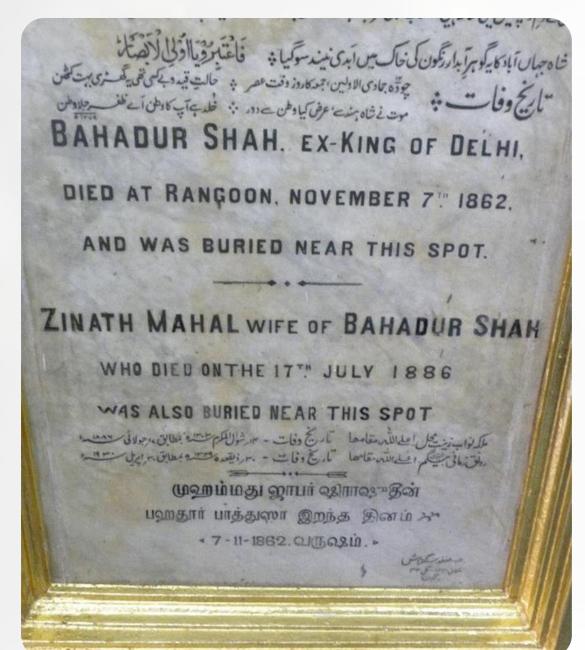


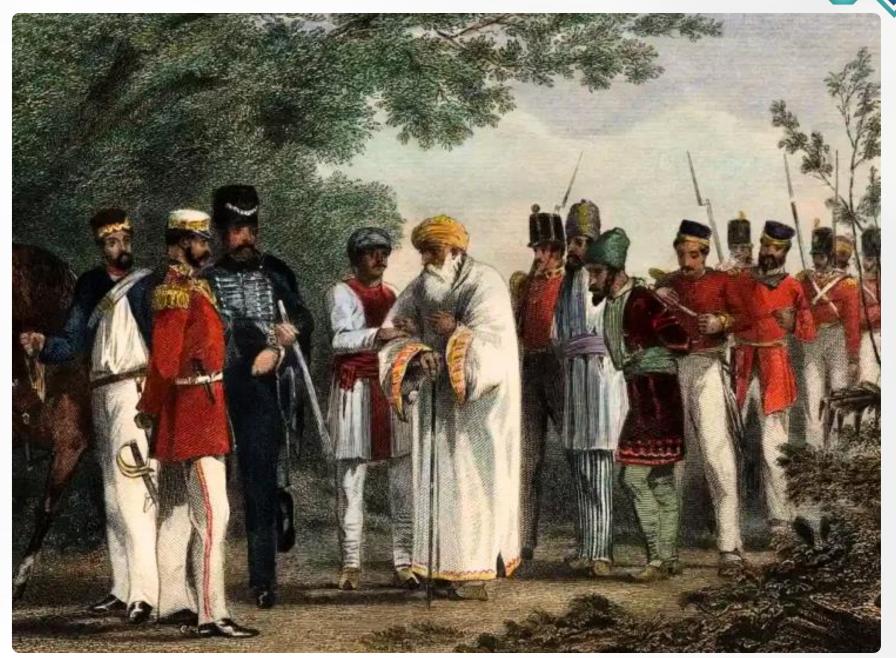
BAHADUR SHAH ZAFAR'S MISERABLE LAST DAYS

لگنائہیں ہے ول مر اجڑے ویار میں کس کی بنی ہے عالم ناپائیدار میں ان حسر تول سے کہہ دو کہیں اور جانسیں ا تنی جگہ کہاں ہے دل داغدار میں كانتول كومت نكال جمن سے او باغبال یہ بھی گلوں کے ساتھ بلے ہیں بہار میں بلبل کو باغیاں سے نہ صیاد سے گلہ قسمت میں قبیر لکھی تھی قصل بہار میں كتناہے بدنصیب ظفرونن کے لیے دو گزر مین بھی نہ ملی کوئے بار میں















5. A vision helps us to identify opportunities and avoid pitfalls that otherwise may not be readily apparent.









Ultimate Vision (UV)

A vision that is independent of time. It has high lucidity and low concreteness.

Intermediate Vision (IV)

A vision derived from the ultimate vision for a particular instance of time is called an intermediate vision (IV).

IVs are highly lucid but their concreteness increases with decreasing time.

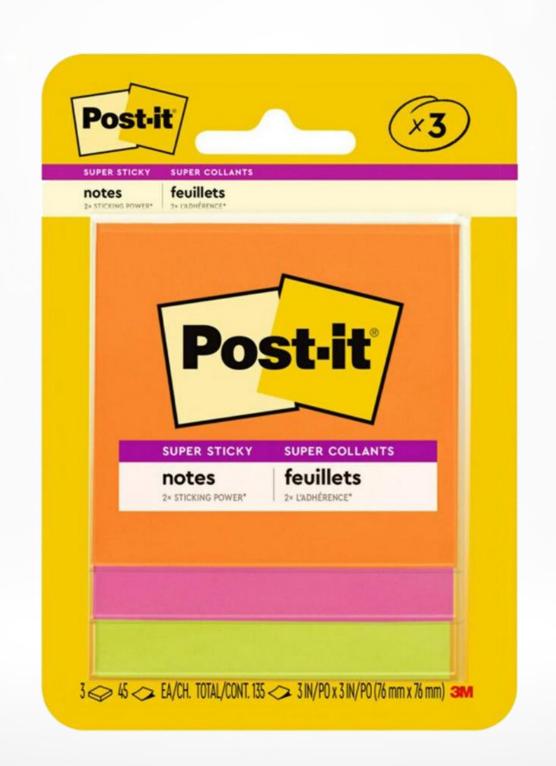






To help people every day by advancing, enhancing, and improving their companies, homes, and lives.







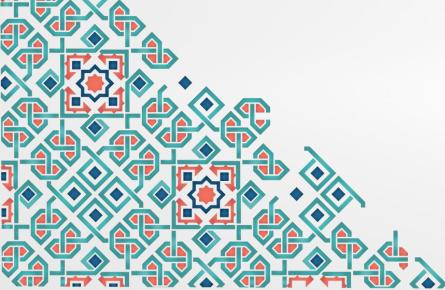




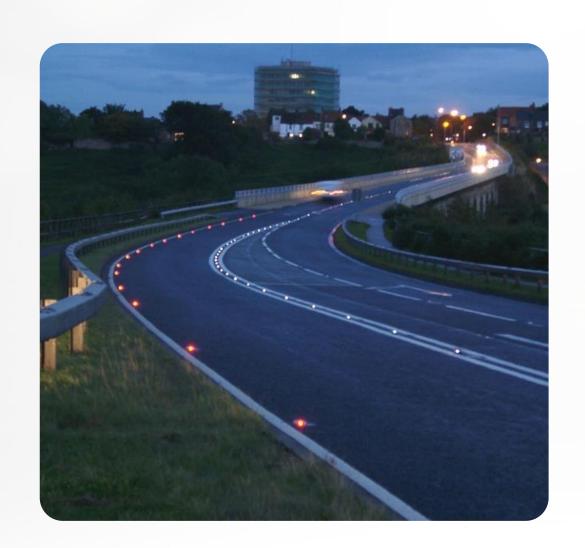












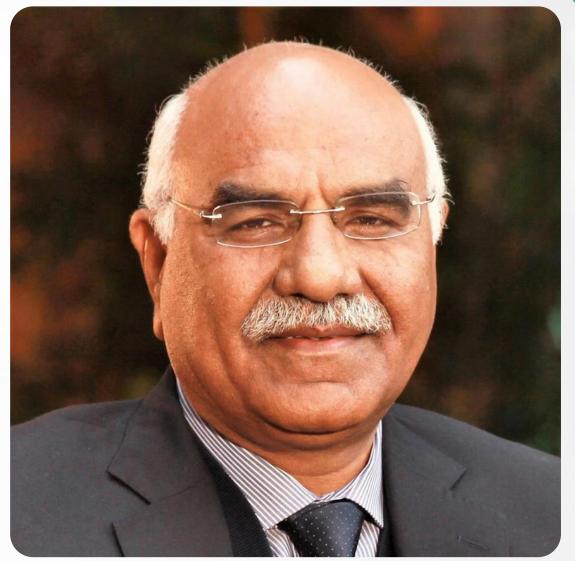




Dr. Amjad Saqib

- Founder Akhuwat Foundation
- Zero interest
- 5.5 Million Families
- PKR 235 Billion disbursed (September,2024)
- 58% Males / 42% Females
- 99.91% Recovery
- 856 branches
- 3,500+ Staff
- 301 Schools & 3 Colleges
- 47,000+ Students
- 500,000 patients of Hepatitis & Diabetes treated free of cost
- 8,500 Volunteers
- Qarz-e-Hasanah,
- Education,
- Medical services,
- clothes bank,
- Khawajasira Program,
- Low-cost housing interest-free loans











To establish principle-based and excellence-driven businesses globally to contribute towards financially resilient Muslim Ummah.



ساری دنیا میں قرآن کریم کی الیمی تلاوت زندہ اور رائے ہو جائے جو تجوید، عربی ادا، انقان، تمکین، لہجات، خوبصورتی، و قوف اور معنی کی رعایت کی وجہ سے احسان کے درجہ کو پہنچ جائے اور پڑھنے اور سننے والول کے قلب و فرہن پرانز انداز ہو کر اللہ سے تعلق کا ذریعہ بنے۔











To bring ease in lives by providing excellence-driven living solutions.



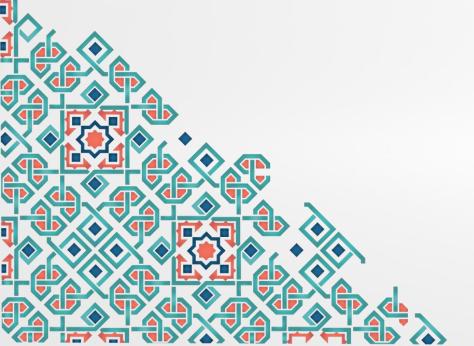


To make Bahawalpur the first vision-oriented and an iconic city.



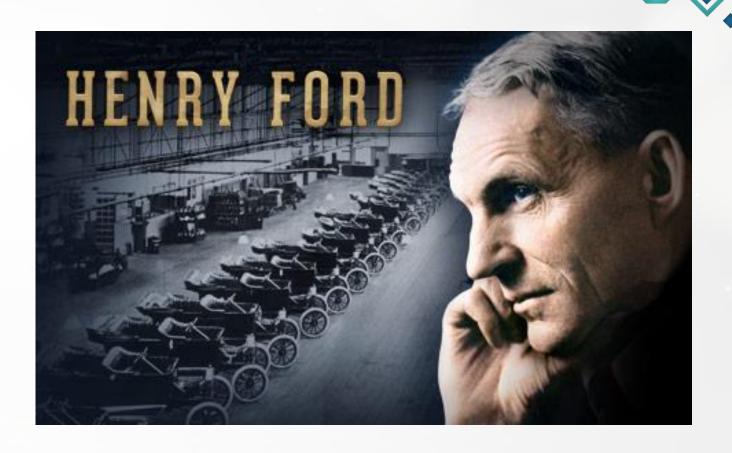


Make people's lives easier by providing the best shopping solutions at the lowest possible prices.





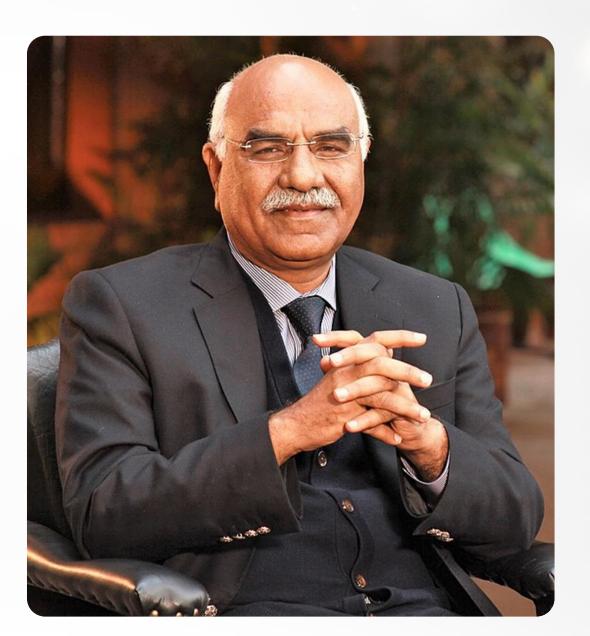




To build and market a simple, strong, reliable, affordable car for the masses.







A poverty-free society based on the principles of compassion and equity.

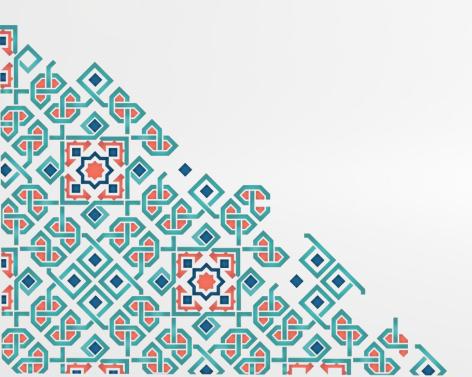




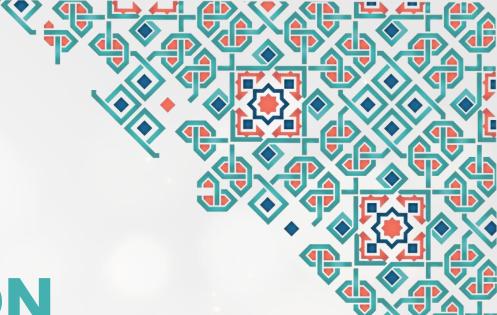




CHARACTERISTICS OF A VISION







CHARACTERISTICS OF A VISION



1. Attainability



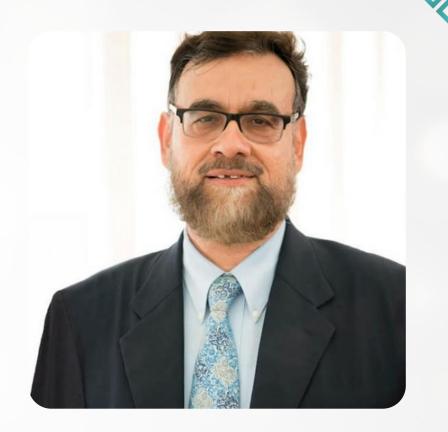
What is the possibility of achieving your vision within the resources that can be made available?



DR. ABDUL BARI KHAN

To provide excellence-driven healthcare free of cost to please Allah (swt)

- Founder Indus Health Network
- Network of 100% free hospitals across Pakistan
- 17 hospitals,
- 52 Primary Care Clinics,
- 4 Rehabilitation Centers
- 4 Regional Blood Centers
- Largest Pediatric Oncology Center
- 10,000+ Children treated for Cancer
- 500,000 patients/month,
- 10,000+ team members
- 100% paperless
- Budget PKR 57 billion for 2024









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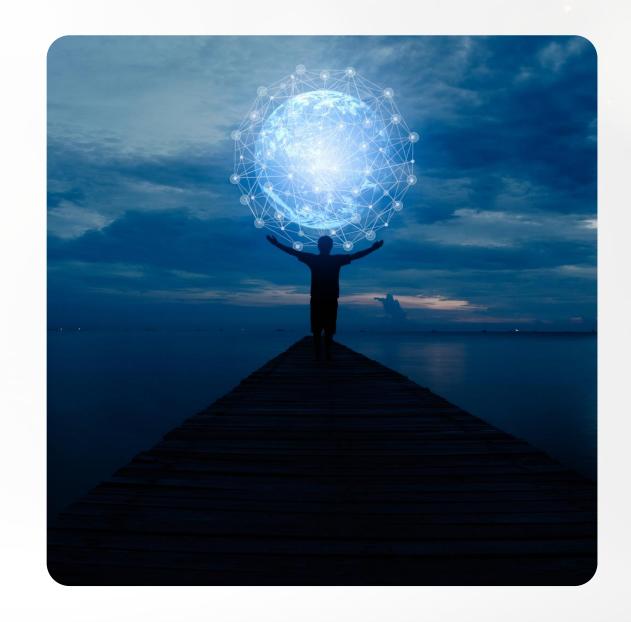


2. Lucidity

An articulation of the vision which explains the main idea in clear and unambiguous terms.

Our vision is to realize a future where ingenuity and commitment can redefine the possibility and opportunity for our company and help us imagine the resources and drive, we need to achieve.

We would like to establish sustainable businesses to create halal employment opportunities and a positive global image of our country.







CHARACTERISTICS OF A VISION

3. Concreteness

The number of quantifiable elements and degree of quantification in those elements.

For example, in the case of a business: Revenues, Profits, expansion, employee strength, number of countries, etc.

For example, in the case of personal health: Weight, waist, Pulse, cholesterol, Sugar, BP, etc.







CHARACTERISTICS OF A VISION

4. Complexity

How complex or simple is the main concept behind the vision?

We would like to establish a school to provide a good education.

We would like to establish a network of institutions to produce future leaders of the nation









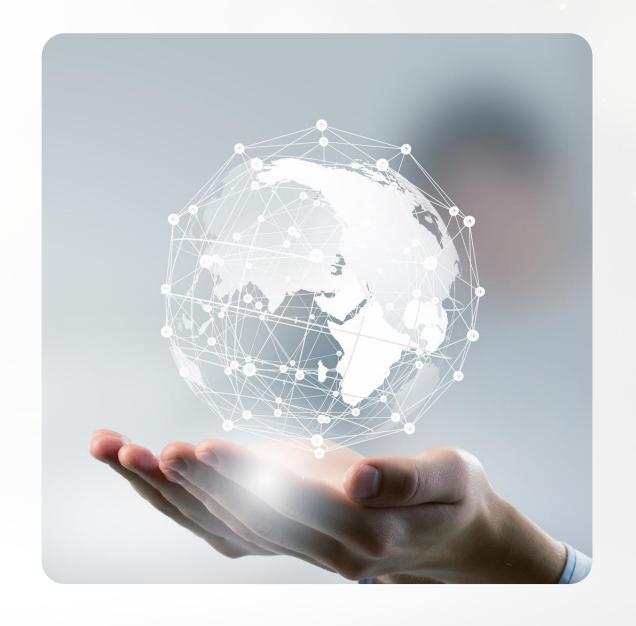
5. Scale

The scale of your vision in terms of geography, time, and depth.

We would like to establish a school in Karachi to provide a good education.

We would like to establish a network of institutions all over the country.

We would like to establish a global network of educational institutions.







CHARACTERISTICS OF A VISION

6. Nobility

Nobility is the degree to which your vision touches lives of people other than yourself for a greater good.

I would like to be the CEO of a big company earning XYZ salary, having a big house and car.

I would like to establish multiple businesses to contribute to the reduction of unemployment and create a powerful impact of the Muslim Ummah.



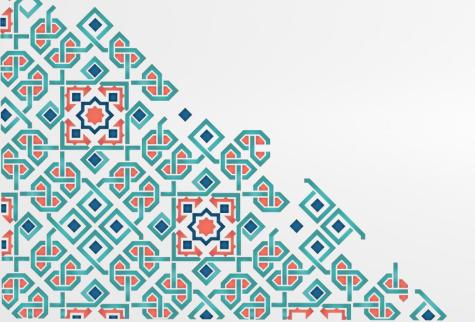




7. Loftiness

The minimum cost required for the success of the vision.





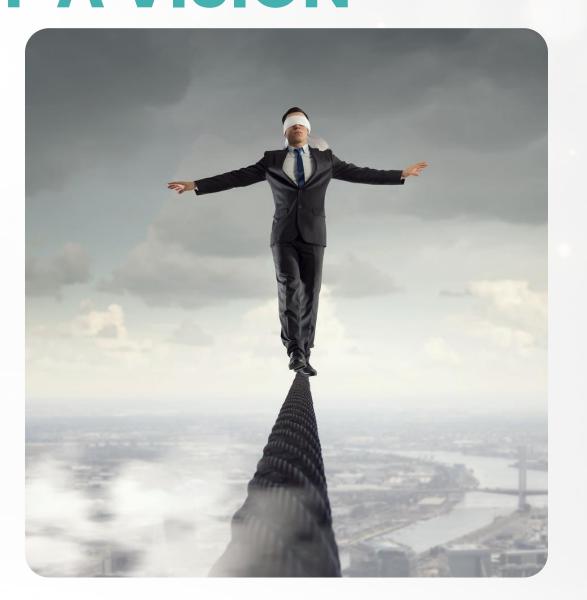


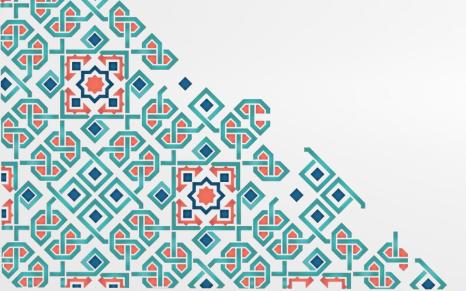




7.1 Greatness

What is the cost that you are willing to bear for your vision?







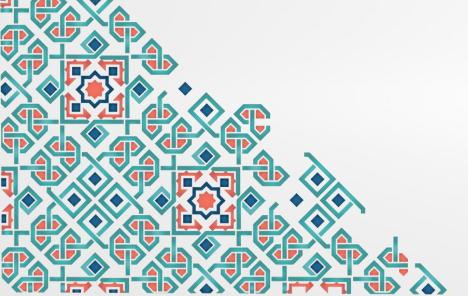




8. Correctness

The correctness of your vision is directly proportional to the soundness of your ideology.







CHARACTERISTICS OF A VISION













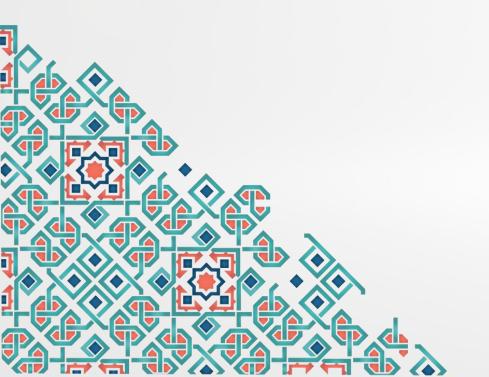






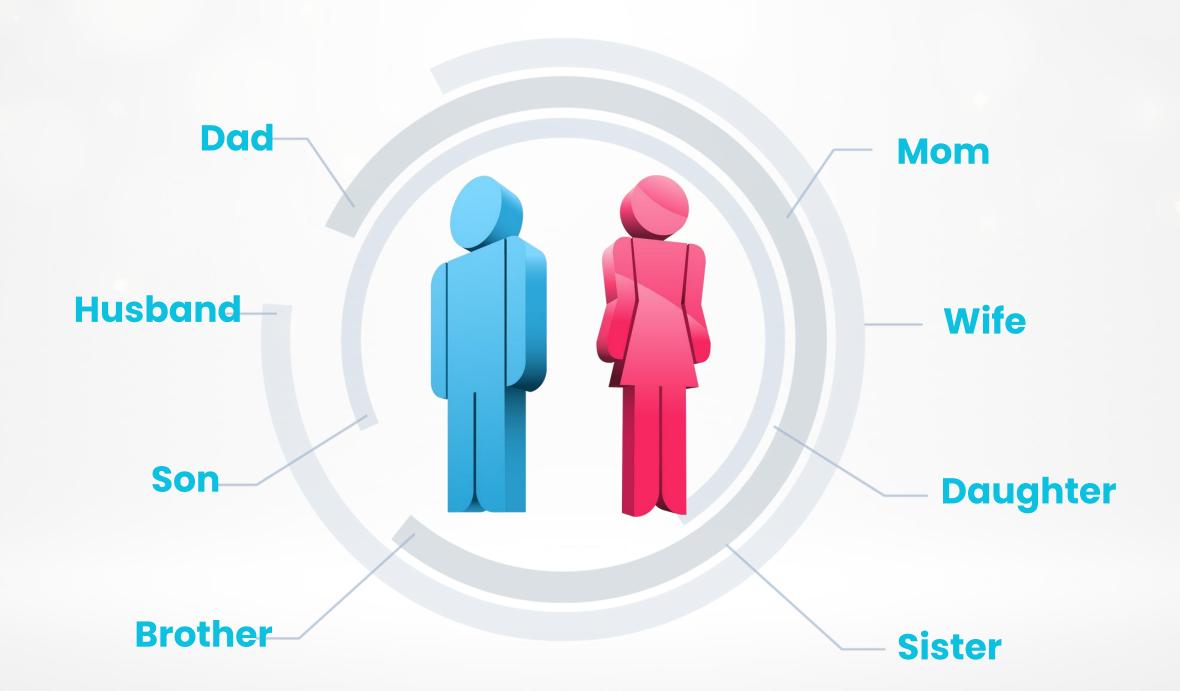








We all have different roles in life







Different Types Of Roles in Islam



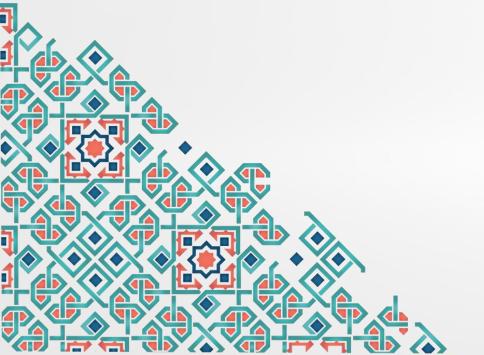
MANDATED ROLES

A role in life that your ideology doesn't permit you to drop under any condition.



ELECTIVE ROLES

A role in life that your ideology permits you to drop under certain conditions.

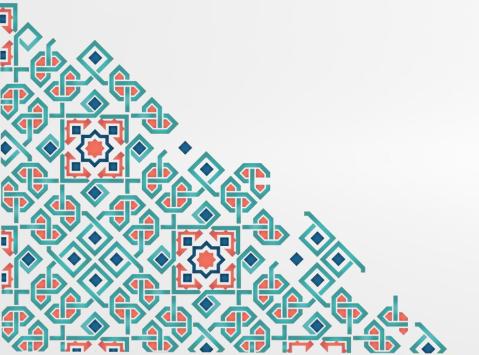




Worksheet: List your mandated and elective roles









A sample list of different roles in life.

RELATIONS

Son/ Daughter

Father / Mother

Husband / Wife

Grandfather / Grandmother

Grandson /
Granddaughter

Nephew / Niece

Uncle / Aunty

Cousin

Son / Daughter in law

Brother / Sister in law

SPIRITUAL

Muslim / Christian / Hindu

عبدالله – Slave of Allah (SWT)

Member of the Ummah of the Prophet (SAS) – ご

ORGANIZATIONS

Rotarian

Member of the Lion's Club

Member of Alumni

CONNECTIONS

Neighbor

Friend

WORK RELATED

Bread winner

Engineer

Doctor

Boss

Subordinate

Colleague

Mentor

Head of Marketing

Head of Finance

UNIVERSAL

Human

Self

Citizen

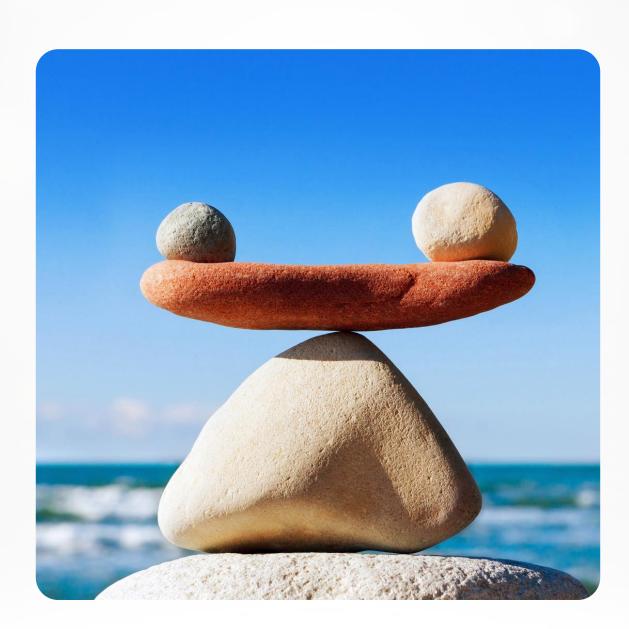
OTHER

Khateeb

Volunteer

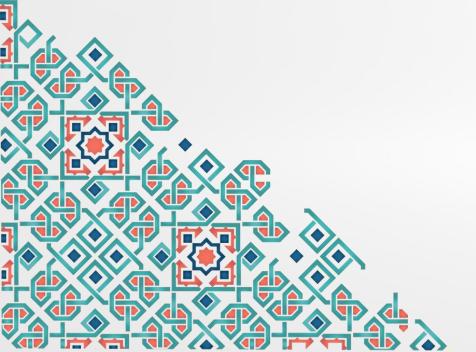
Trustee





Why is it important to understand this differentiation?





What criteria do people generally use to measure balance in roles?





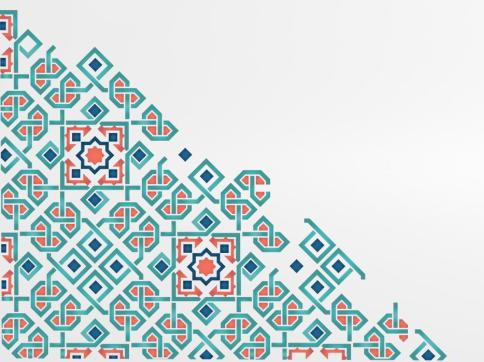






"OUR PERFORMANCE IN ANY OF OUR ROLES, MANDATED OR ELECTIVE, MUST NOT FALL BELOW THE 'MPLS' DICTATED BY ISLAM"

- Islamic Paradigm

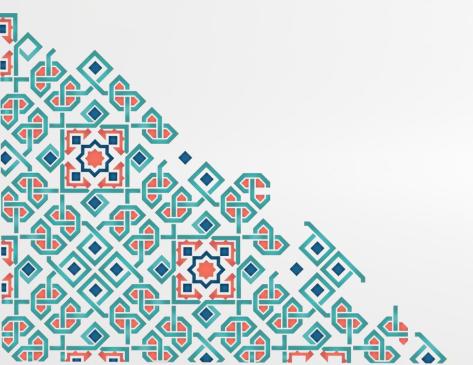






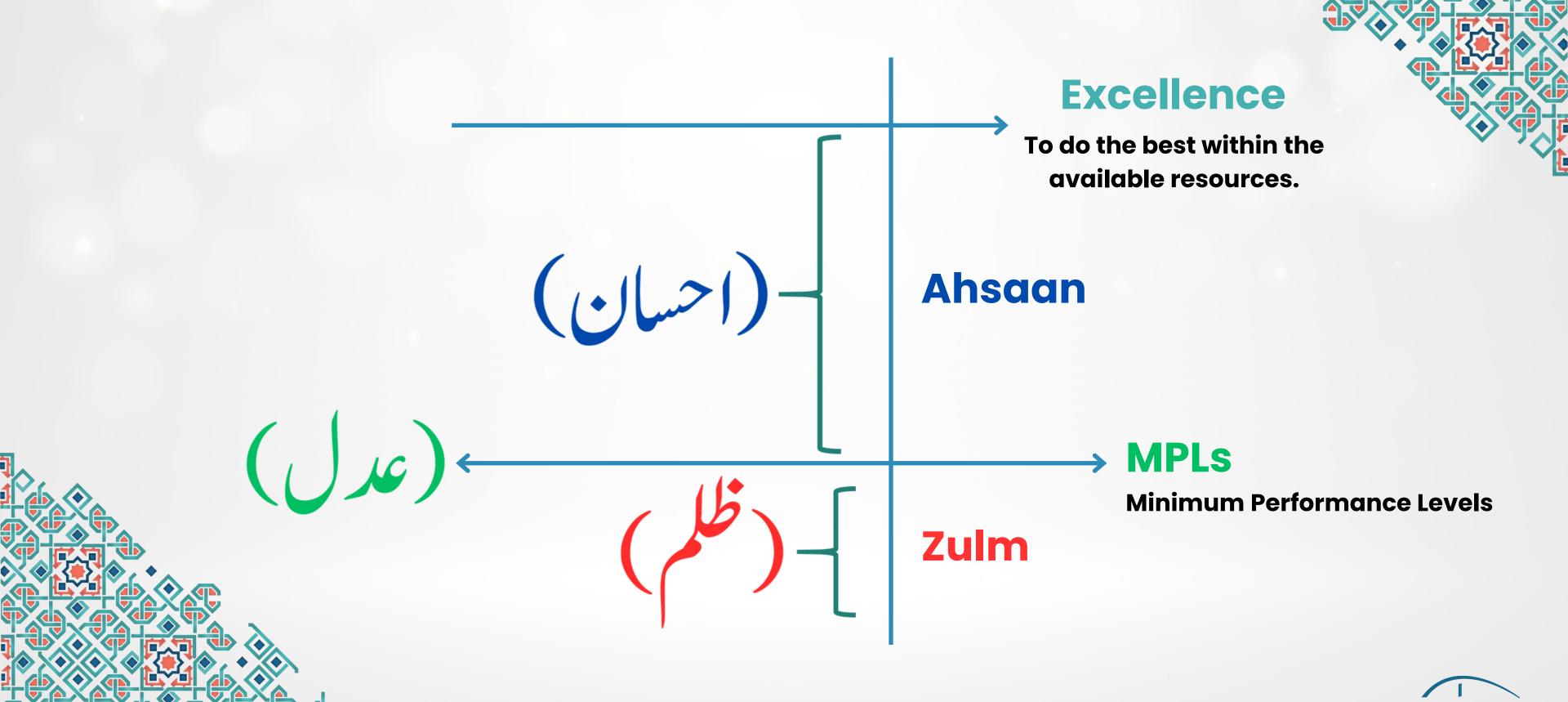


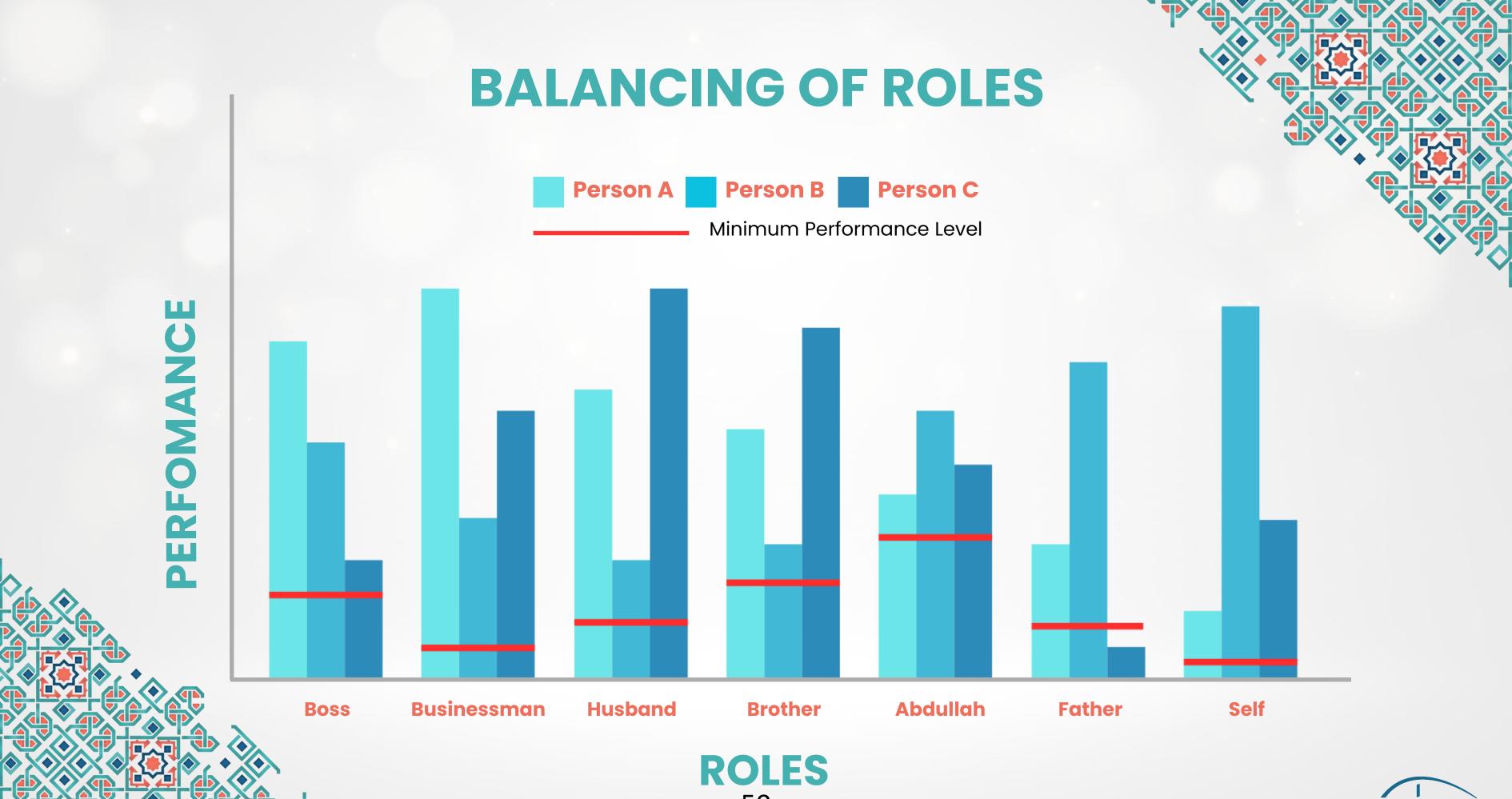
Minimum Performance Levels







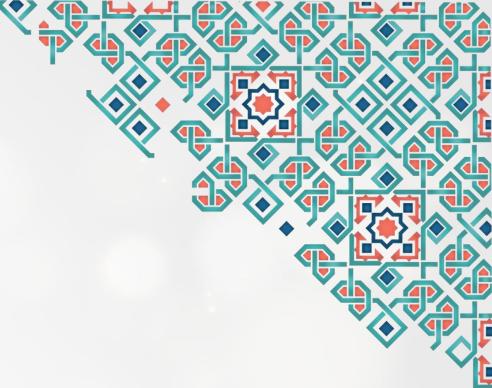




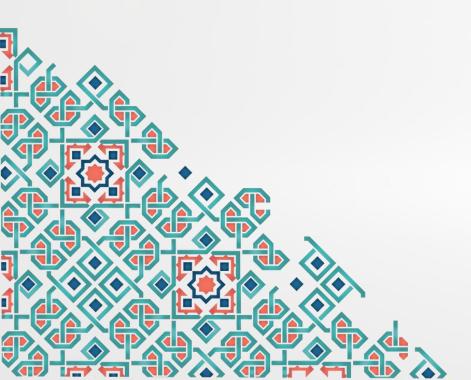






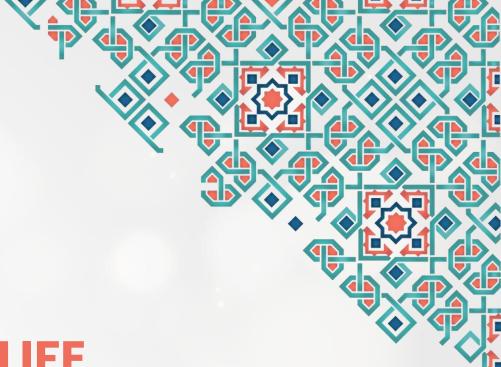


"YOUR PERFORMANCE IN ONE ROLE OF YOUR LIFE SHOULD NOT BE AT THE COST OF ANOTHER ROLE OF YOUR LIFE."









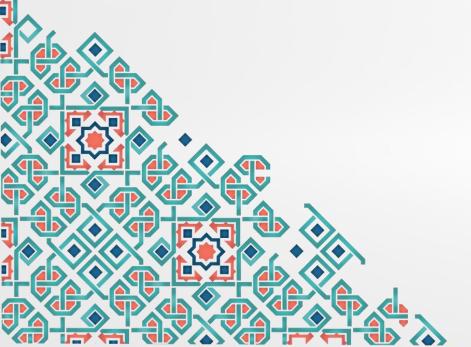
TWO REASONS THAT CAUSE IMBALANCE IN LIFE



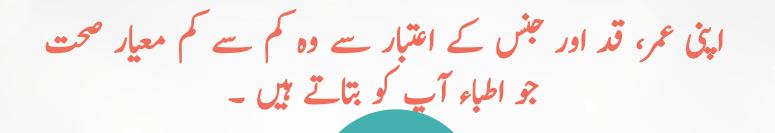
Driving MPLs from personal whims and expectations from society.

2

Allowing our performance to fall below the minimum performance level to get performance in another role and calling it sacrifice.







Physical

وہ فرائض و واجبات جو اللہ تعالیٰ نے اپنے سے تعلق میں ہم سے پورا کرنے کو کہا ہے اور شرک سے بجنا۔

Spiritual SELF Intellectual

حلال حرام، پاکی ناپاکی، حقوق و فرائض اور صحیح و غلط کا علم ہونا ہماری ذہنی اور علمی سطح کا وہ کم سے کم معیار ہے جو ہر انسان کو معلوم ہونا چاہئے۔

Emotional

ہماری جذباتی کیفیات اور کردار کی صفات کا وہ کم سے کم مجموعہ جو ہمیں اپنے تمام رولز میں کارکردگی کا کم سے کم معیار برقرار رکھنے کے لئے ضروری ہوں۔



Role of a Son or Daughter



Towards Parents



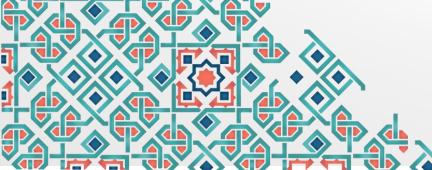




وقضى ما الكلات عَبْنُ وَاللَّ إِيَّا هُ وَبِالْوَ الِدَيْنِ إِحْسَانًا إِمَّا يَبْلُغَنَّ عِنْدَا فَ الْكِبْرَ أَحَدُ هُمَا أَوْ كِللْهُ مَا فَلَا تَقُل لَهُ مَا أُنِّ وَلا تَنْهَرُهُمَا وَقُل لَهُ مَا قُولاً كُرِيمًا إِنْ الْحُفِث ا الله المناح النال من الرحمة وقل سب المحمه ما كما ربين صغيرا المحمد المراس

اور تمہارے رب نے بیہ فیصلہ کر دیاہے کہ اس کے سواتم کسی کی عبدیت اختیار نہ کر واور والدین کے ساتھ بہترین سلوک کرو۔ ا گران میں سے کوئی ایک باد و نول تمہارے سامنے بڑھا کے کی عمر کو پہنچ جائیں توان کواف تک نہ کہواور ان کو جھڑ کنا نہیں اور ان سے بہت تعظیم سے بات کرنا۔ ﴿٢٣﴾ (اور جب ان کے پاس جاؤ) توعاجزی کے ساتھ جھکے رہنااور ان کے حق میں یہ کہو کہ اے میرے رب آب ان پر ایسے رحم شجیجے جیسے انہوں نے میری رحم کے ساتھ بجین میں پرورش کی تھی۔ ﴿۲۲﴾

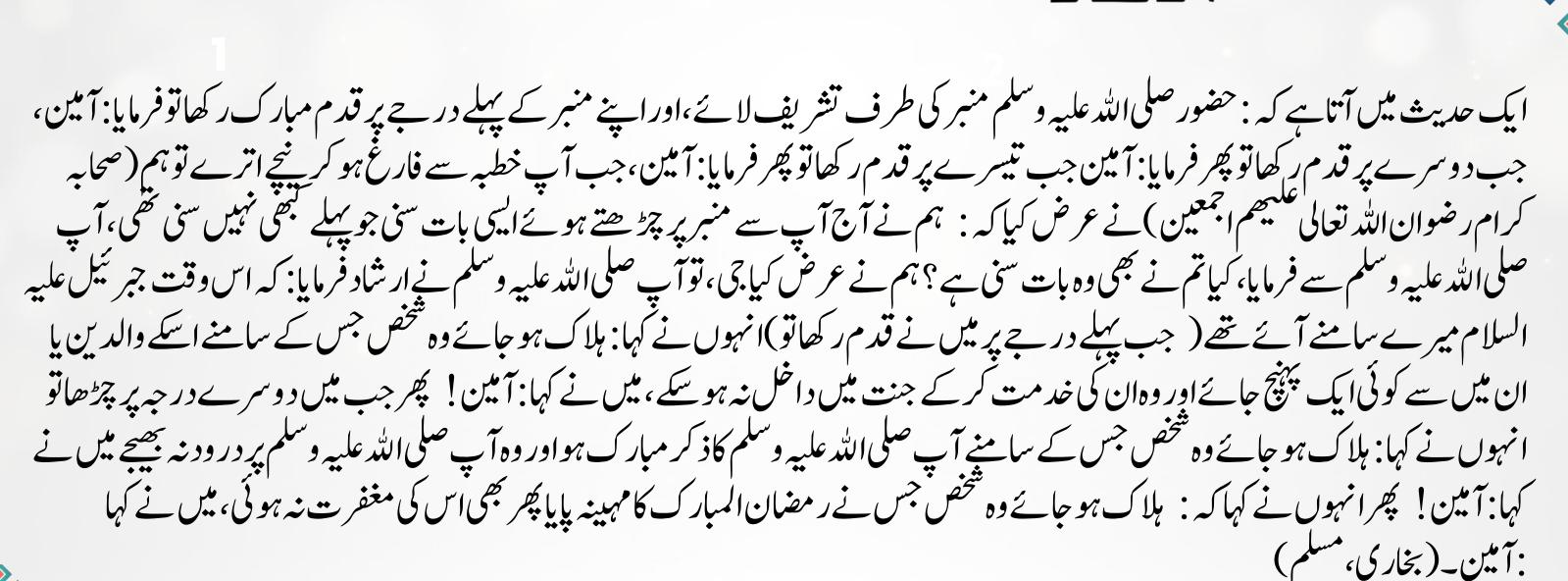




Role of a Son or Daughter



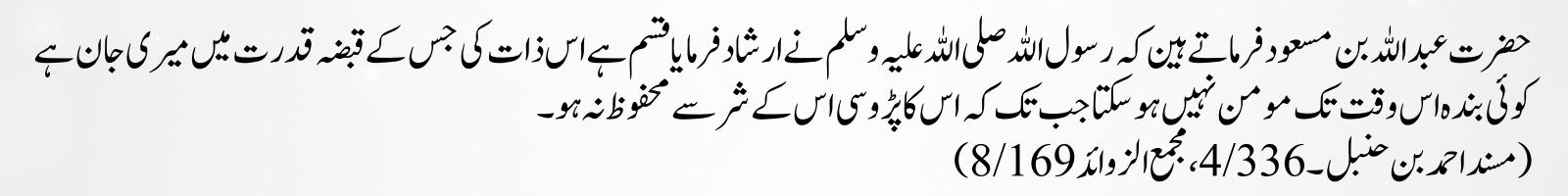






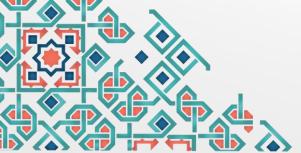




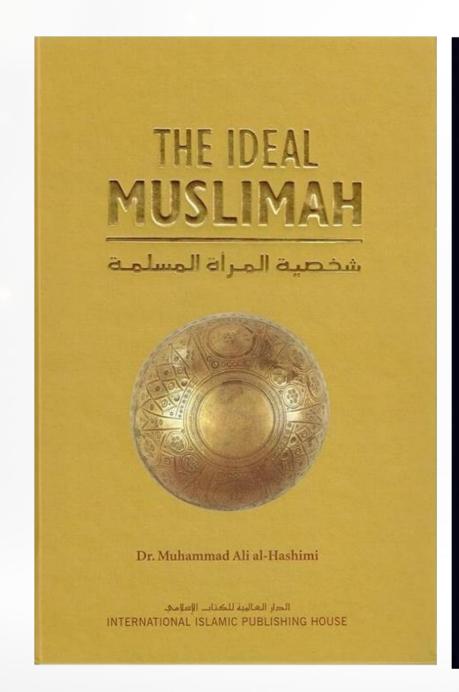


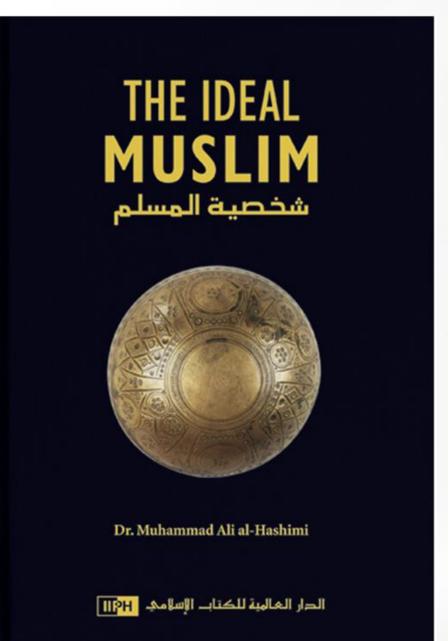
حضرت ابن عباس سے منقول ہے کہ رسول اللہ صلی اللہ علیہ وسلم نے فرمایا: وہ مومن نہیں ہے جوخود تو پیٹ بھر کر سوئے اور اس کاپڑوسی بھو کاہو۔(الفردوس للدیملی 5/20، مشدرک حاکم 4/167، سنن کبری للبیہ قی 3/10، طبر انی فی الکبیر 12/104، التر غیب والتر ہیب (3/358)

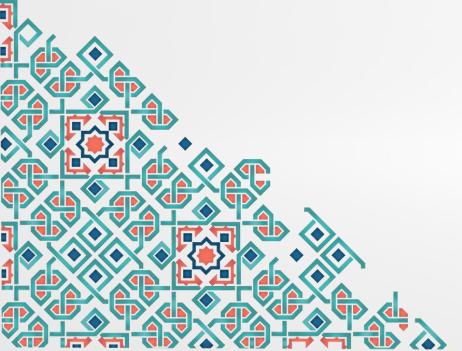




THE IDEAL MUSLIMAH & THE IDEAL MUSLIM





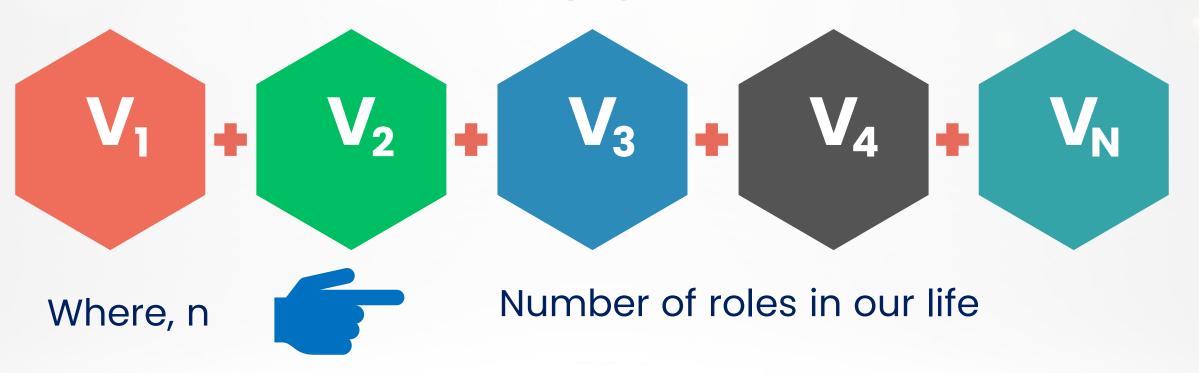




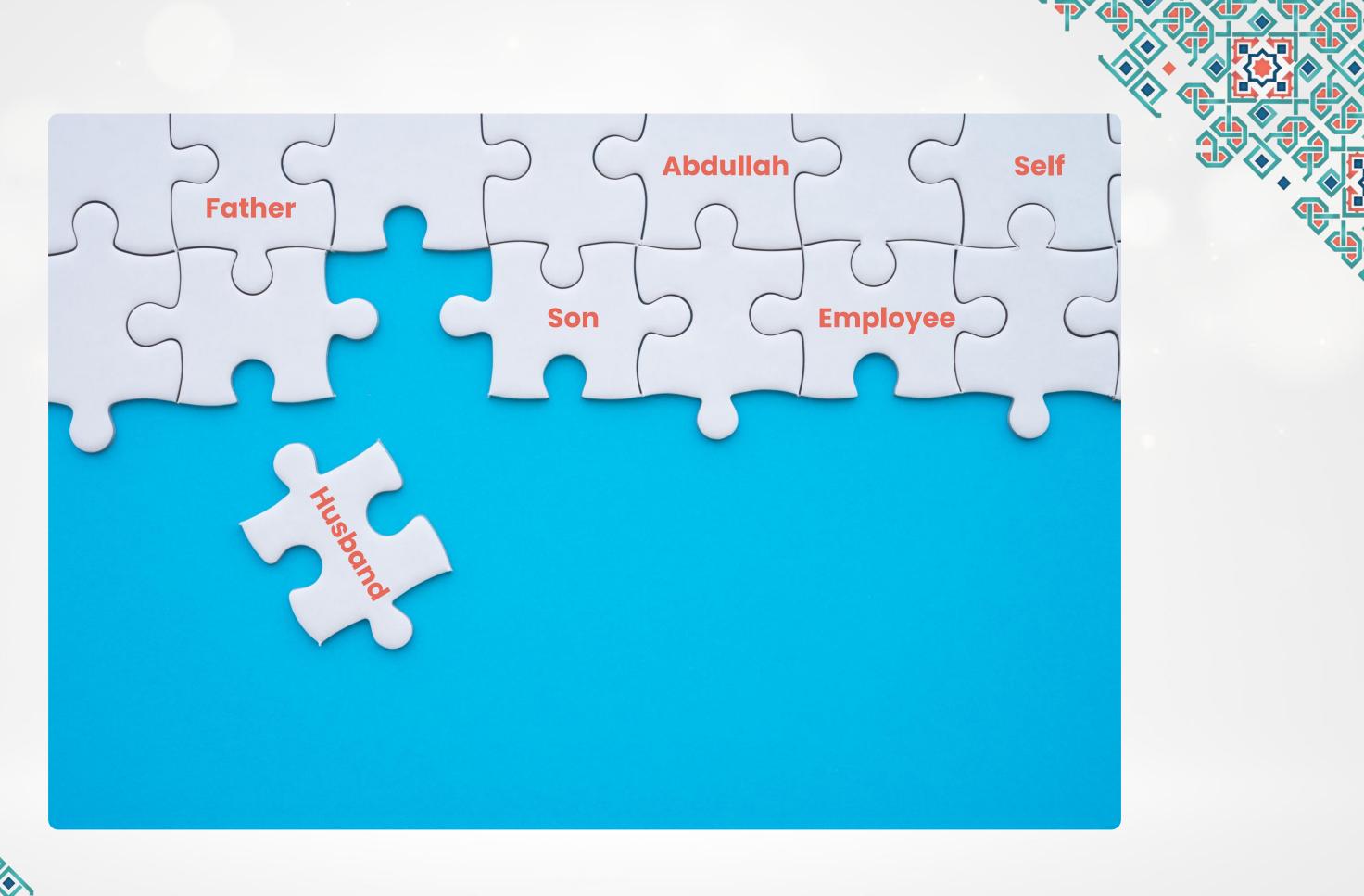


IN ISLAMIC SYSTEM

VISION









A VISION IN ONE ROLE IS CALLED A "SUB-VISION".

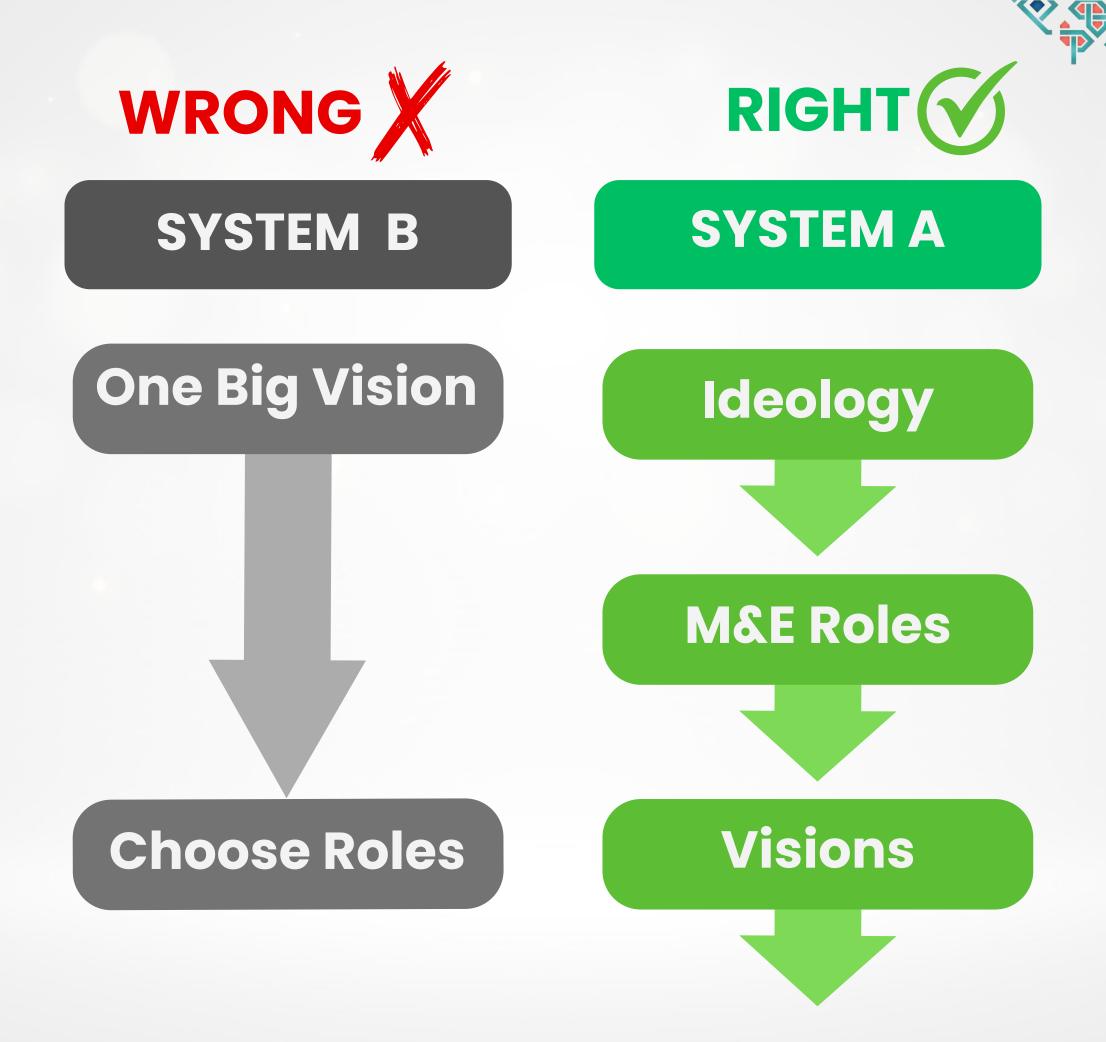






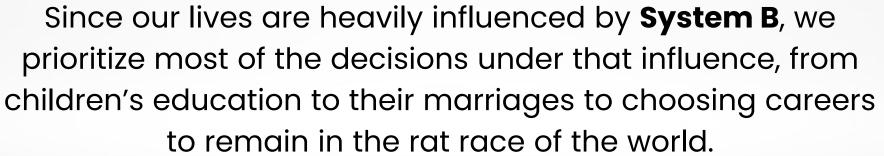




















I want to see my coming generations develop to a point intellectually and spiritually where they make a significant contribution to the revival of the Ummah.

Daughter & Son

I want my father to have lived a vision-oriented, healthy, and spiritually fulfilling life.

I want to see my mother die in a state where she is happy, healthy, and has pleased Allah (SWT).

Wife

I want to see my husband make a substantial contribution to the uplifting of the nation and to see him lead a healthy and content life.



EXAMPLES OF ULTIMATE SUB-VISIONS IN DIFFERENT ROLES



Self

I want to see myself die in such health that I can enjoy the bounties of Allah (swt) and perform all of my obligations completely.

Businessman

I want to establish a global business group to provide halal income opportunities to unemployed people and change the image of Muslims and Islam around the world.

Citizen

I want to see my fellow citizens as productive individuals who lead dignified lives and be a source of blessing and contribution to the country.





IF I WANT TO GO FROM

KARACHI Dubai

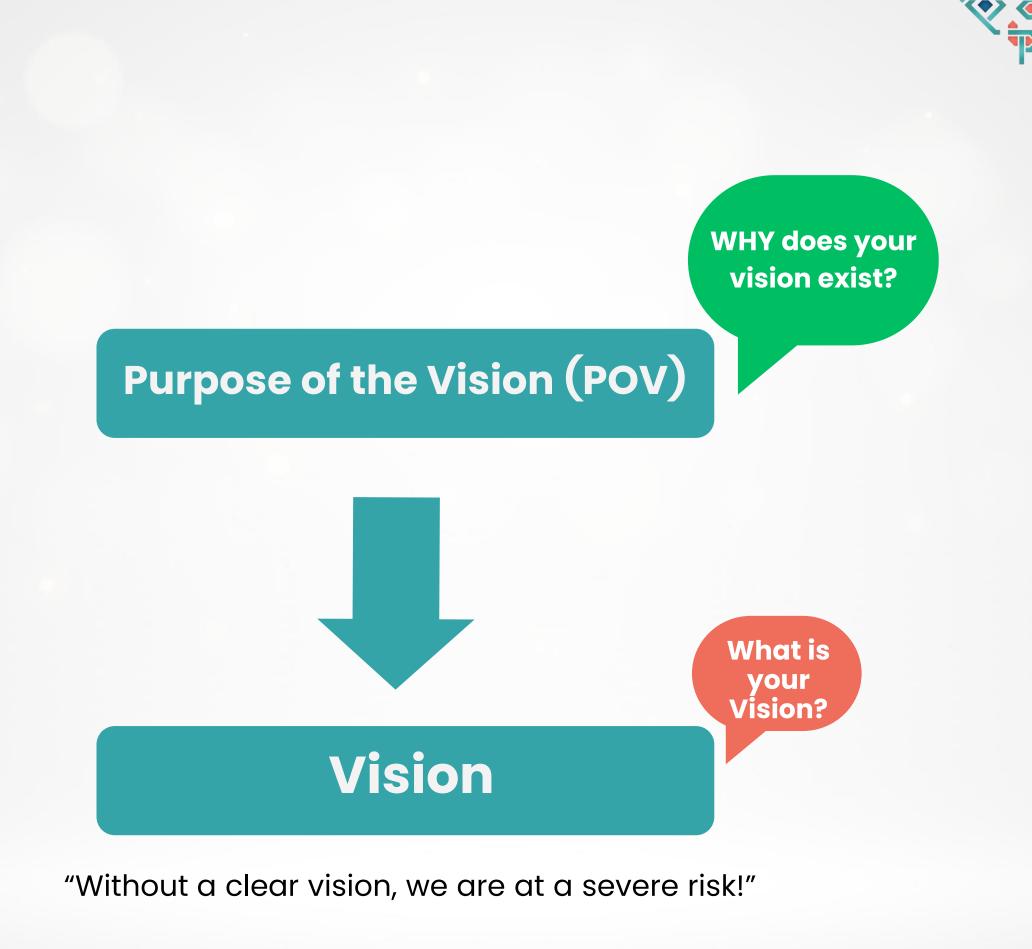




Why do you wan to go to Dubai?

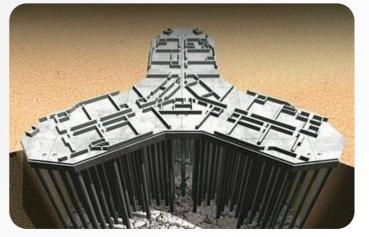
IS THIS A VALID QUESTION?

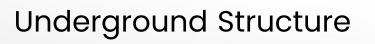














Upper Foundation of Burj Khalifa



Construction started











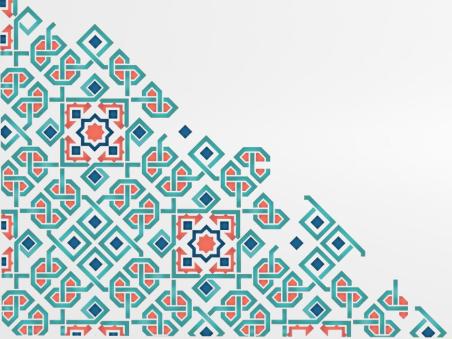


WHY IS IT IMPORTANT TO HAVE A CLEAR POV?

Functions of POV









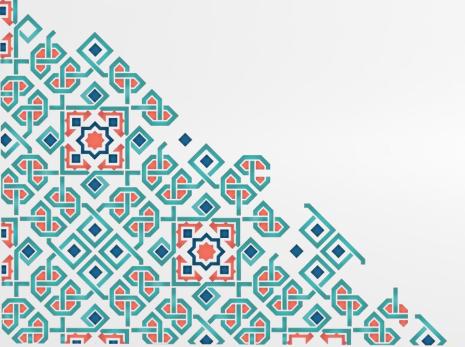


THE CLARITY OF YOUR PURPOSE CAN BE TESTED

Test of the POV

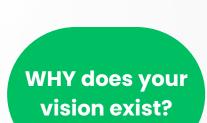








WHY do I exist?



Purpose of the Vision (POV)

"Without a clear POV, our vision is at a severe risk!"



What is your Vision

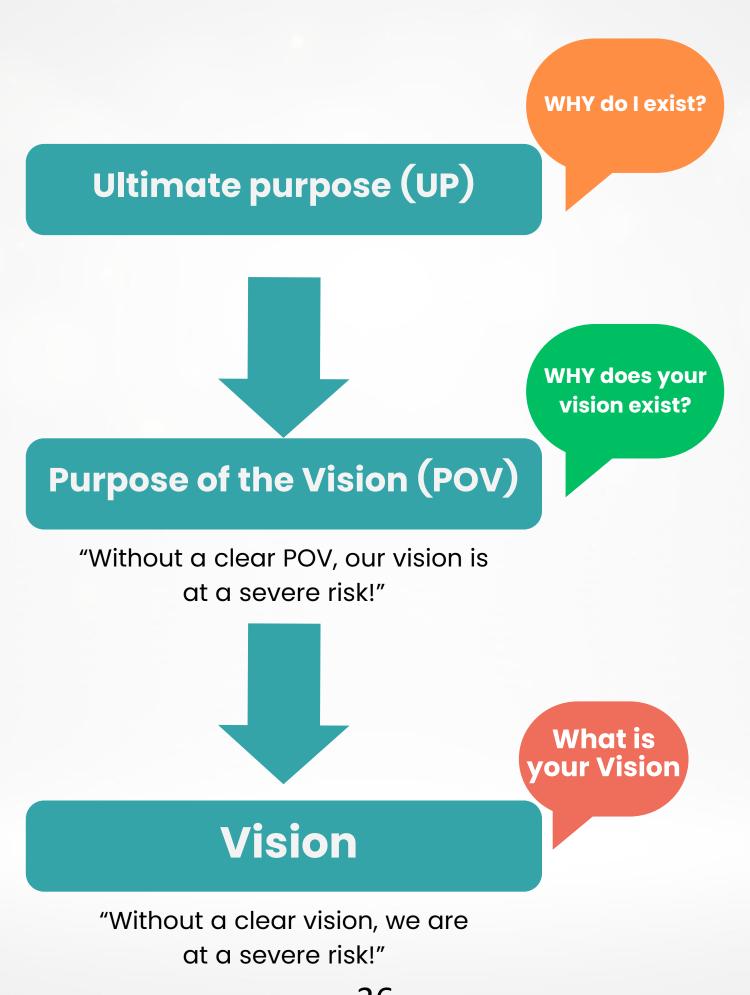
Vision

"Without a clear vision, we are at a severe risk!"







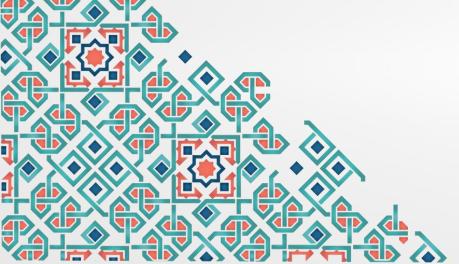










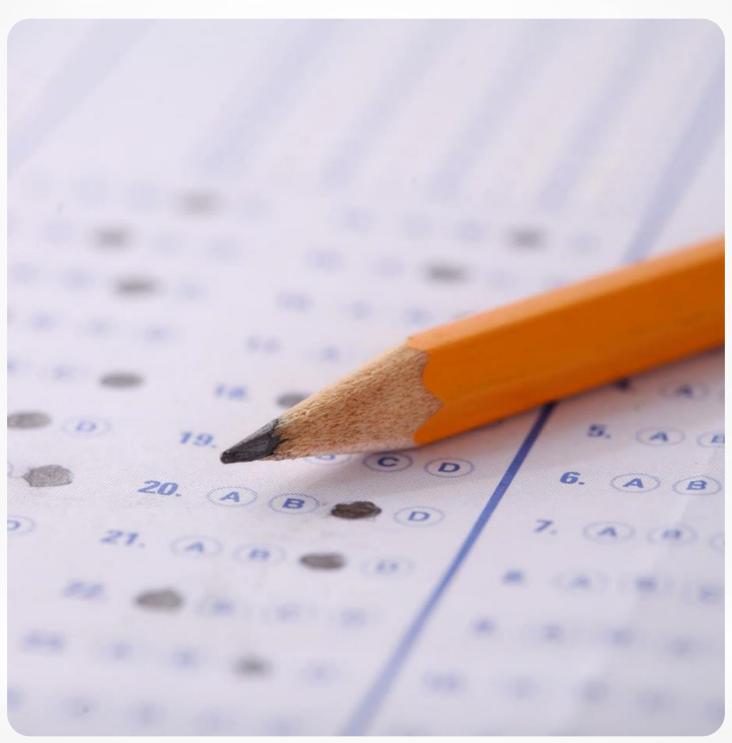




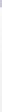








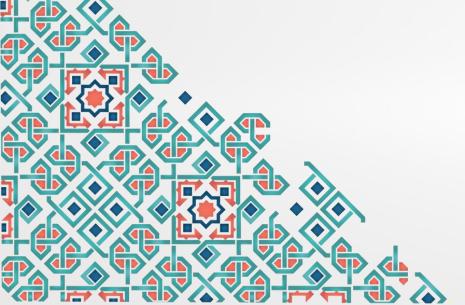






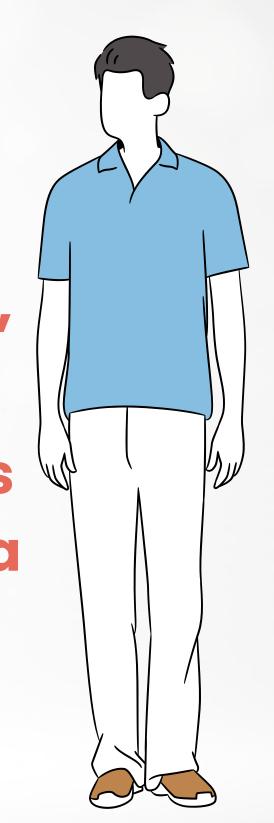








So, if everything in this world exists for a reason, then it should be understandable that this structure also exists for a reason! Isn't it?

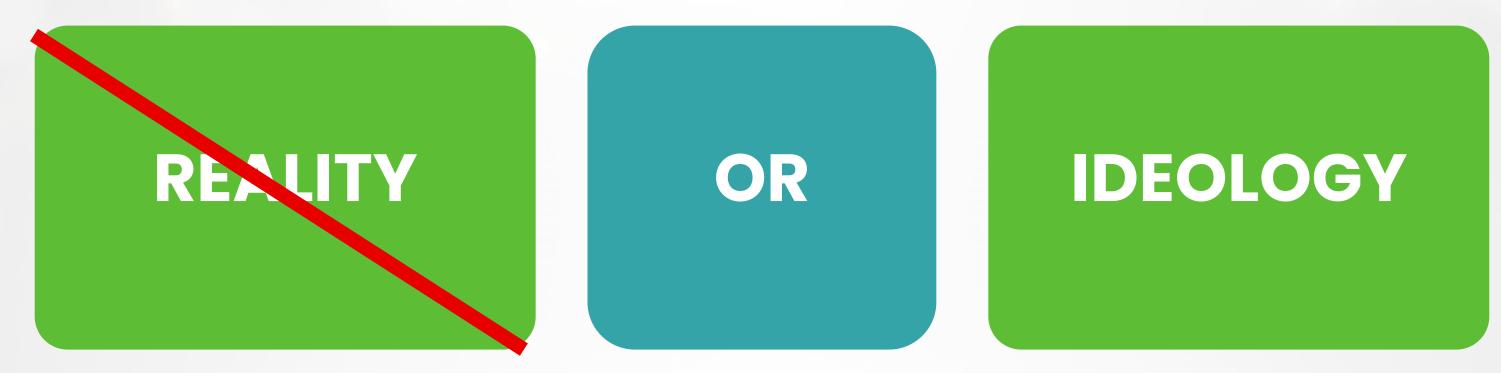






ULTIMATE PURPOSE

WHY do I exist?



Why it should not be derived from reality?





MERRIAM-WEBSTER DICTIONARY DEFINES IDEOLOGY AS

"THE BASIC BELIEFS AND GUIDING PRINCIPLES OF A PERSON OR GROUP."





SINCE THERE ARE ALL SORTS OF IDEOLOGIES OPERATING IN THE WORLD

"IT IS IMPORTANT TO HAVE A SOUND IDEOLOGY TO HAVE THE RIGHT FOUNDATIONS OF OUR LIFE."



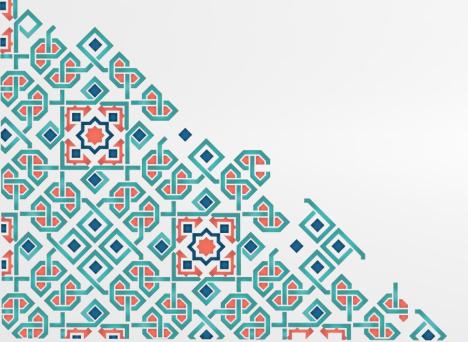




سُوْرَةُ النّابِيات



میں نے جنات اور انسانوں کواس کے سواکسی اور کام کے لیے پیدائیس کیا کہ وہ بیری عبادت کریں





عبادات

(اصطلاحی معنی)عبادات معنی)عبادات

شریعت کے وہ احکام جو اللہ تعالیٰ کے حقوق کے بارے میں ہیں۔ بارے میں ہیں۔ (نماز، روزہ، جج، زکواۃ وغیرہ)

معاملات

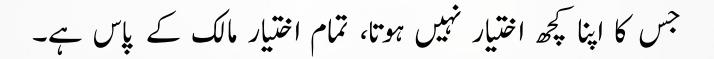
(اصطلاحی معنی)معاملات

انسان کے وہ اعمال جن کا تعلق دوسرے انسانوں کے ساتھ ہے۔ نکاح، طلاق، کاروبار، ملازمت، جنگ و صلح وغیرہ









-مولانا نجم الله عباسي

عبد، یہ عربی زبان کا ایک لفظ ہے۔ لفظ عَبْر کے اردو معنی غلام، محکوم، بندہ، اطاعت کرنے والااور تابعد ارہونے" کے ہیں۔ عربی میں اس لفظ کی جمع "عباد" (بندوں) آتی ہے۔

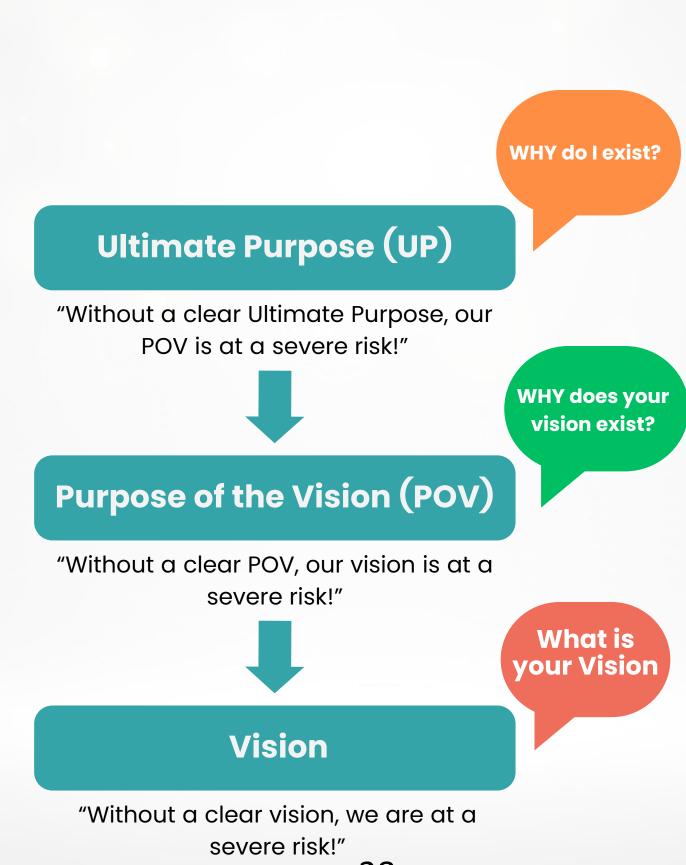






"مکمل اطاعت کمال محبت کے ساتھ" امام ابن تیمیہ







"Without a Sound Ideology, we are at a severe risk!"

Sound Ideology

"Without a Sound Ideology, our UP is at a severe risk!"



WHY do I exist?

Ultimate Purpose (UP)

"Without a clear Ultimate Purpose, our POV is at a severe risk!"



WHY does your vision exist?

Purpose of the Vision (POV)

"Without a clear POV, our vision is at a severe risk!"



What is your Vision

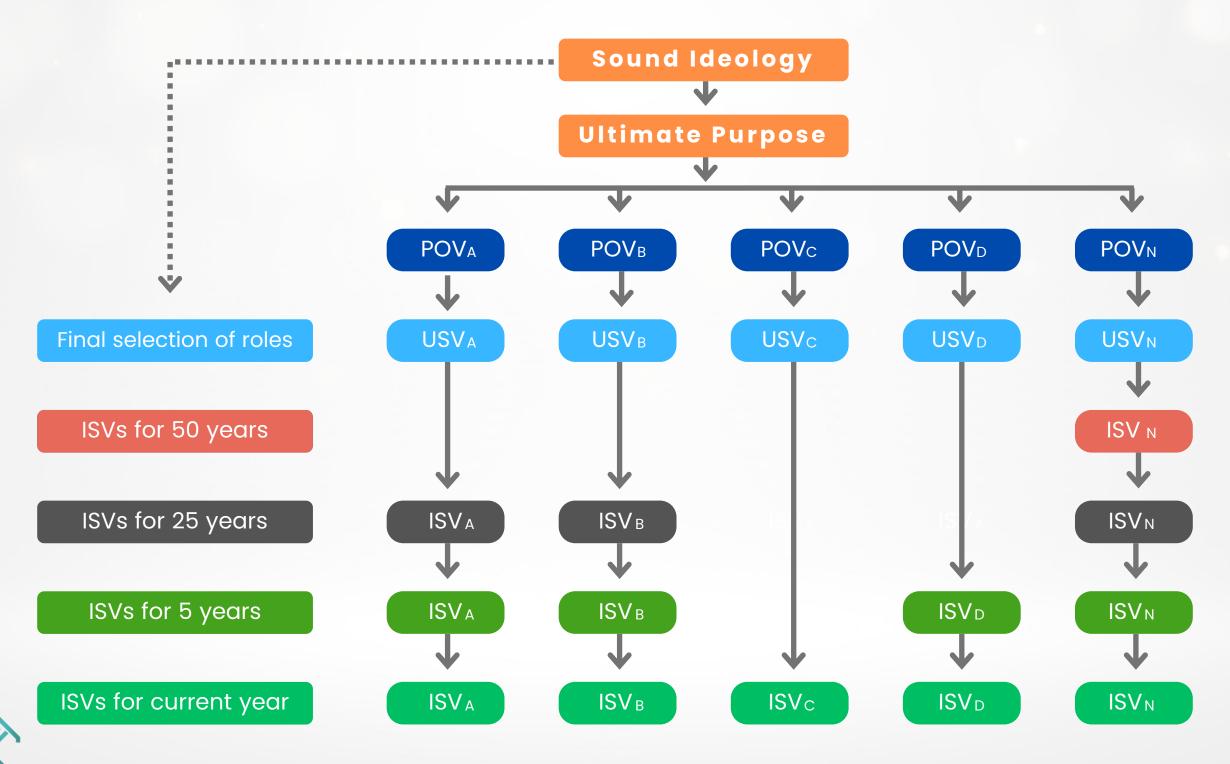
Vision

"Without a clear vision, we are at a severe risk!"



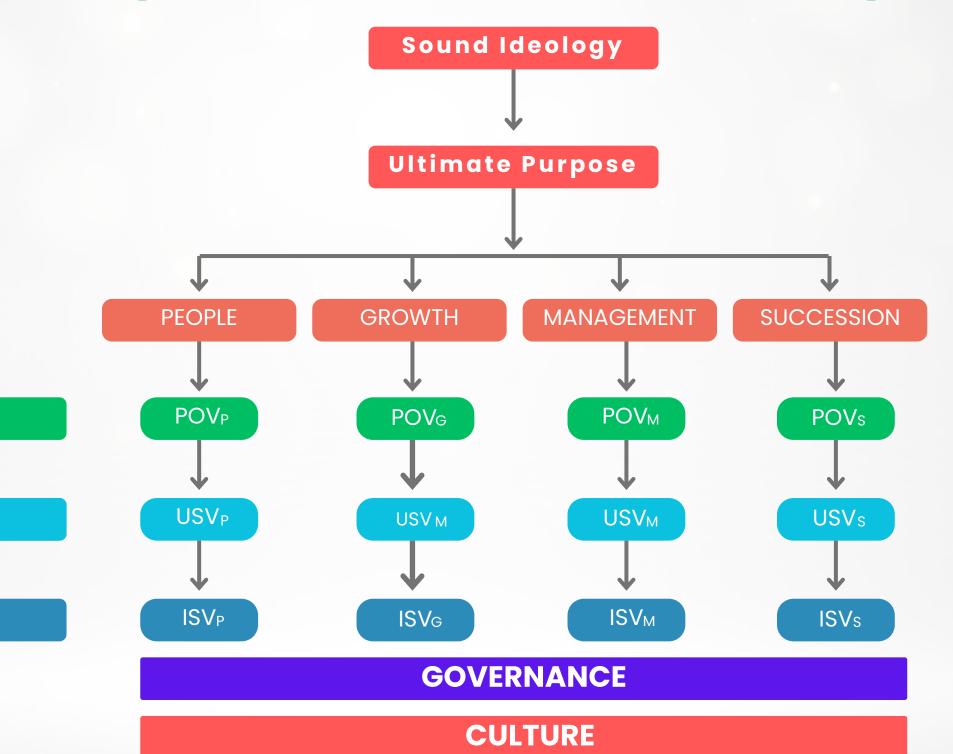


THE INDIVIDUAL FRAMEWORK FOR VISIONS





THE VISION FRAMEWORK (FAMILY BUSINESS FRAMEWORK)



PURPOSE

VISION

STRATEGY





The USV should have the following characteristics

High Lucidity
Low Concreteness
The two sides of a coin

Comprehensiveness

Physical Spiritual Intellectual

