



TIMELENDERS

SHAPING PASSIONS INTO A FORCE FOR GOOD

STRATEGIC VISIONS WORKSHOP

YAMEENUDDIN AHMED
CEO | TIMELENDERS

INTRODUCTION

- Name
- What do you do?
- Your schooling/graduation / post-graduation, etc.
- Why are you attending this workshop?
- Have you attended any workshops by Timelenders in the past?
- Tell us something that inspires all of us

ASSALAM-O-ALAIKUM!





I'M... Yameenuddin Ahmed

- CEO Timelenders
- 30 Years of working experience
- 22+ Years in training, coaching and organizational consulting
- Entrepreneur, Personal & OD Trainer, Life Coach, Business Consultant (with specialization in Family Businesses Sustainability & Strategy)
- 100,000+ people from 85+ Nationalities have been influenced/impacted
- 1000+ Organizational clients from Asia, Africa, ME, Europe & NA
- Extensively Traveled to various parts of the world, including Pakistan, Southeast Asia, the Far East, the Middle East, Europe, and Africa
- Involved in the Visioning & Road road-mapping process of innumerable individuals, organizations and groups

TRAINING NORMS & GUIDELINES FOR PARTICIPANTS



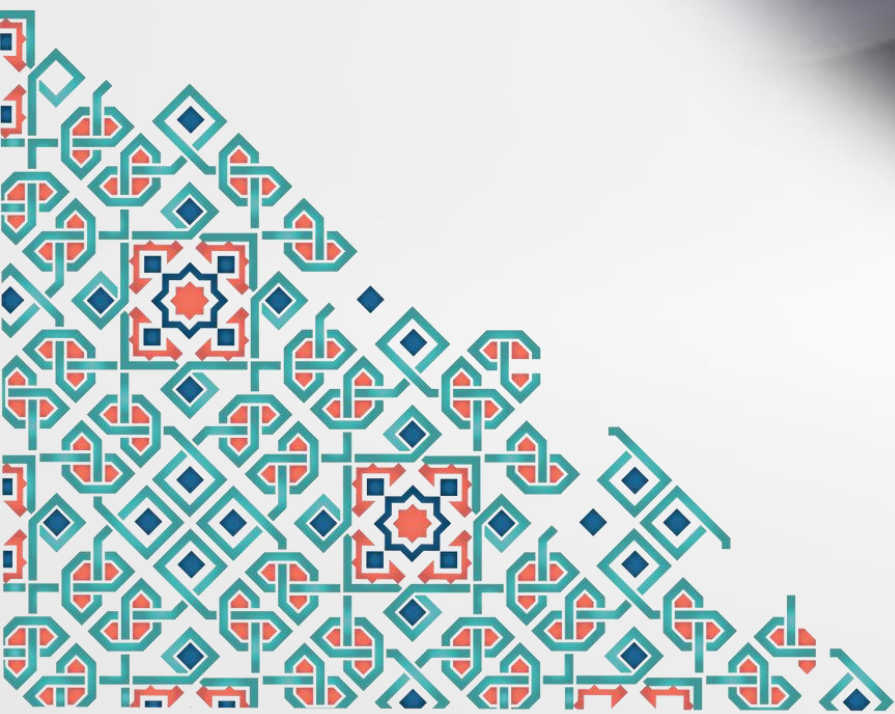
- Timings



- Mobile/cell phones



- Questions & Answers







TRAINING NORMS & GUIDELINES FOR PARTICIPANTS



Timings



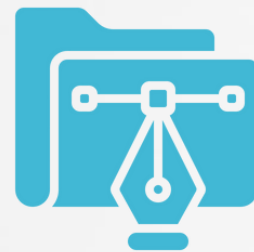
Mobile/cell phones



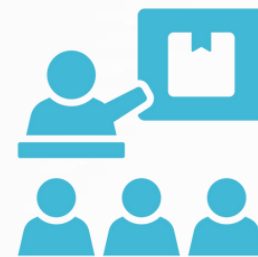
Questions & Answers



Workshop Language



Design of the folder



**Getting the most out of
this workshop**



**Reference manual
vs. textbook**



Quizzes



GENERAL INSTRUCTIONS

- Pre-workshop questionnaire
- Names for certificates
- Blank sheets
- Name on the manual
- Valuables
- Regulating cooling
- Soft copies of the presentation are available on the website
- Assistance



YOUR LIFE SLIPS AWAY UNNOTICED?



Imagine this – a ticking clock, not counting the hours, but the weeks we have in our possession.



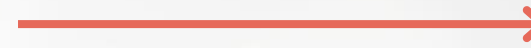
**Have you ever
considered measuring
your life in weeks
instead of years?**



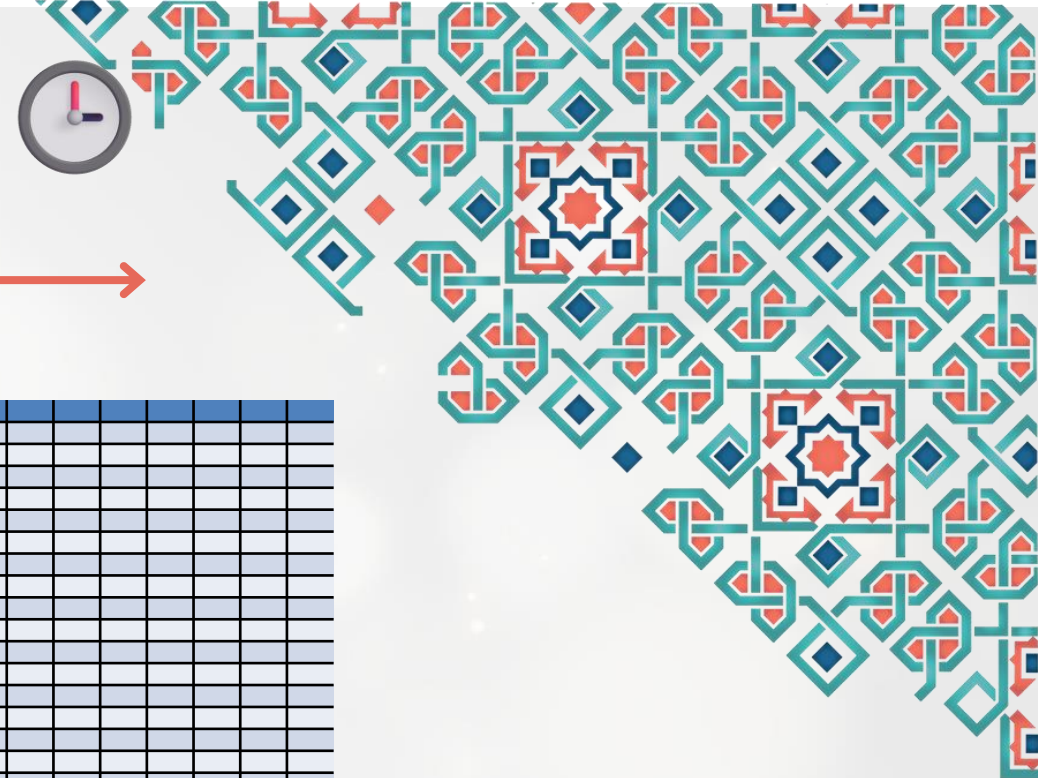
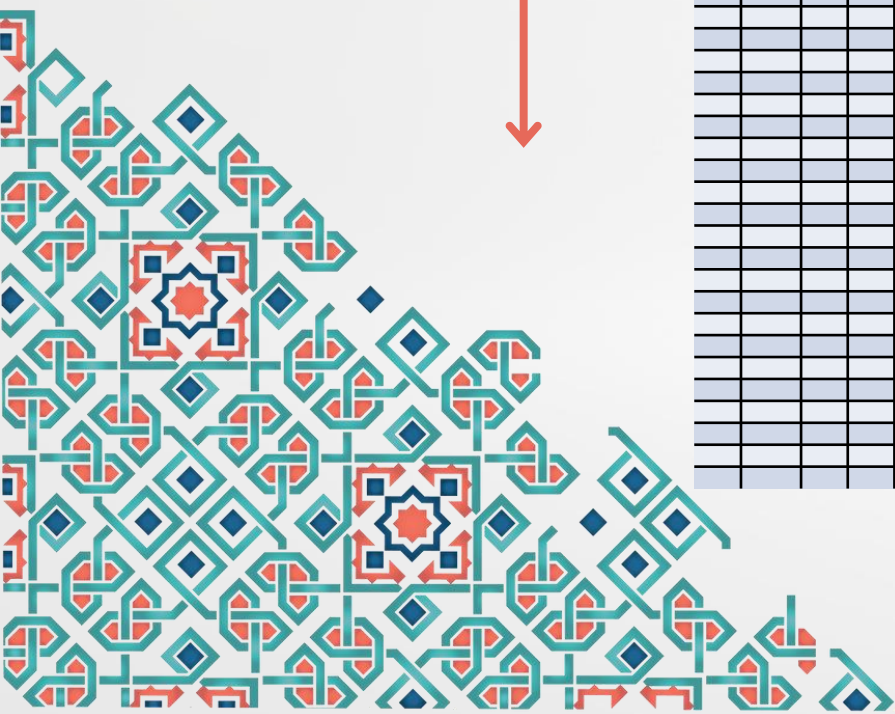
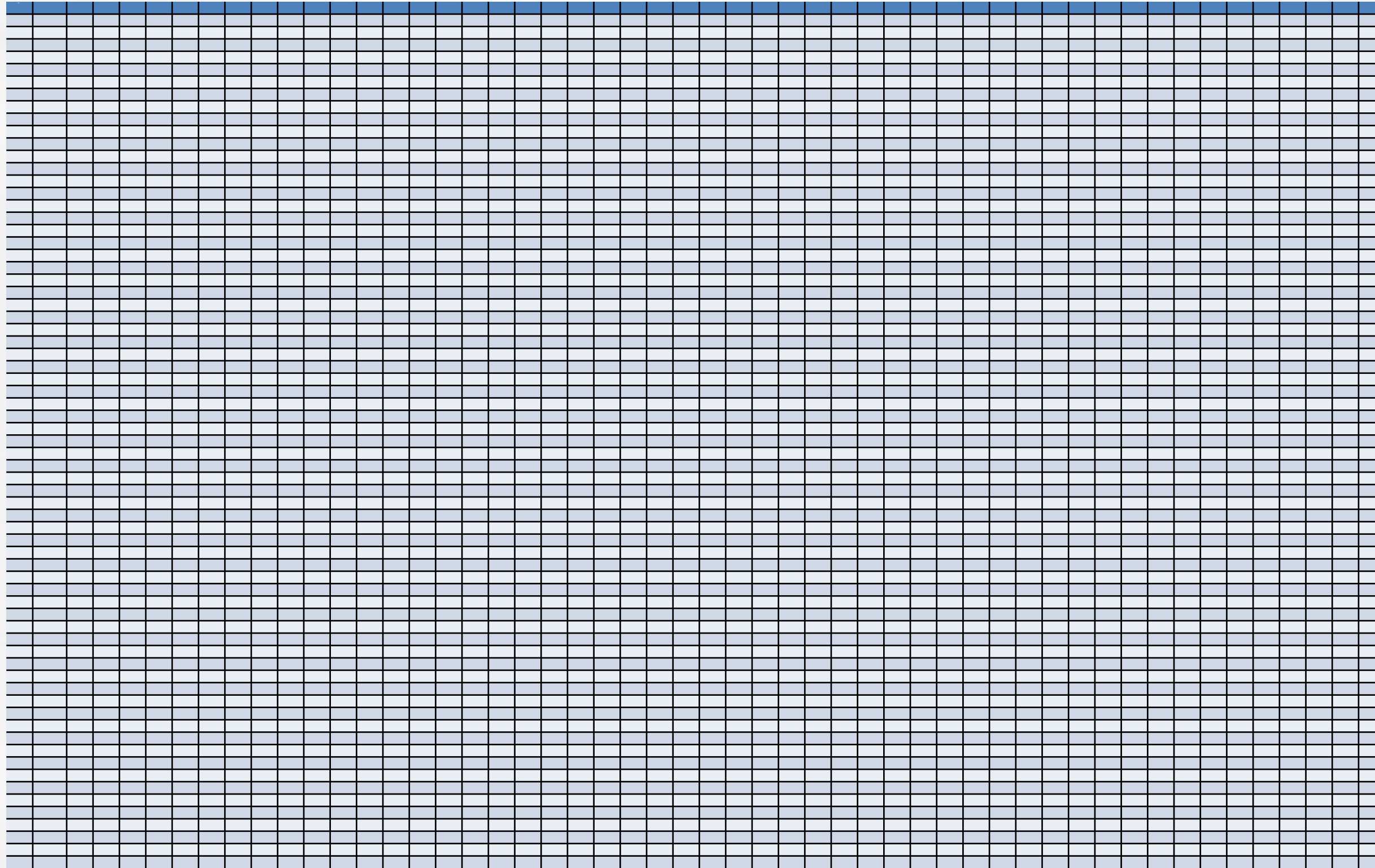
YOUR LIFE SLIPS AWAY UNNOTICED?



Week of Your Birth Year (Starting from Your Birth)
Week



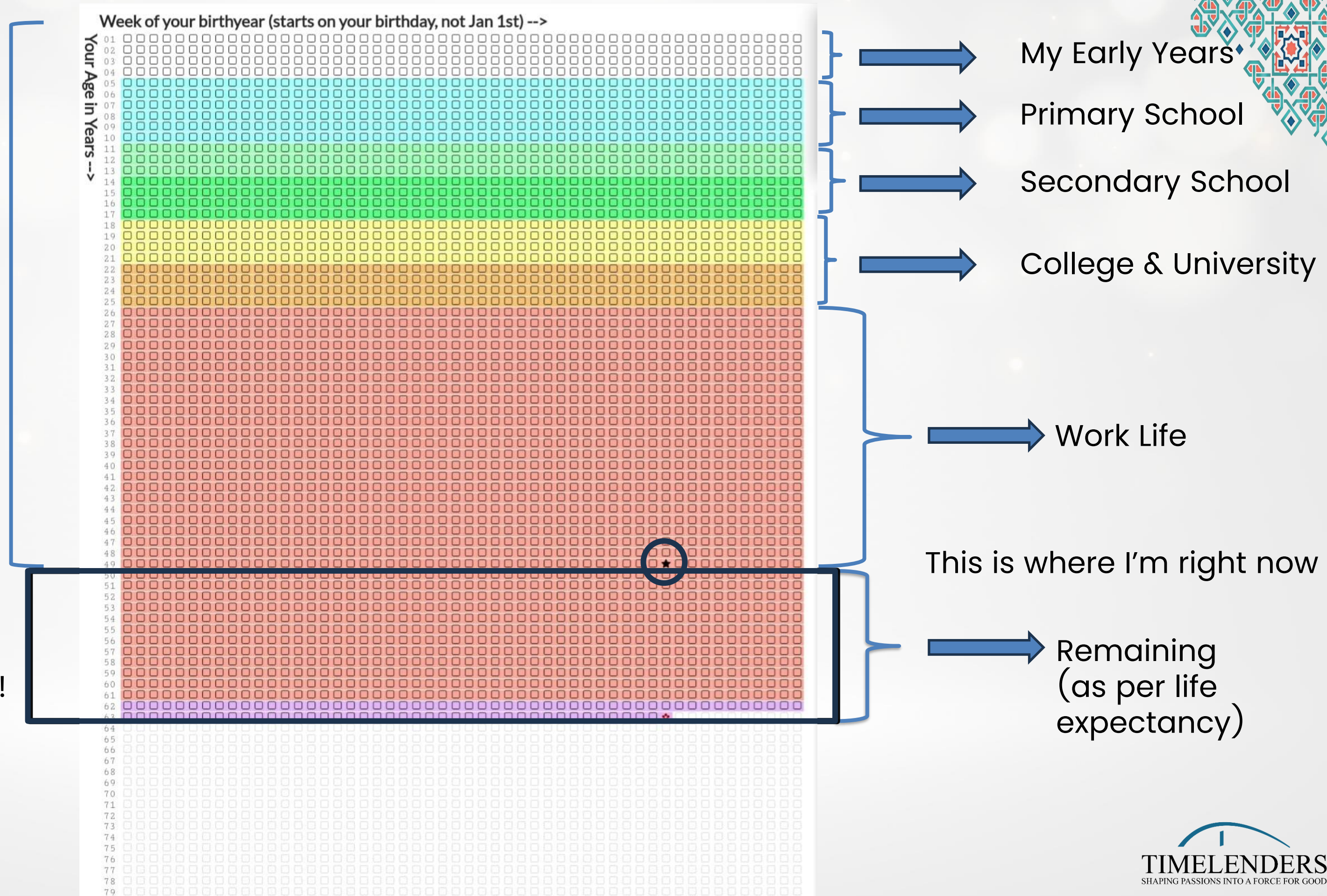
Your Age in
Years



Your Life Slips Away Unnoticed?

This is already gone!

This is what I've to manage with excellence!

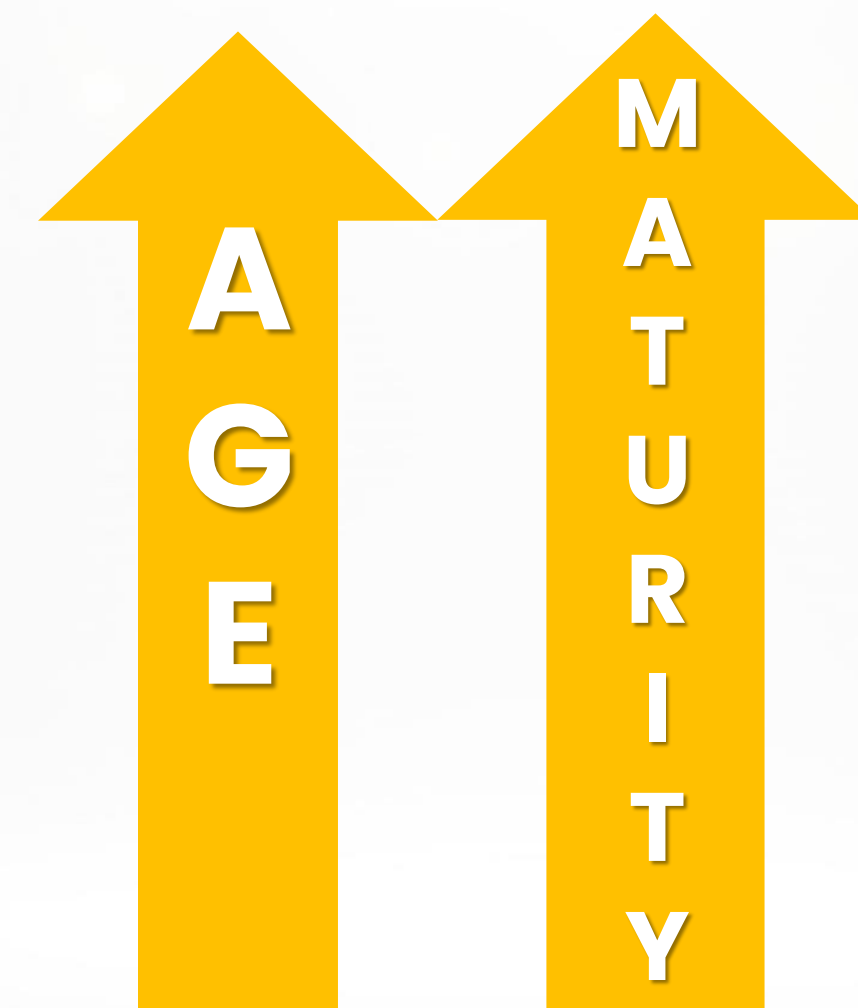


MATURITY MODEL

LEADERS

FOLLOWERS

STRUGGLERS



Category A

Category B

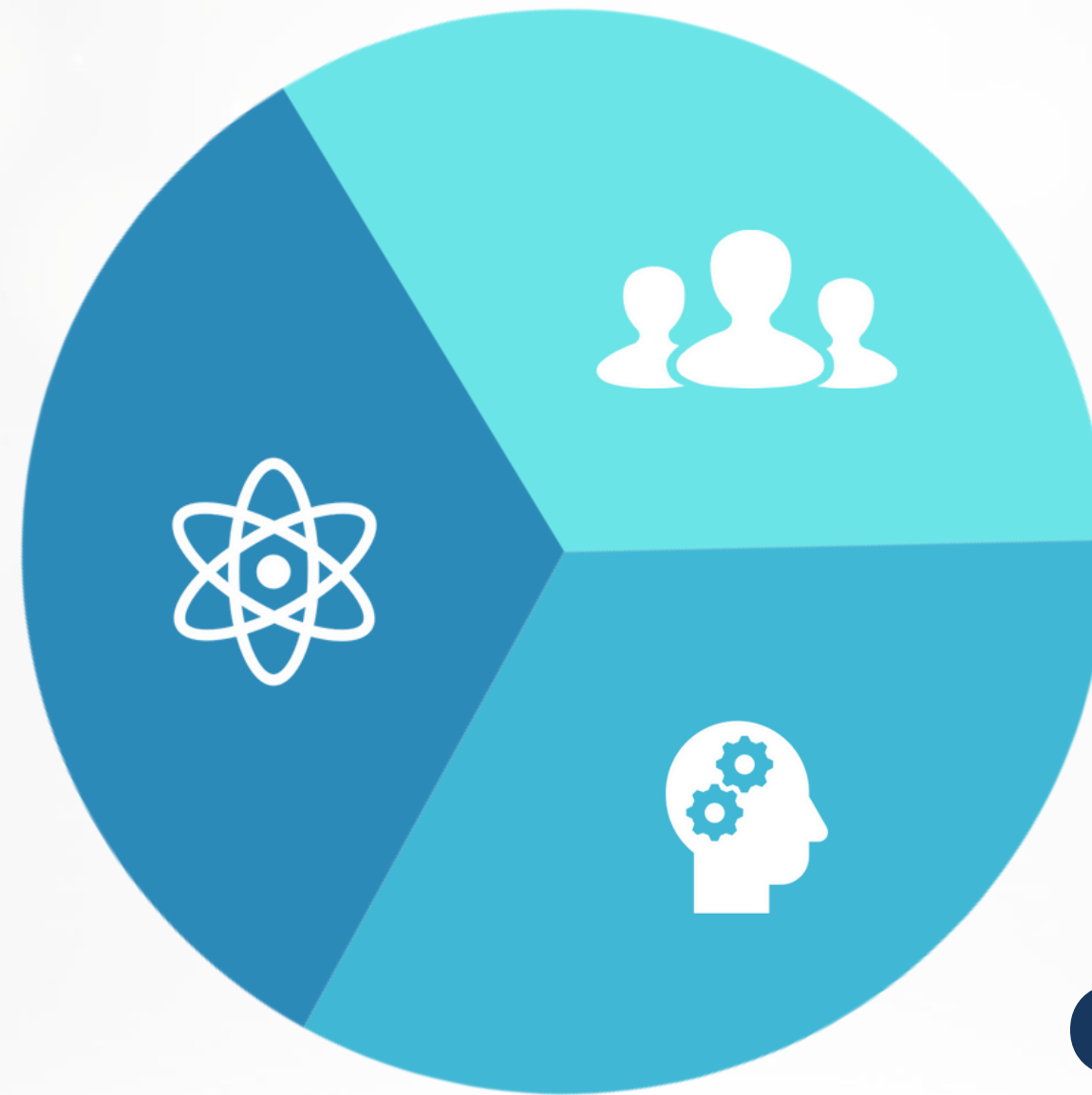
Category C



THE MATURITY MODEL©

CORE

- Vision
- Purpose
- Ideology / Values



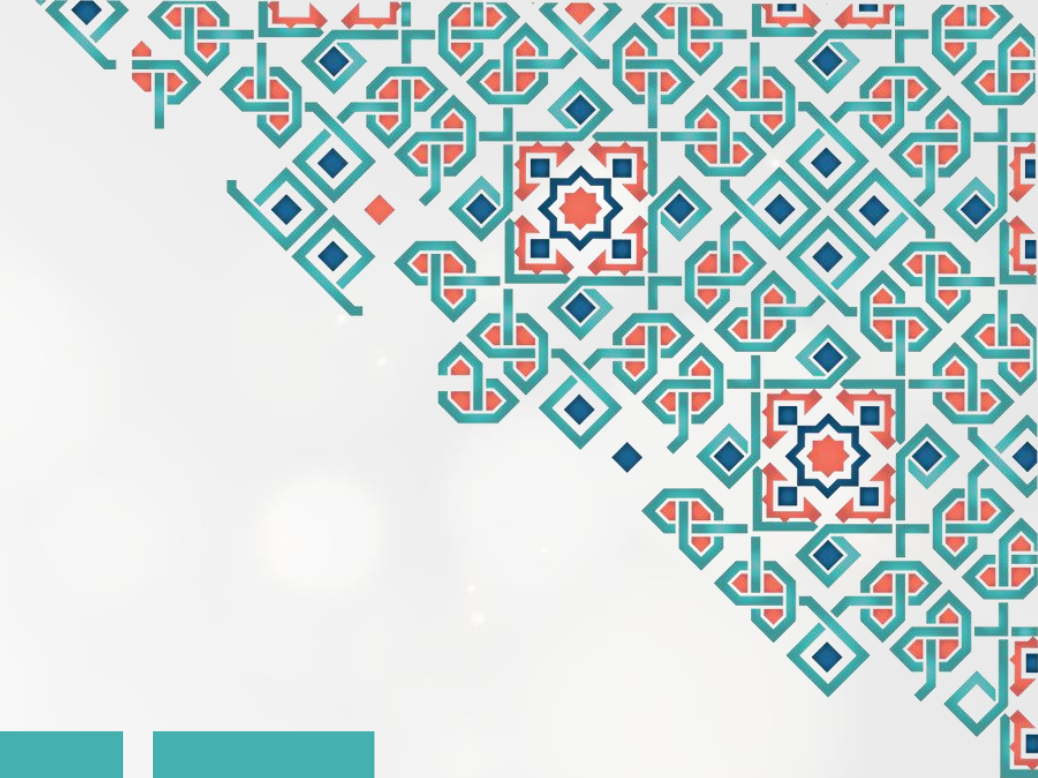
CHARACTER

- Integrity
- Empathy
- Commitment
- ... and many more

COMPETENCE

- Knowledge
- Skills & Abilities
- Network
- Processes

Maturity Components	Participant Name: _____ Evaluate your self on the Scale of 0-10, (0 is poor & 10 is excellent)					
1. Core a)Vision b)Purpose c)Ideology	Self	Abdullah	Ummati	Father/ Mother	Son/ Daughter	Business/ Career
2. Character						
3. Competence a)Knowledge b)Skills c)Network d)Processes						



WORKSHEET

MEANING OF THE WORD IMPORTANT

Please write down the meaning of the word
“Important”

TITLES OF CONCEPTS

Meanings	Words	Word List
Select a word from the list which best depicts the following meaning: "The picture of the future that one wants to see."		• Aim • Objectives • Mission • Vision • Goal • Purpose • Dream • Aspiration • Strategy • Reason • Planning • Goal setting • Long range planning • Hope • Wish
Select a word from the list which best depicts the following meaning: "The reason for seeing this picture of the future."		
Select a word from the list which best depicts the following meaning: "How will this future be achieved?"		



MARTIN LUTHER KING, JR.

I have a dream that one day on the red hills of Georgia the sons of former slaves and the sons of former slave owners will be able to sit down together at the table of brotherhood.

I have a dream that one day even the state of Mississippi, a state sweltering with the heat of injustice, sweltering with the heat of oppression, will be transformed into an oasis of freedom and justice.



JIM COLLINS

“For one thing, the term ‘vision’ had been tossed around by so many people and used in so many different ways that it created more confusion than clarification.

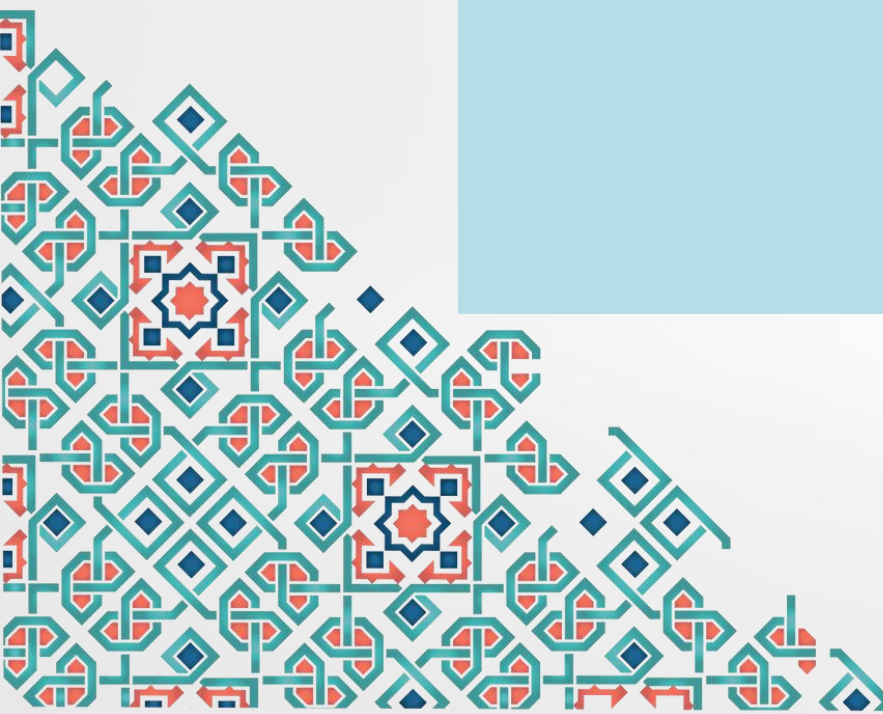
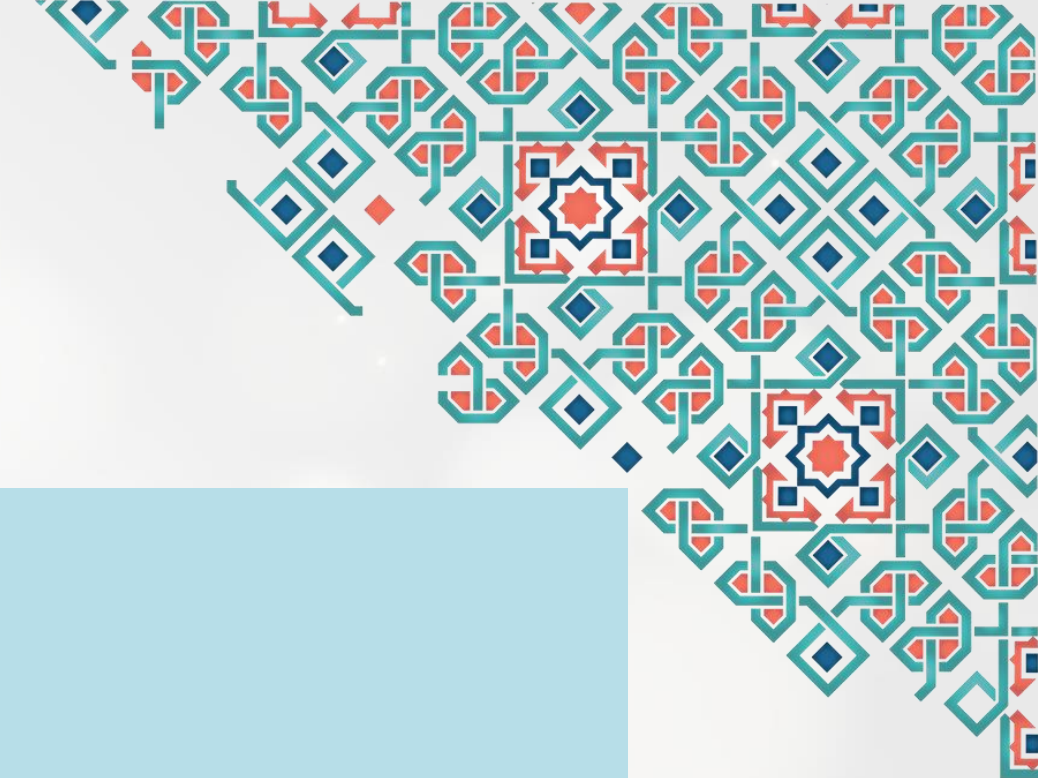
Some viewed vision as having a crystal-ball picture of the future marketplace. Others thought in terms of a technology or product vision, such as the Macintosh computer. Still others emphasized a vision of the organization, purpose, mission, goals, and images of an idealized workplace. Talk about a muddled mess! No wonder so many hard-nosed practical businesspeople were highly skeptical of the whole notion of vision; it just seemed so – well – fuzzy, unclear, and impractical.”

FRAMEWORKS

A set of beliefs, ideas and rules that is used as the basis for making judgments, decisions etc.

– Oxford Advanced Learner's Dictionary





Superior Frameworks

VS.

Poor Frameworks

Framework

Superior Frameworks	Poor Frameworks

Benefits of Superior Frameworks

-
-
-
-
-

Establishment Years



Aug 1937



Oct 1909

TOYOTA's PERFORMANCE

**\$122.98
Billion**

2000

**\$203
Billion**

2010

**\$262.3
Billion**

2022

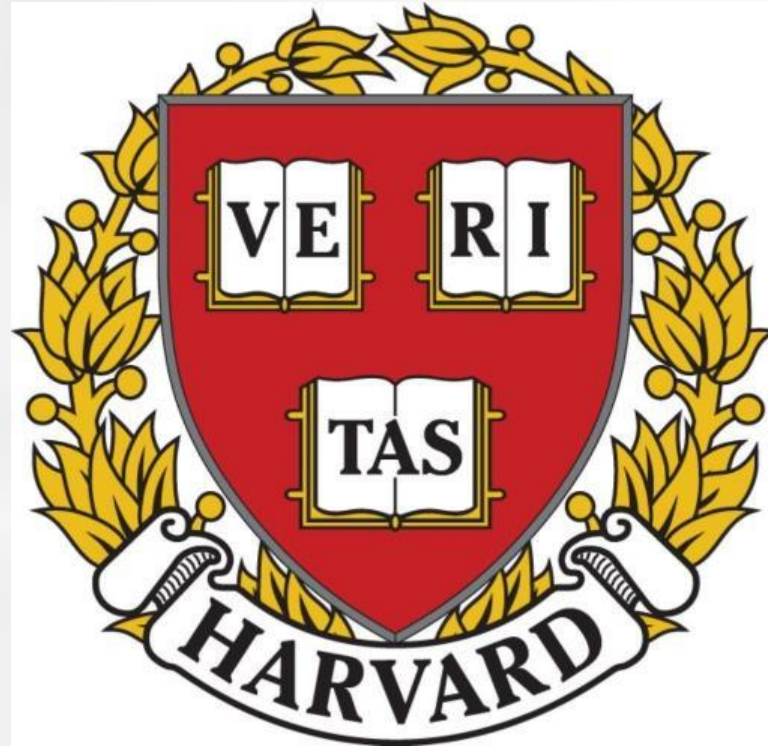
**\$14
Billion**

**\$32.6
Billion**

**\$32.8
Billion**

Suzuki's Performance

Establishment Years



1636
(387 Years)



975
(1048 Years)

Harvard's Impact

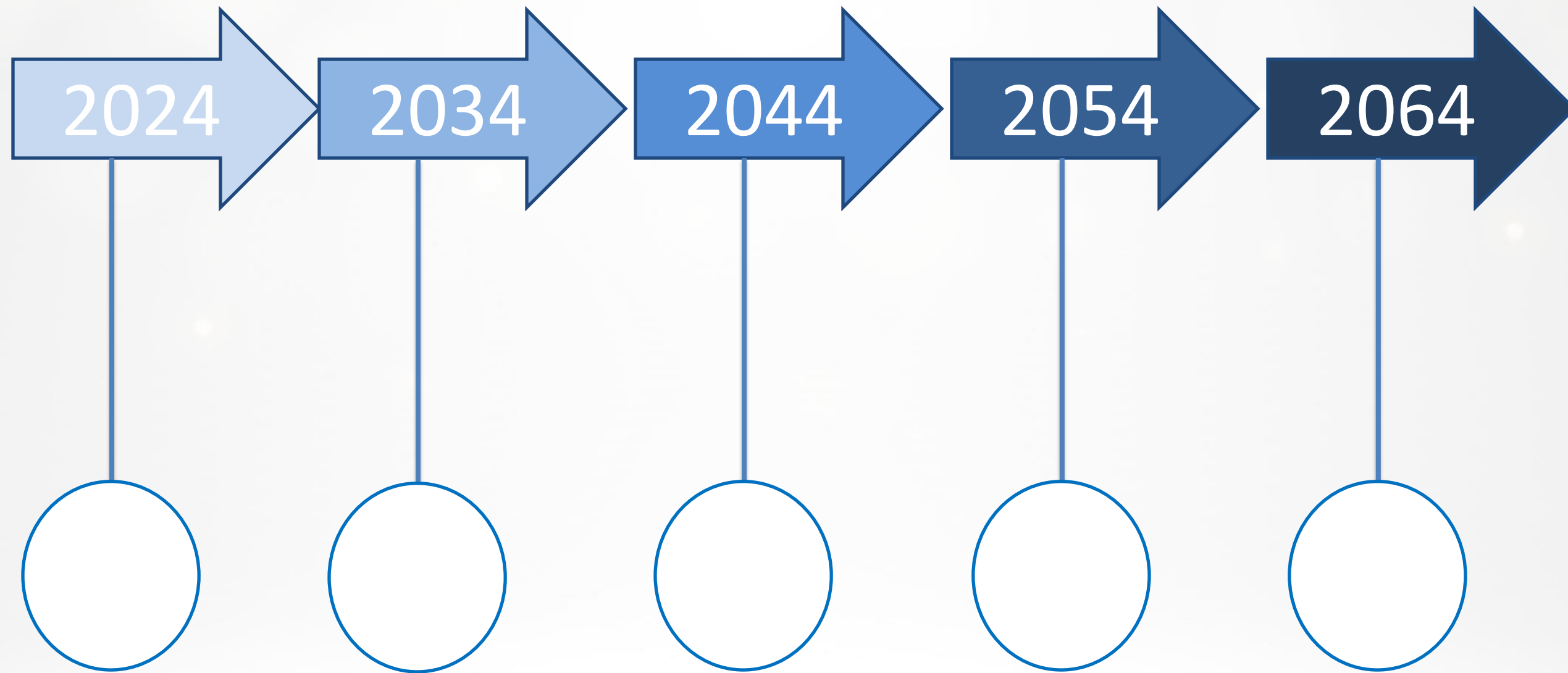
- # 1 university in the world
- Their vision is to produce leadership across disciplines
- Endowment Fund of \$ 50.7 Billion, 2023 (Largest for any education institution)
- World's largest Research & Development infrastructure
- 3 Campuses – Largest is 209 acre
- It has the largest library system in the world, having 79 libraries, with 21 million books
- Produced 8 US presidents
- 188 living billionaires worth \$ 4,769 billion controlling most of the economy of the world
- Hundreds of influencers/thought leaders are produced
- Its graduates in different disciplines establish hundreds of Organizations

Al-Azhar's Impact

- # 1201-1400 university in the world / # 51-60 in Arab Region
- Their vision is not clearly articulated.
- Had an endowment till the 18th Century, but no updated information is available
- Limited Research & Development infrastructure
- Much smaller than Harvard
- Library with a limited number of books
- 50+ notable personalities graduated in the last 1000+ years
- Very few influential people/thought leaders were produced in history, but no one in the modern world.
- No global organizations exist today which its graduates founded

WORKSHEET

PLEASE PLOT YOUR PROGRESSION IN AGE



YEARS OF AGE

WHAT IS YOUR VISION FOR THE YEAR 2044?

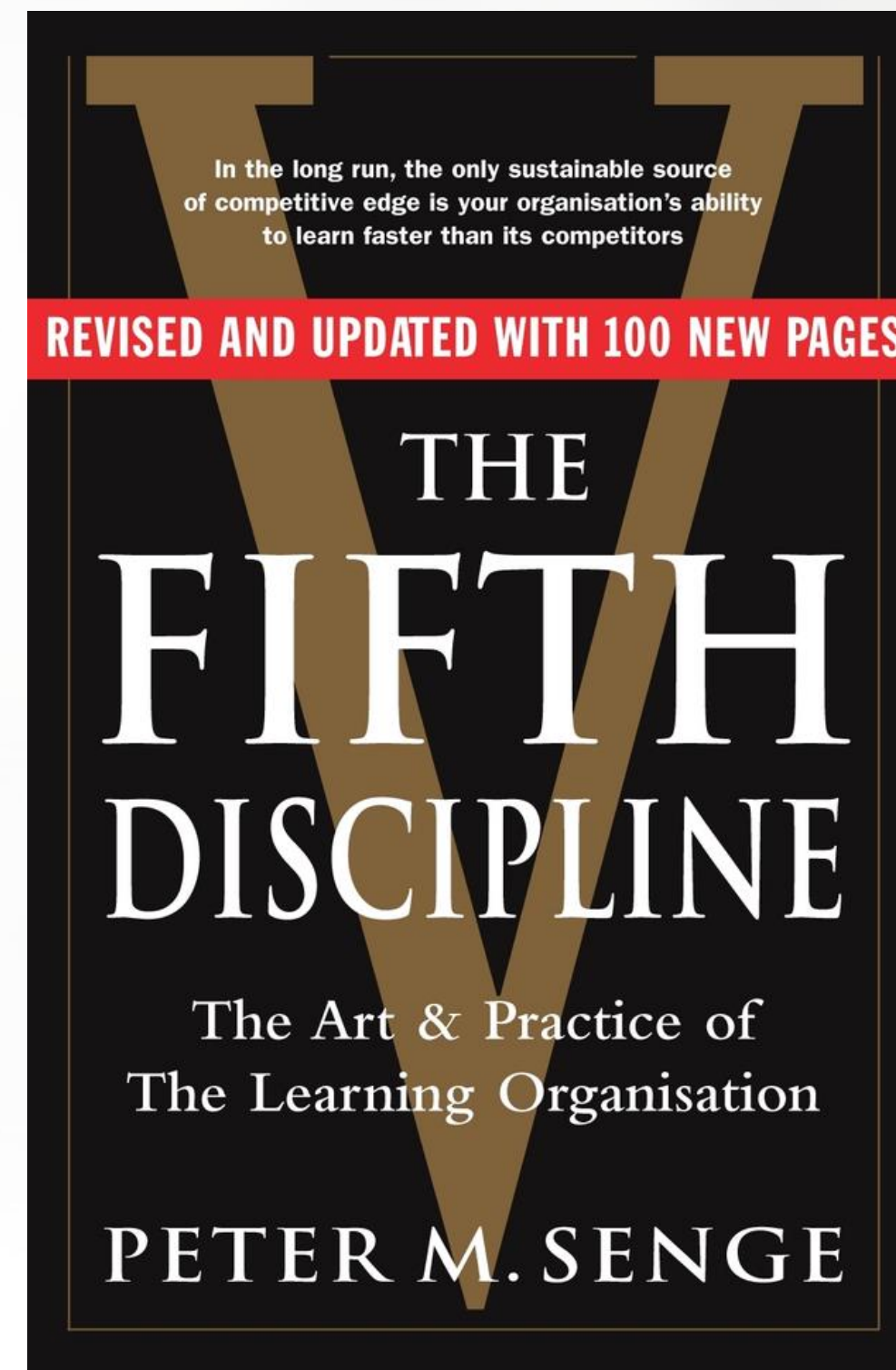


Your age in 2044:
Your vision in 2044:

INTRODUCTION TO TERMINOLOGIES

VISION

The picture of the **future** that you want to see.



INTRODUCTION TO TERMINOLOGIES

➡ PURPOSE

This is **why** behind anything.

➡ PURPOSE OF THE VISION (POV)

Why does the **vision** exist?

➡ ULTIMATE PURPOSE

Why do **you** exist?



INTRODUCTION TO TERMINOLOGIES

➡ **The difference between Vision and Prediction**

➡ **Prediction defined according to the Cambridge Dictionary:**

A statement about what you think will happen in the future.





ULTIMATE VISION

An Ultimate Vision is a vision that is independent of time.

Abdur Rahman Ibn Awf (ra): The Richest Muslim Who Bought His Way to Jannah

When Abdur Rahman Ibn Awf (ra) passed away.

His net worth valued in Gold Coins was Three Billion One Hundred and Three Million Islamic Dinars (**3,103,000,000 – 4.25 gms gold per coin**).

If the whole wealth converted into USD then the calculation of Abdur Rahman Ibn Awf (ra) net worth is approximately **$3,103,000,000 \times 4.25 \times 48.48 = \text{USD } 639,342,120,000$**
i.e. ~ USD 639 billion

Jeff Bezos (founder of Amazon) is the richest person in the world as of July 2023 and his total net worth is around **USD 177 billion**, whereas, Abdur Rahman Ibn Awf (ra) stood at **USD 639 billion**.

FUNCTIONS OF A VISION

FUNCTIONS OF A VISION



1. It gives us direction

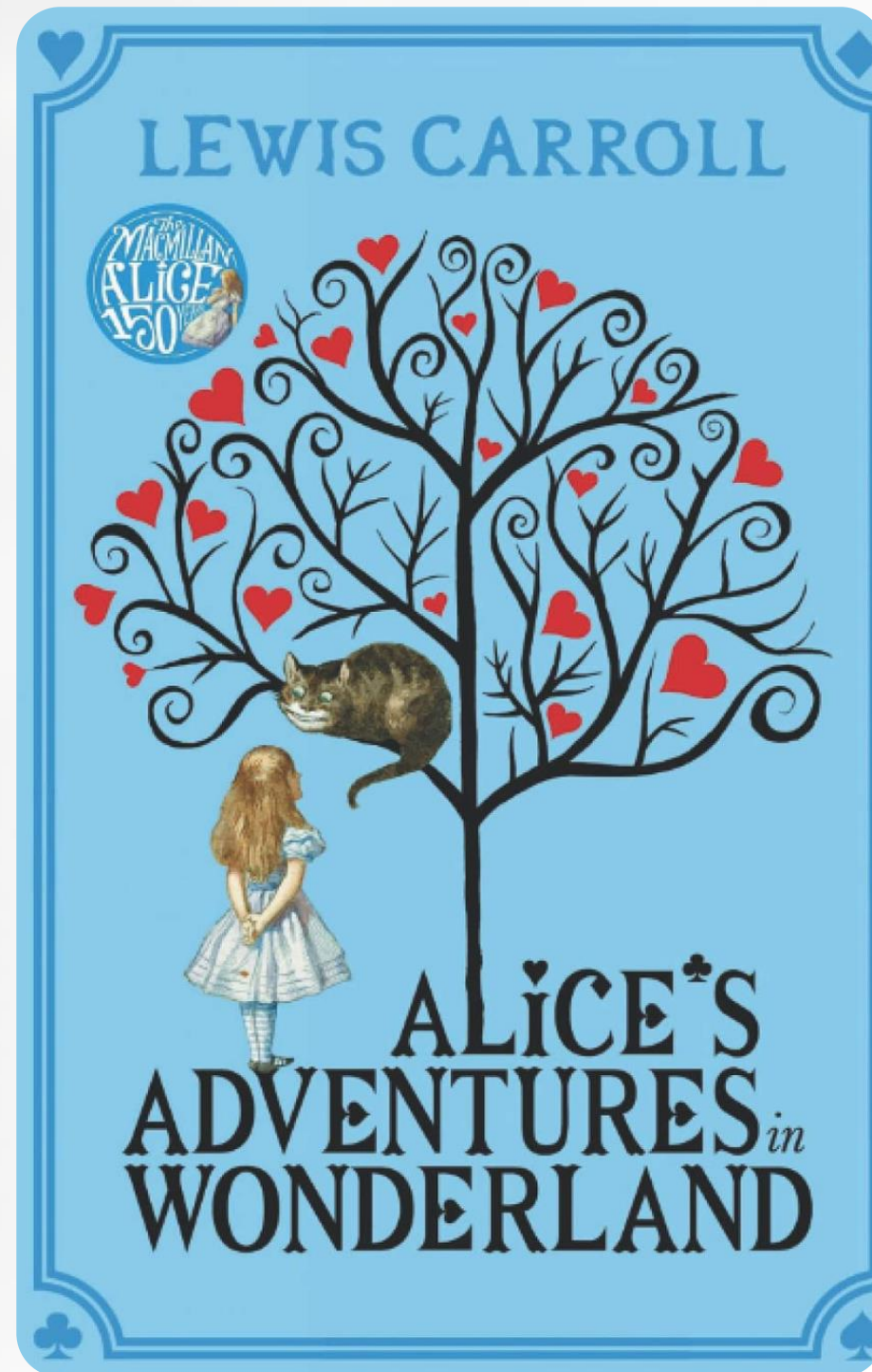


Without a direction, you're at a **severe** risk.
Without a clear vision, you can't have a direction.

So, if $a=b=c$, then...

$$A = C$$

Thus, without a clear vision, you're at a **severe** risk.



Lewis Carroll
1832-1898





قدم غلط ایک اٹھتا راہ شوق میں
منزل تمام عمر ہمیں ڈھونڈتی رہی

FUNCTIONS OF A VISION



2. It gives us motivation



Push yourself because no one else is going to do it for you.



FUNCTIONS OF A VISION



3. It helps us fight adversity



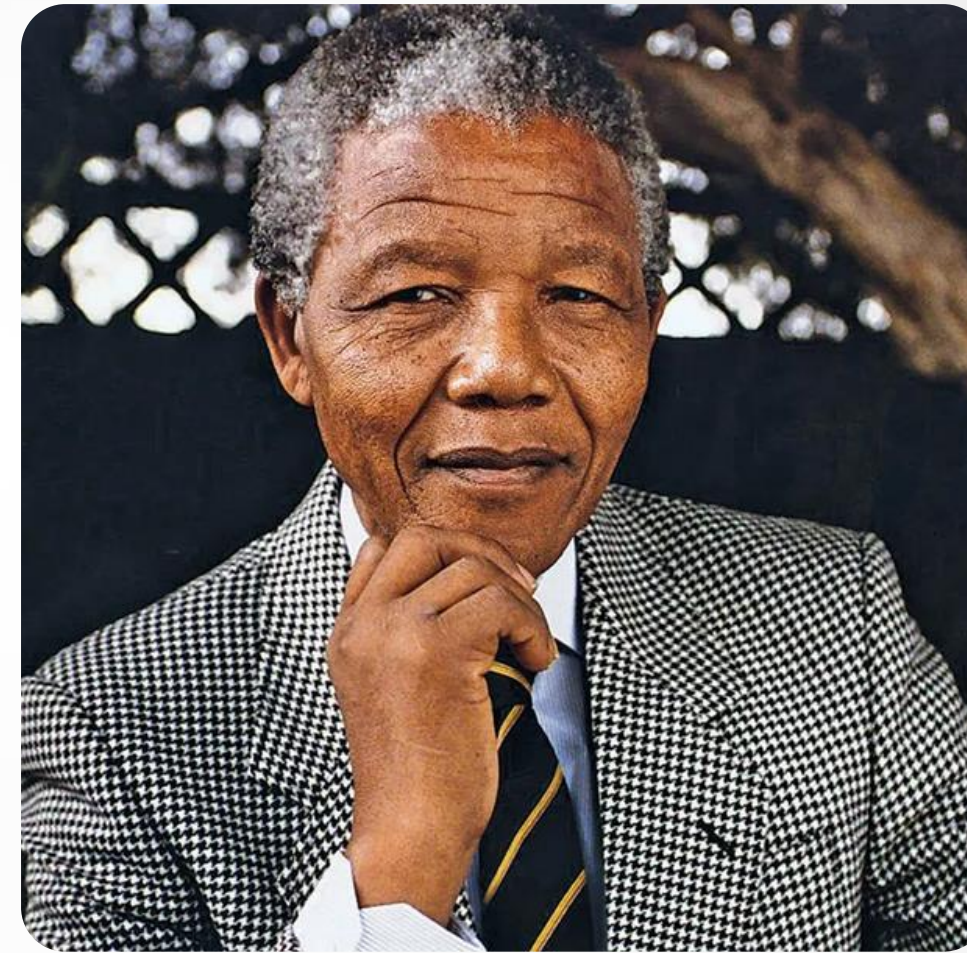
Adversities and uncertainties are part of life, and these situations test the power of our visions.

Your ability to cope up with difficult circumstances is directly proportional to the greatness of your vision.

NELSON MANDELA

- 27 Years in Jail including 6 Years in solitary confinement
- Vilified by his people and oppressed by those imprisoned him
- Leading role in ending apartheid
National Reconciliation Program





I found solitary confinement the most forbidding aspect of prison life. There is no end and no beginning; there is only one's mind, which can begin to play tricks. Was that a dream or did it really happen? One begins to question everything.

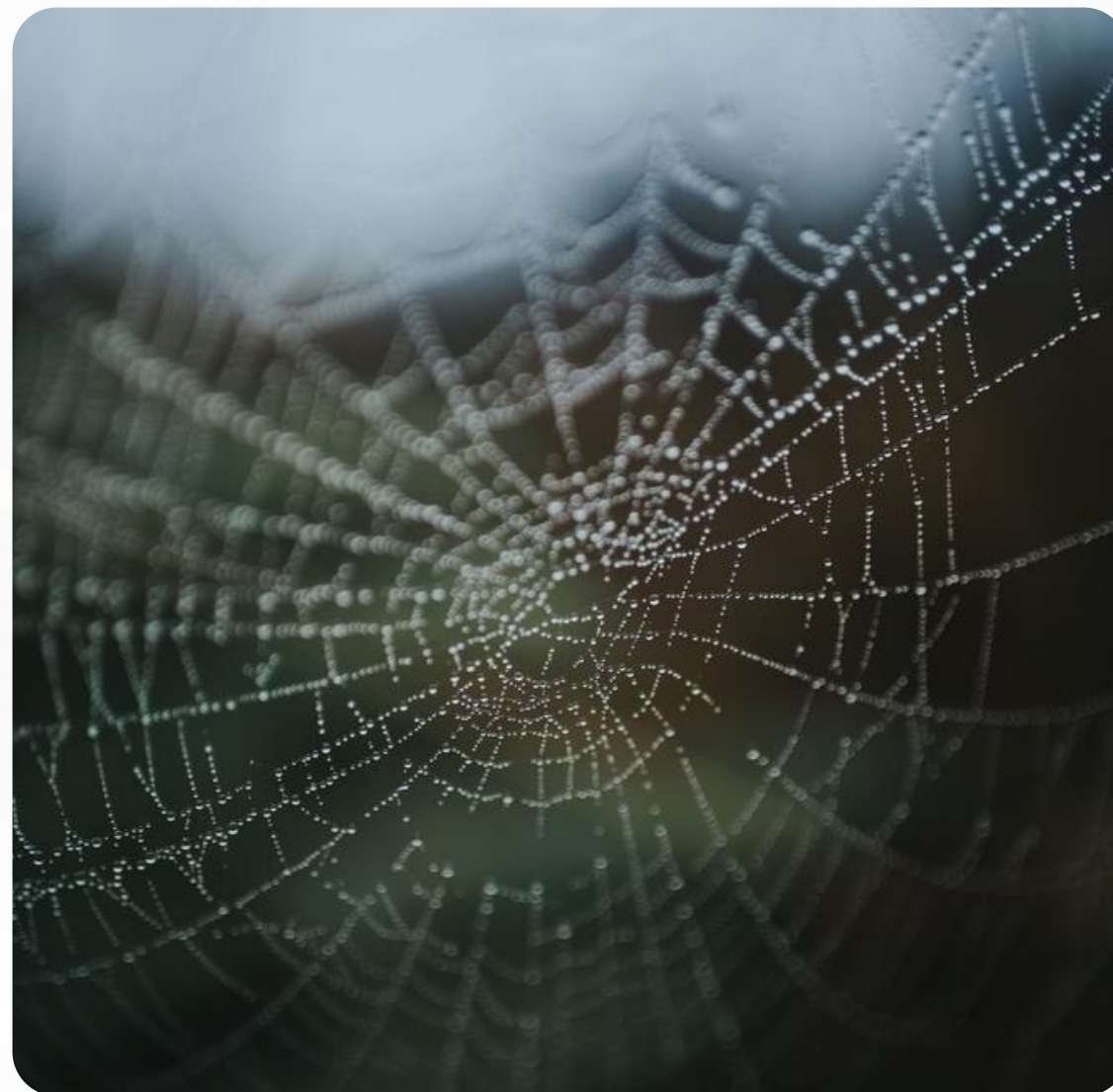
— Nelson Mandela —

AZ QUOTES

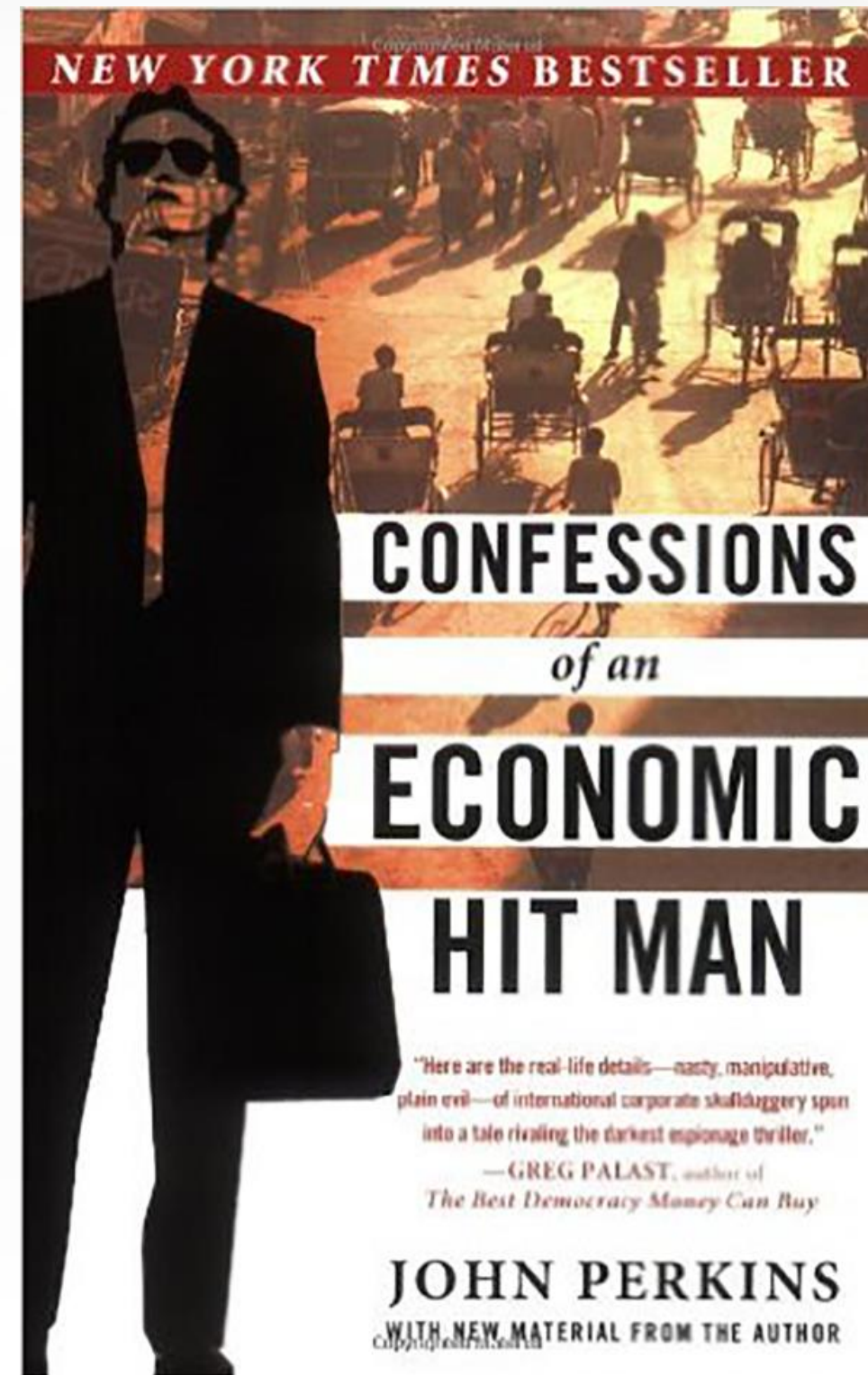
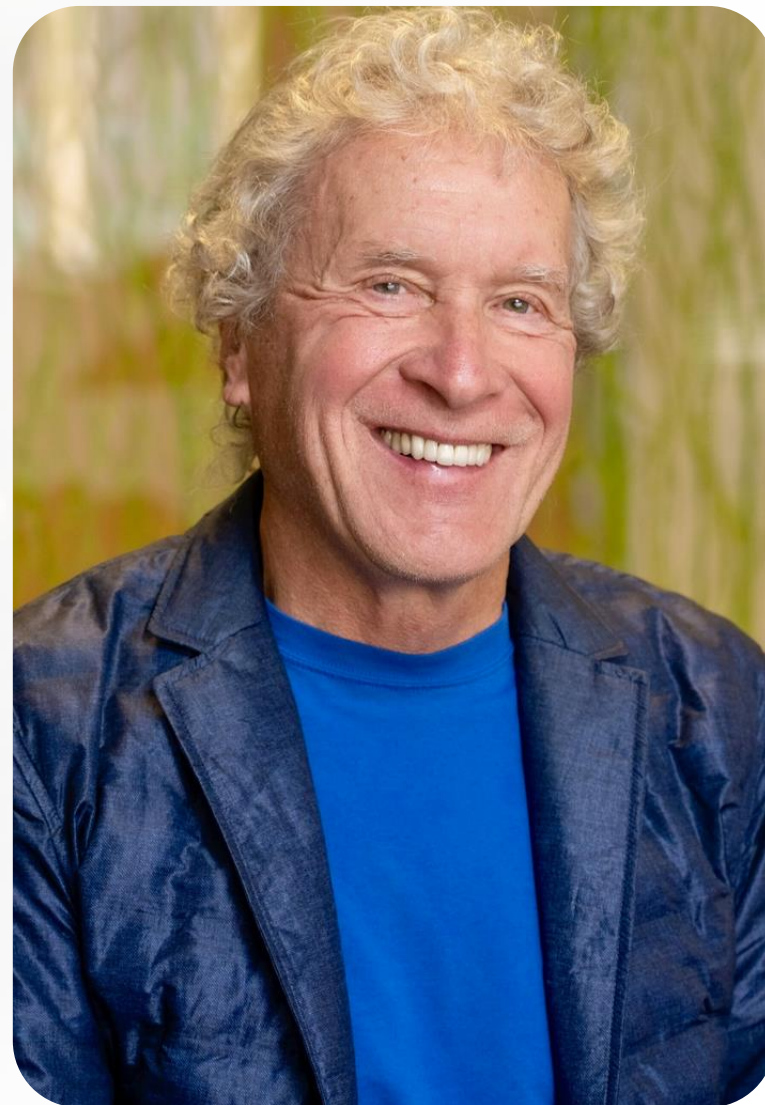
FUNCTIONS OF A VISION



4. If we don't have a correct and clear vision, we risk becoming the instruments of an undesired vision.



VIDEO: THE ECONOMIC HITMAN



Link: <https://www.youtube.com/watch?v=37Dvt2EqXF4>

LORD MACAULAY'S MINUTE ON INDIAN EDUCATION

FEB. 2, 1835

"We must at present do our best to form a class who may be interpreters between us and the millions whom we govern; a class of persons, Indian in blood and color, but English in taste, in opinions, in morals, and in intellect. To that class we may leave it to refine the vernacular dialects of the country, to enrich those dialects with terms of science borrowed from the Western nomenclature, and to render them by degrees fit vehicles for conveying knowledge to the great mass of the population."

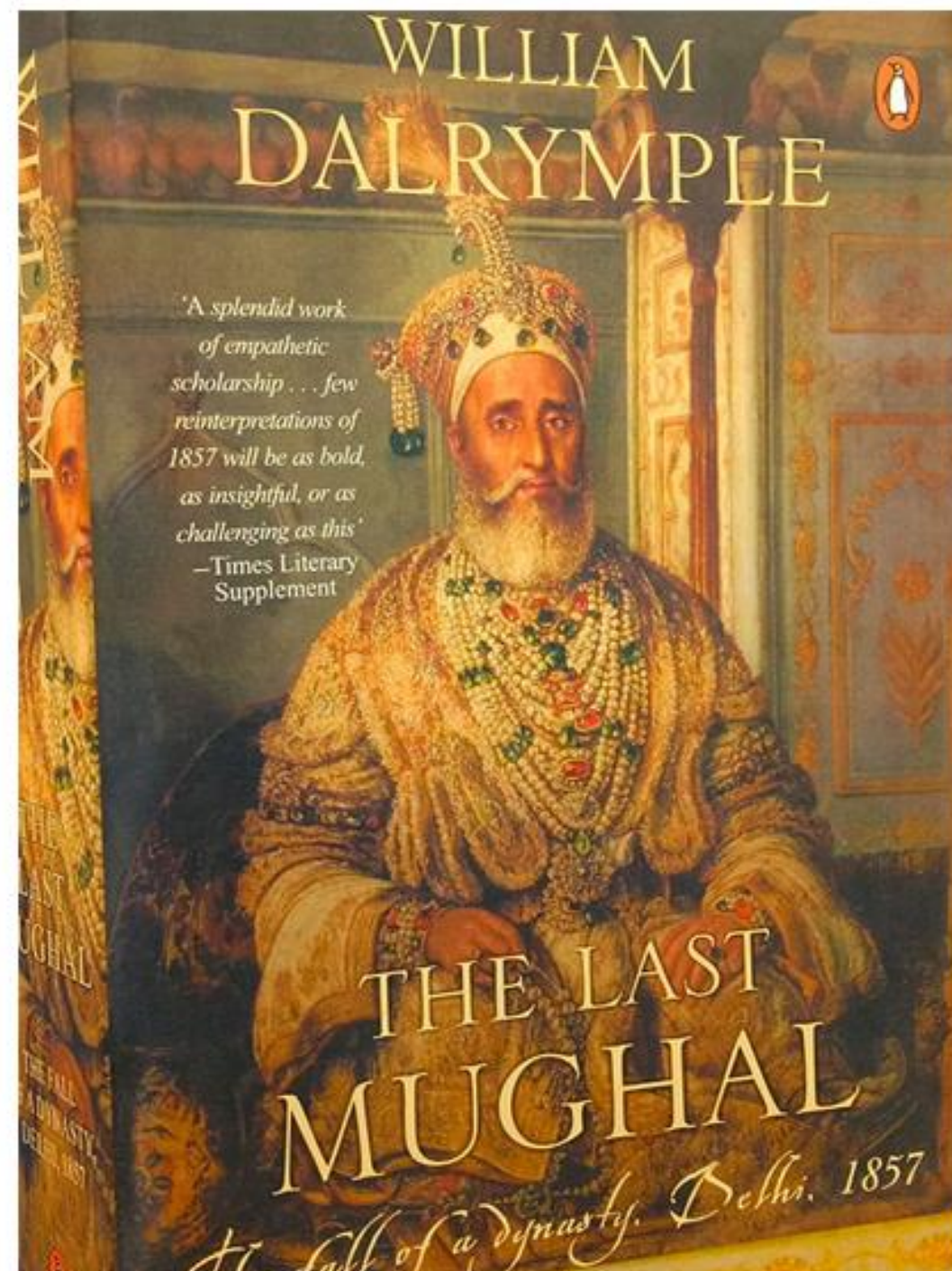


LORD MACAULAY'S MINUTE ON INDIAN EDUCATION

FEB. 2, 1835

"I have conversed both here and at home with men distinguished by their proficiency in the Eastern tongues. I have never found one among them who could deny that a single shelf of a good European library was worth the whole native literature of India and Arabia. Honors might be roughly even in works of the imagination, such as poetry, but when we pass from works of imagination to works in which facts are recorded, and general principles investigated, the superiority of the Europeans becomes absolutely immeasurable."

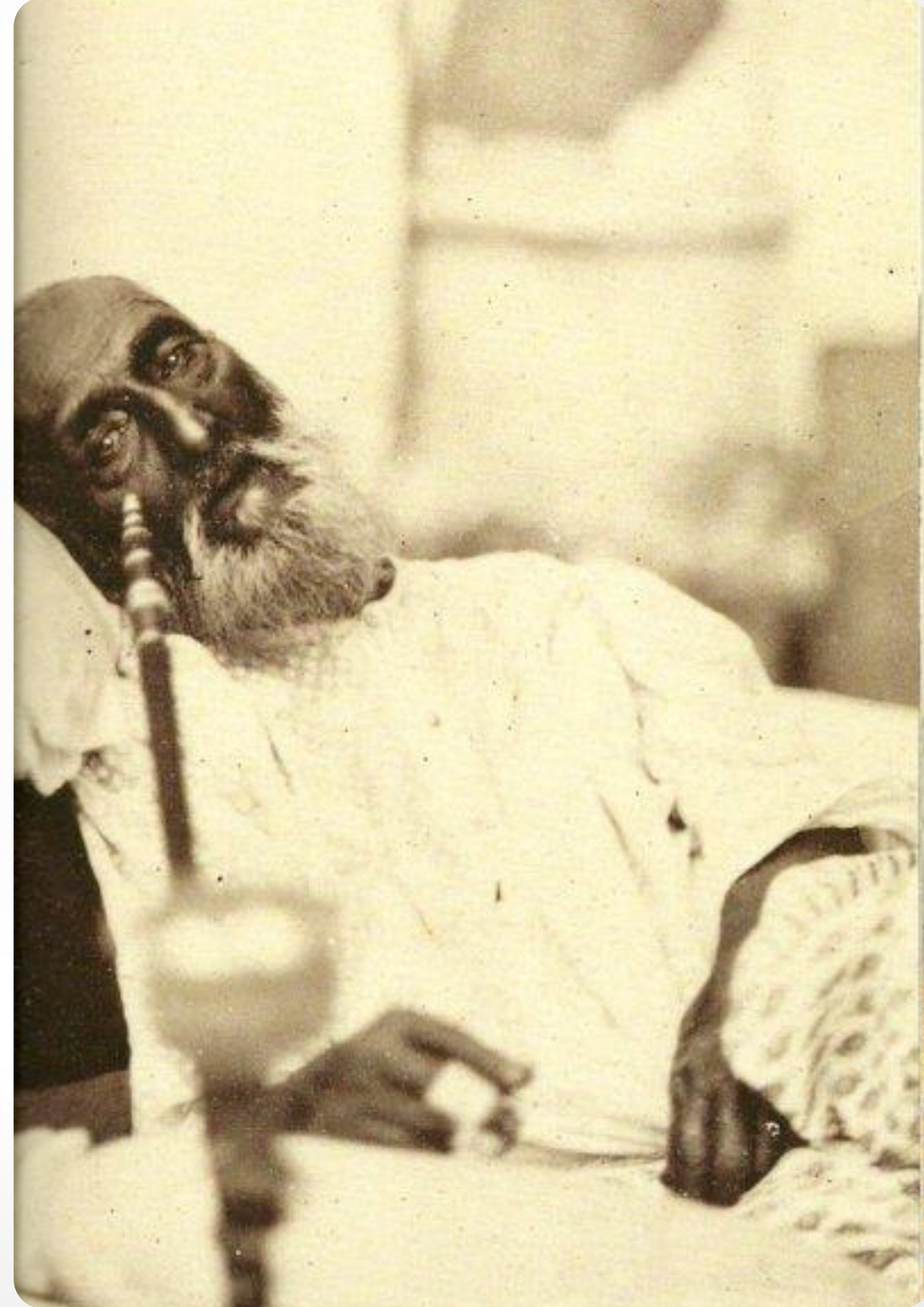


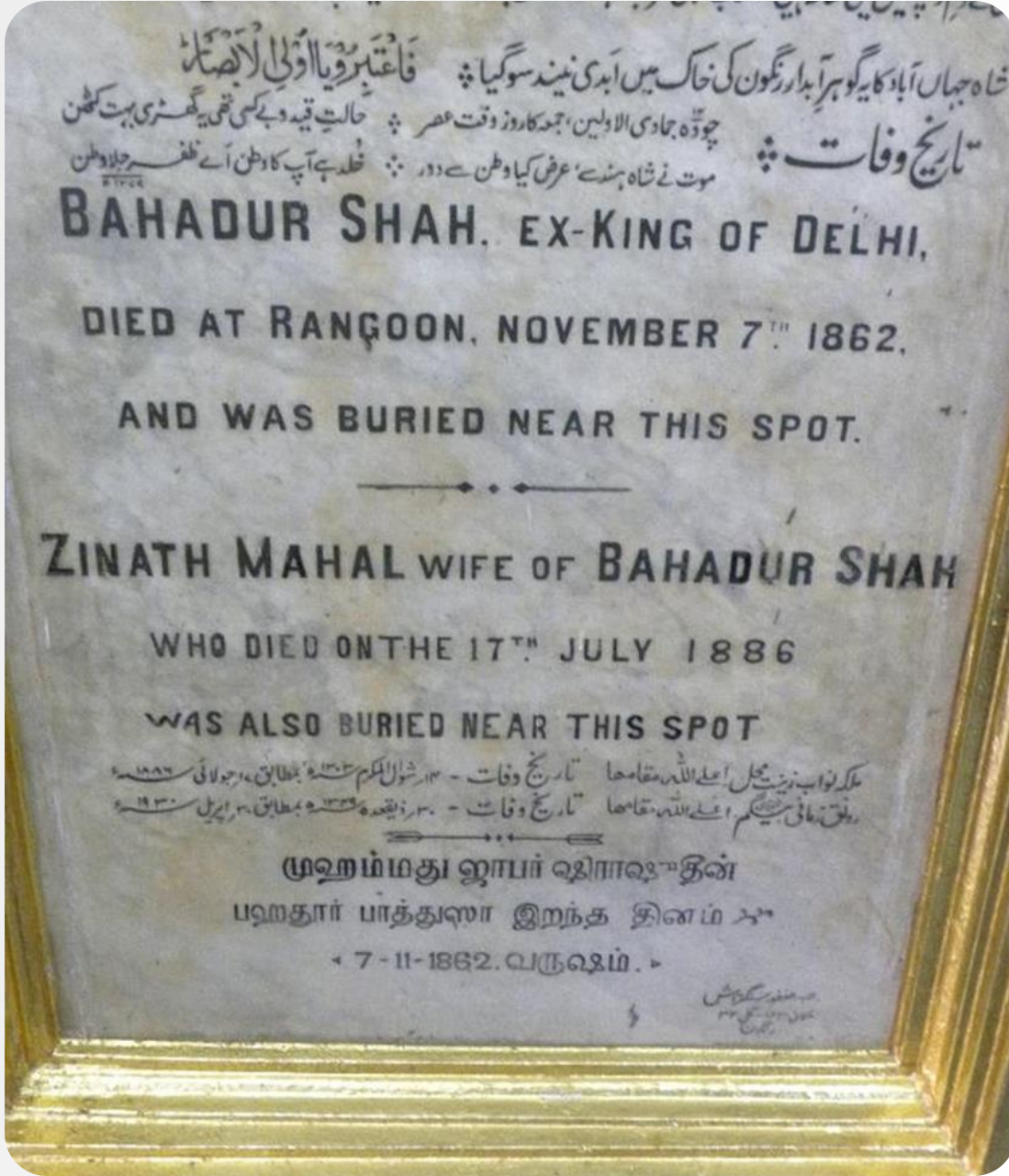


William Dalrymple

BAHADUR SHAH ZAFAR'S MISERABLE LAST DAYS

لگتا نہیں ہے دل مرا اجڑے دیار میں
کس کی بنی ہے عالم ناپائیدار میں
ان حسرتوں سے کہہ دو کہیں اور جا بسیں
اتنی جگہ کہاں ہے دل داغدار میں
کانٹوں کو مت نکال چمن سے اوباغباں
یہ بھی گلوں کے ساتھ پلے ہیں بہار میں
بلبل کو باغباں سے نہ صیاد سے گلہ
قسمت میں قید لکھی تھی فصل بہار میں
کتنا ہے بد نصیب ظفرِ دُفن کے لیے
دو گرز مین بھی نہ ملی کوئے یار میں







FUNCTIONS OF A VISION

5. A vision helps us to identify opportunities and avoid pitfalls that otherwise may not be readily apparent.



VISIONS

Ultimate Vision (UV)

A vision that is independent of time.
It has high lucidity and low concreteness.

Intermediate Vision (IV)

A vision derived from the ultimate vision for a particular instance of time is called an intermediate vision (IV).

IVs are highly lucid but their concreteness increases with decreasing time.

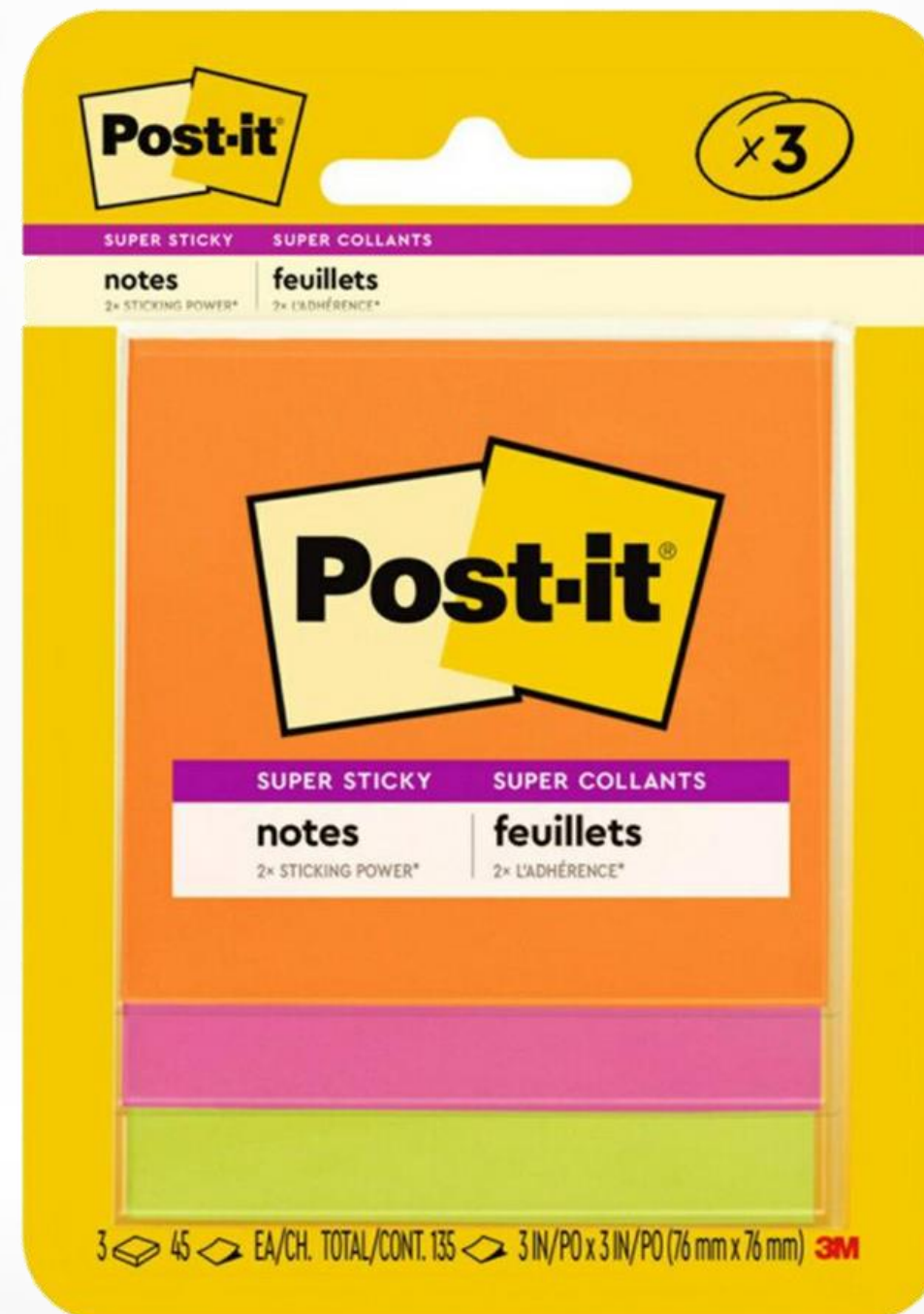


EXAMPLES OF ULTIMATE VISIONS



To help people every day by advancing, enhancing, and improving their companies, homes, and lives.

EXAMPLES OF ULTIMATE VISIONS



EXAMPLES OF ULTIMATE VISIONS



EXAMPLES OF ULTIMATE VISIONS

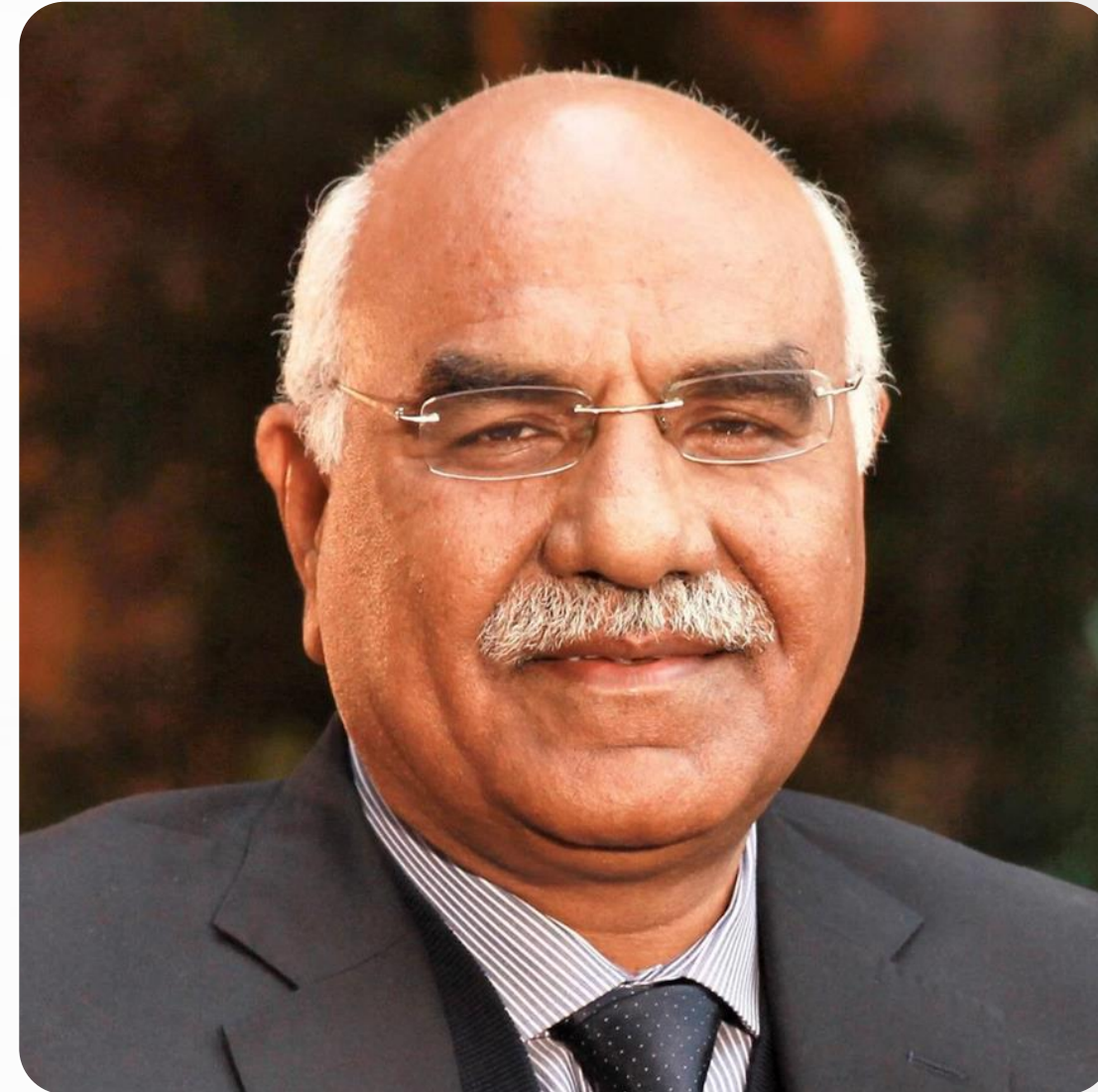


EXAMPLES OF ULTIMATE VISIONS



Dr. Amjad Saqib

- Founder – Akhuwat Foundation
- Zero interest
- 5.5 Million Families
- PKR 235 Billion disbursed (September, 2024)
- 58% Males / 42% Females
- 99.91% Recovery
- 856 branches
- 3,500+ Staff
- 301 Schools & 3 Colleges
- 47,000+ Students
- 500,000 patients of Hepatitis & Diabetes treated free of cost
- 8,500 Volunteers
- Qarz-e-Hasanah, Education, Medical services, clothes bank, Khawajasira Program, Low-cost housing interest-free loans



A poverty-free society built on the principles of compassion and equality.

EXAMPLES OF ULTIMATE VISIONS



Al Abbasi Holdings Ltd
investments with a PURPOSE

To establish principle-based and excellence-driven businesses globally
to contribute towards financially resilient Muslim Ummah.

EXAMPLES OF ULTIMATE VISIONS

ساری دنیا میں قرآن کریم کی ایسی تلاوت زندہ اور رائج ہو جائے جو تجوید،
عربی اداء، اتقان، تمکین، لمحات، خوبصورتی، وقوف اور معنی کی رعایت کی
وجہ سے احسان کے درجہ کو پہنچ جائے اور پڑھنے اور سننے والوں کے قلب و
ذہن پر اثر انداز ہو کر اللہ سے تعلق کا ذریعہ بنے۔



EXAMPLES OF ULTIMATE VISIONS



To bring ease in lives by providing excellence-driven living solutions.

EXAMPLES OF ULTIMATE VISIONS



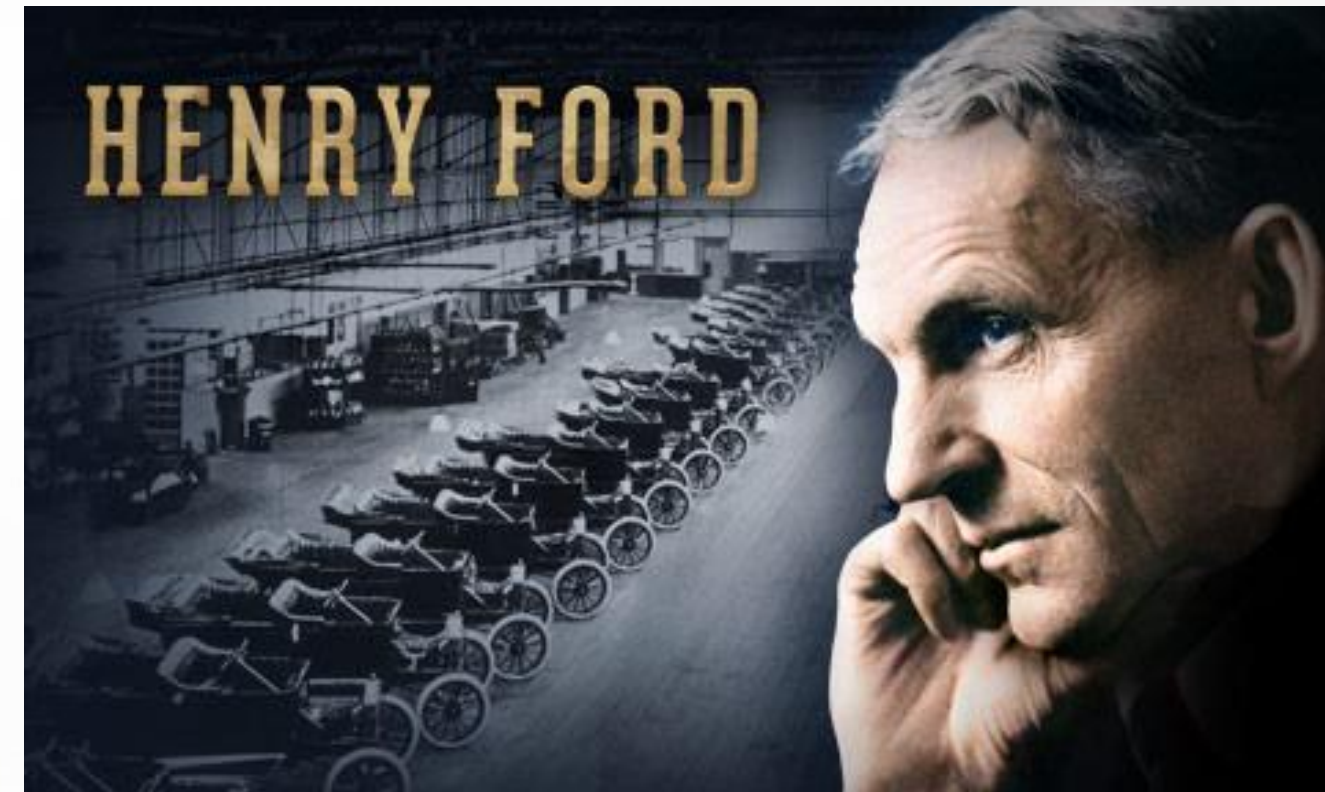
To make Bahawalpur the first vision-oriented and an iconic city.

EXAMPLES OF ULTIMATE VISIONS



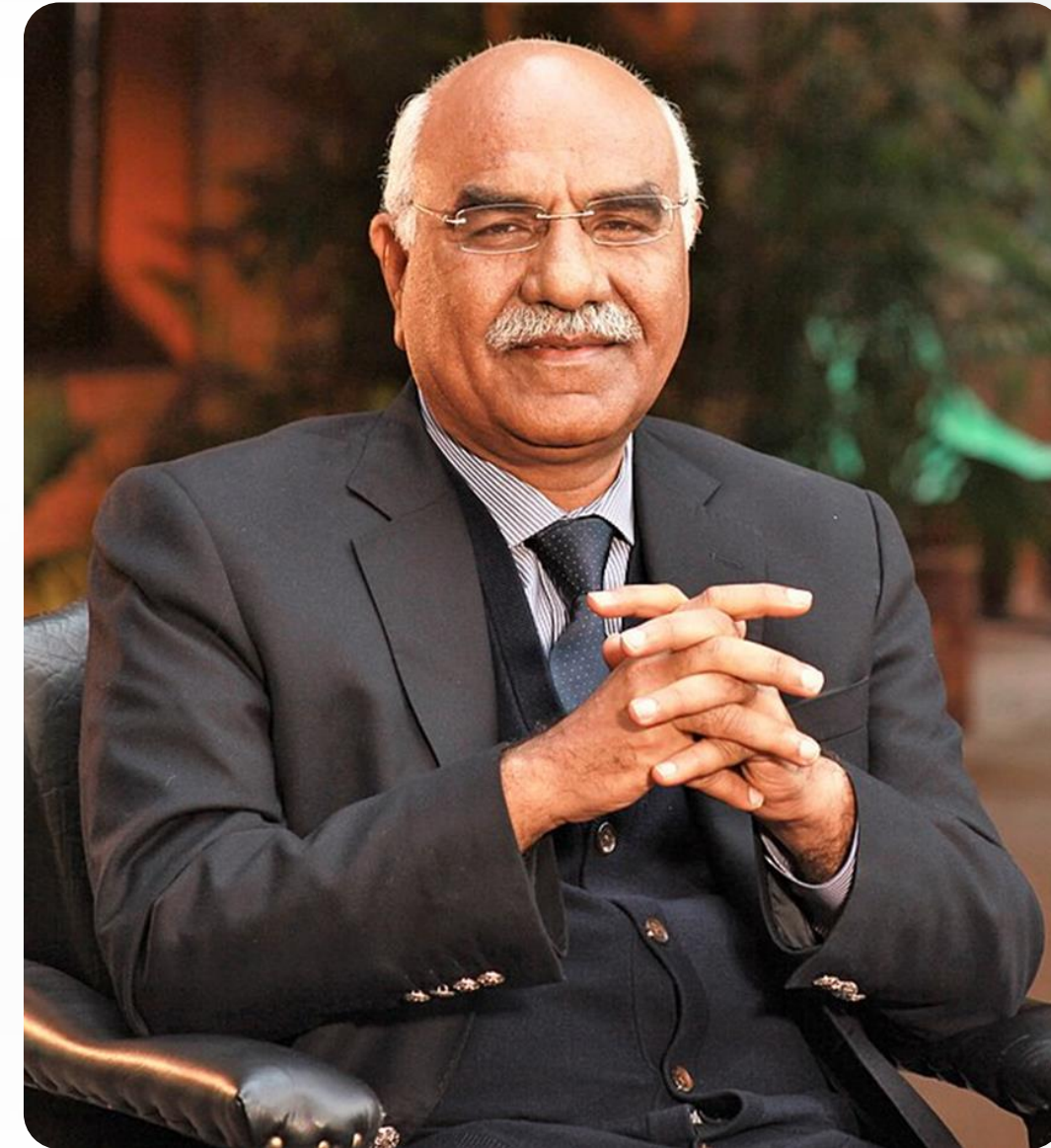
Make people's lives easier by providing
the best shopping solutions at the
lowest possible prices.

EXAMPLES OF ULTIMATE VISIONS

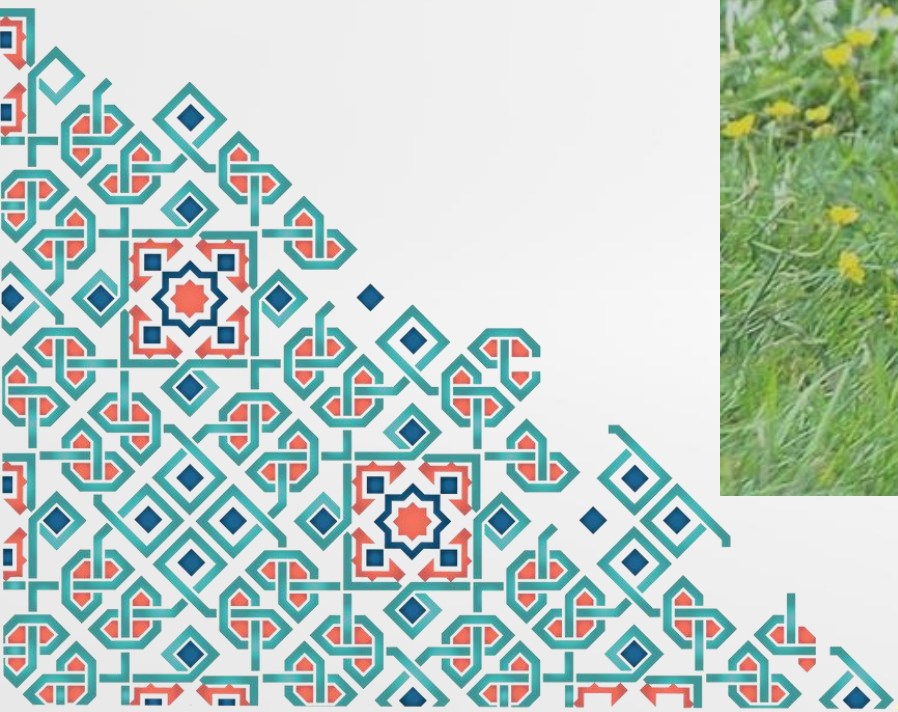


To build and market a simple, strong, reliable,
affordable car for the masses.

EXAMPLES OF ULTIMATE VISIONS



A poverty-free society based on the principles of compassion and equity.



CHARACTERISTICS OF A VISION

CHARACTERISTICS OF A VISION



1. Attainability



What is the possibility of achieving your vision within the resources that can be made available?

DR. ABDUL BARI KHAN

To provide excellence-driven healthcare
free of cost to please Allah (swt)

- Founder – Indus Health Network
- Network of 100% free hospitals across Pakistan
- 17 hospitals,
- 52 Primary Care Clinics,
- 4 Rehabilitation Centers
- 4 Regional Blood Centers
- Largest Pediatric Oncology Center
- 10,000+ Children treated for Cancer
- 500,000 patients/month,
- 10,000+ team members
- 100% paperless
- Budget – PKR 57 billion for 2024



VISIONS

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IVs are highly lucid but their concreteness increases with decreasing time.



CHARACTERISTICS OF A VISION



2. Lucidity

An articulation of the vision which explains the main idea in clear and unambiguous terms.

Our vision is to realize a future where ingenuity and commitment can redefine the possibility and opportunity for our company and help us imagine the resources and drive, we need to achieve.

We would like to establish sustainable businesses to create halal employment opportunities and a positive global image of our country.





CHARACTERISTICS OF A VISION

3. Concreteness

The number of quantifiable elements and degree of quantification in those elements.

For example, in the case of a business:
Revenues, Profits, expansion, employee strength, number of countries, etc.

For example, in the case of personal health:
Weight, waist, Pulse, cholesterol, Sugar, BP, etc.





CHARACTERISTICS OF A VISION

4. Complexity

How complex or simple is the main concept behind the vision?

We would like to establish a school to provide a good education.

We would like to establish a network of institutions to produce future leaders of the nation





CHARACTERISTICS OF A VISION

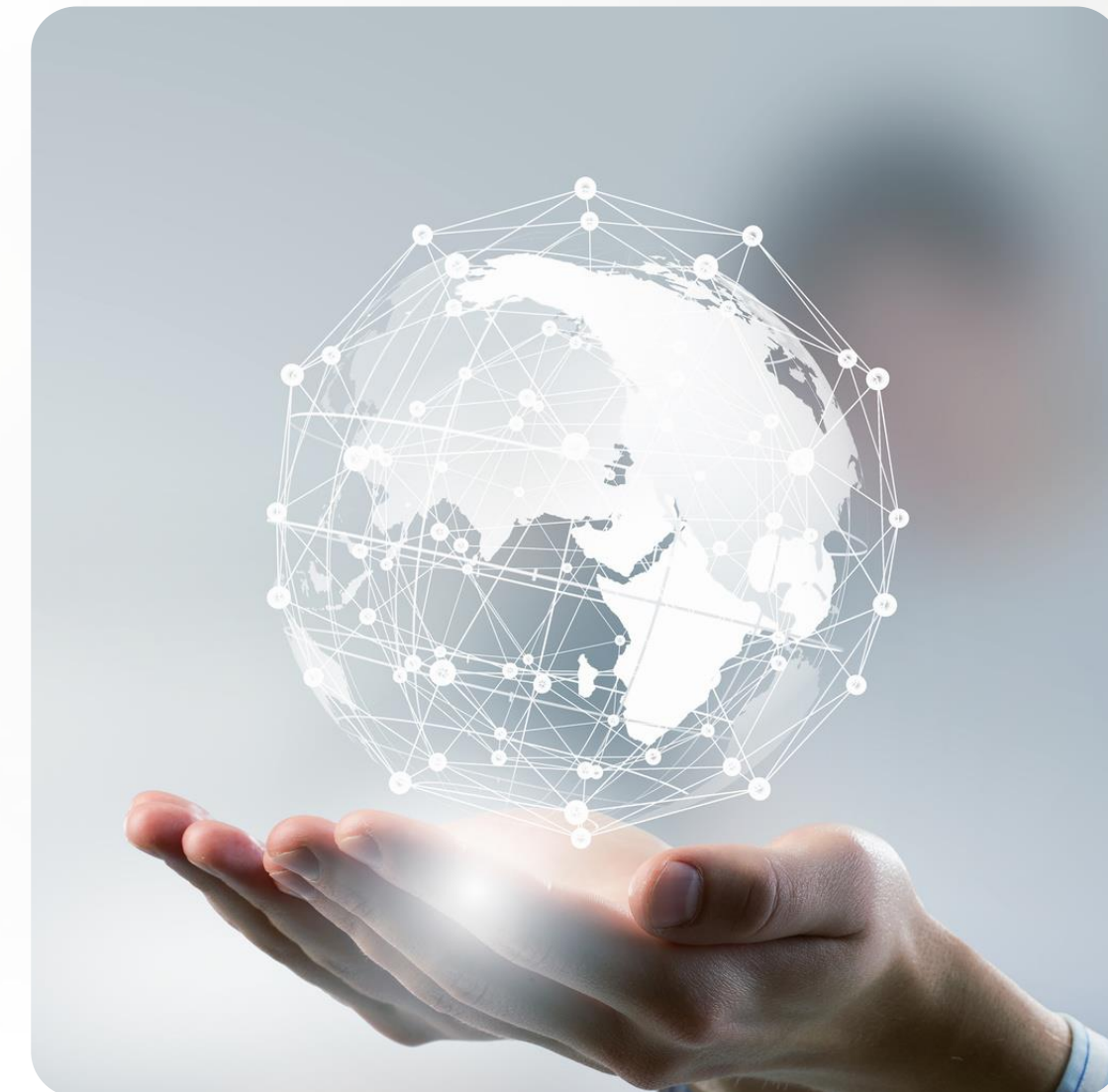
5. Scale

The scale of your vision in terms of geography, time, and depth.

We would like to establish a school in Karachi to provide a good education.

We would like to establish a network of institutions all over the country.

We would like to establish a global network of educational institutions.





CHARACTERISTICS OF A VISION

6. Nobility

Nobility is the degree to which your vision touches lives of people other than yourself for a greater good.

I would like to be the CEO of a big company earning XYZ salary, having a big house and car.

I would like to establish multiple businesses to contribute to the reduction of unemployment and create a powerful impact of the Muslim Ummah.



CHARACTERISTICS OF A VISION



7. Loftiness

The minimum cost required for the success of the vision.





CHARACTERISTICS OF A VISION

7.1 Greatness

What is the cost that you are willing to bear for your vision?



CHARACTERISTICS OF A VISION



8. Correctness

The correctness of your vision is directly proportional to the soundness of your ideology.



CHARACTERISTICS OF A VISION



1.

Attainability



2. **Lucidity**



3. **Concreteness**



4. **Complexity**



5. **Scale**



6. **Nobility**



7. **Loftiness**



7.1 **Greatness**

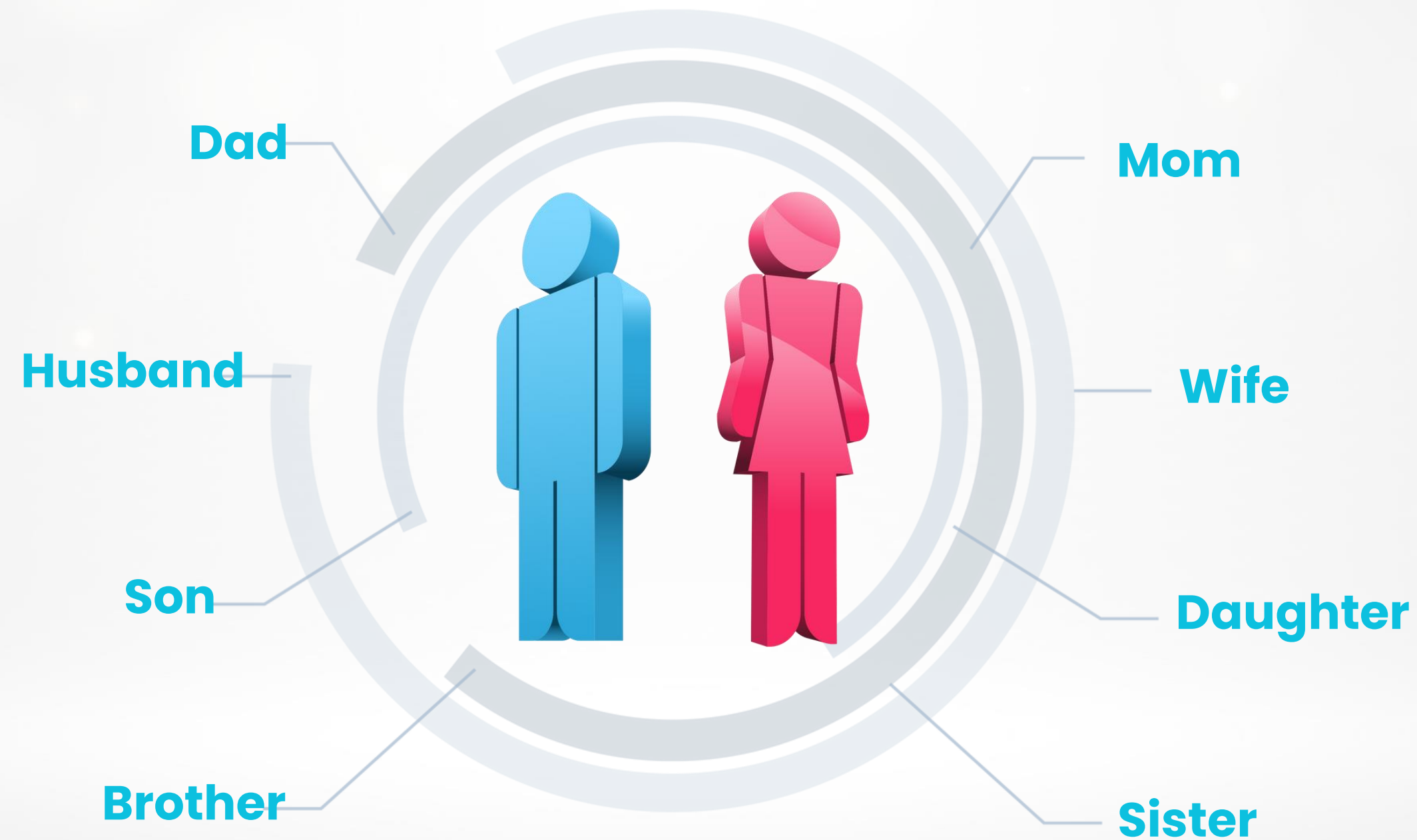


8. **Correctness**

BALANCING OF ROLES

BALANCING OF ROLES

We all have different roles in life



BALANCING OF ROLES

Different Types Of Roles in Islam



MANDATED ROLES

A role in life that your ideology doesn't permit you to drop under any condition.



ELECTIVE ROLES

A role in life that your ideology permits you to drop under certain conditions.

BALANCING OF ROLES

Worksheet: List your mandated and elective roles

▼
MANDATED ROLES

▼
ELECTIVE ROLES

BALANCING OF ROLES

A sample list of different roles in life.

RELATIONS
Son/ Daughter
Father / Mother
Husband / Wife
Grandfather / Grandmother
Grandson / Granddaughter
Nephew / Niece
Uncle / Aunty
Cousin
Son / Daughter in law
Brother / Sister in law

SPIRITUAL
Muslim / Christian / Hindu
Slave of Allah (SWT) – عبد الله
Member of the Ummah of the Prophet (SAS) – أمّتي

ORGANIZATIONS
Rotarian
Member of the Lion's Club
Member of Alumni

CONNECTIONS
Neighbor
Friend

WORK RELATED
Bread winner
Engineer
Doctor
Boss
Subordinate
Colleague
Mentor
Head of Marketing
Head of Finance

UNIVERSAL
Human
Self
Citizen

OTHER
Khateeb
Volunteer
Trustee

BALANCING OF ROLES



Why is it important to understand this differentiation?

BALANCING OF ROLES

What criteria do people generally use to measure balance in roles?



BALANCING OF ROLES

“ OUR PERFORMANCE IN ANY OF OUR ROLES, MANDATED OR ELECTIVE, MUST NOT FALL BELOW THE ‘MPLS’ DICTATED BY ISLAM ”

– Islamic Paradigm

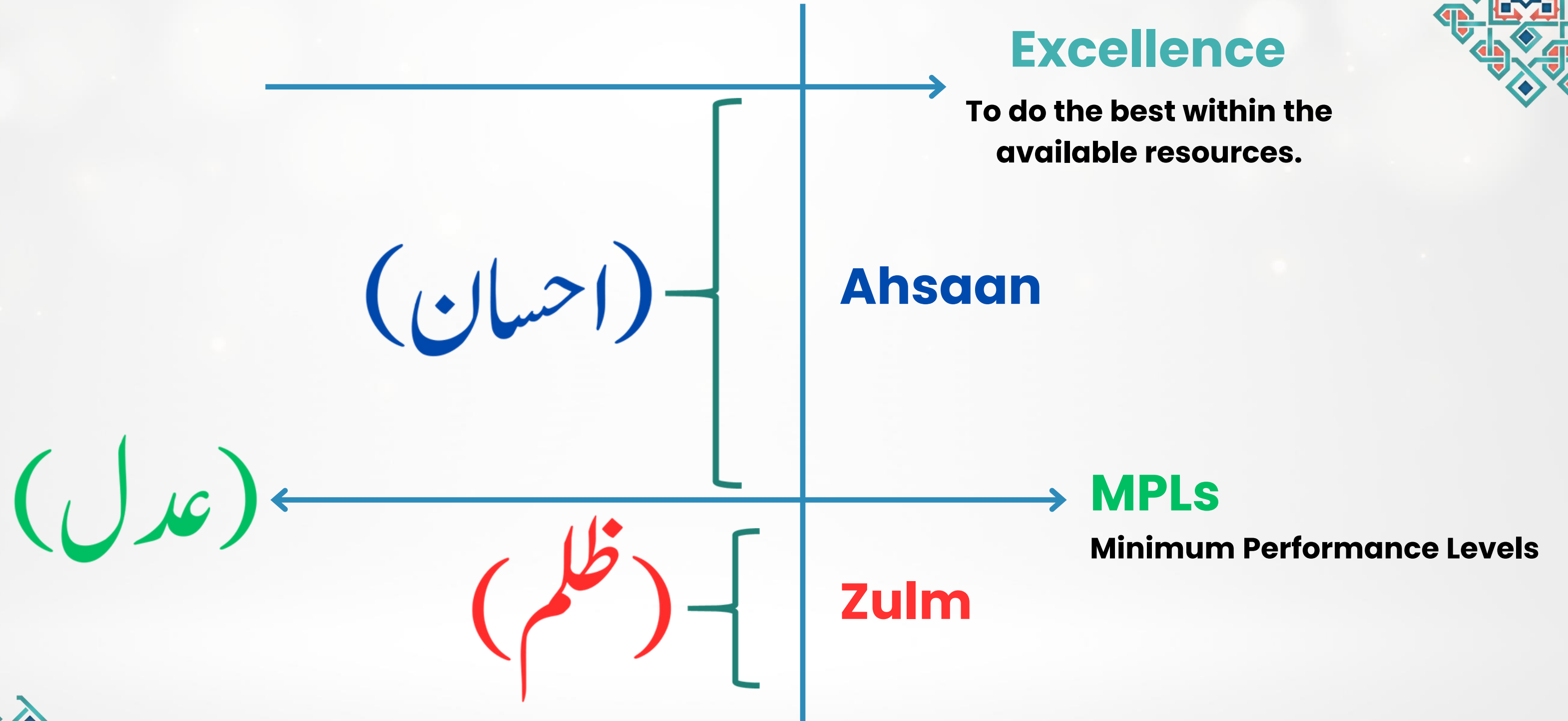


BALANCING OF ROLES

MPLS

Minimum Performance Levels

BALANCING OF ROLES



BALANCING OF ROLES

PERFORMANCE



Boss

Businessman

Husband

Brother

Abdullah

Father

Self

ROLES

BALANCING OF ROLES

**“ YOUR PERFORMANCE IN ONE ROLE OF YOUR
LIFE SHOULD NOT BE AT THE COST OF ANOTHER
ROLE OF YOUR LIFE. ”**

BALANCING OF ROLES

TWO REASONS THAT CAUSE IMBALANCE IN LIFE

1

Driving MPLs from personal whims and expectations from society.

2

Allowing our performance to fall below the minimum performance level to get performance in another role and calling it sacrifice.

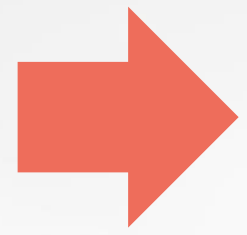
اپنی عمر، قد اور جنس کے اعتبار سے وہ کم سے کم معیار صحت
جو اطباء آپ کو بتاتے ہیں۔



وہ فرائض و واجبات جو اللہ تعالیٰ نے اپنے سے
تعلق میں ہم سے پورا کرنے کو کہا ہے اور
شرک سے بچنا۔

حلال حرام، پاکی ناپاکی، حقوق و فرائض اور صحیح و غلط
کا علم ہونا ہماری ذہنی اور علمی سطح کا وہ کم سے کم
معیار ہے جو ہر انسان کو معلوم ہونا چاہئے۔

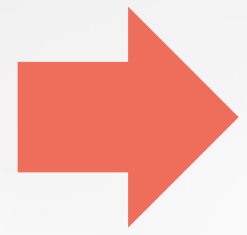
ہماری جذباتی کیفیات اور کردار کی صفات کا وہ کم سے کم
مجموعہ جو ہمیں اپنے تمام رولز میں کارکردگی کا کم سے کم
معیار برقرار رکھنے کے لئے ضروری ہوں۔



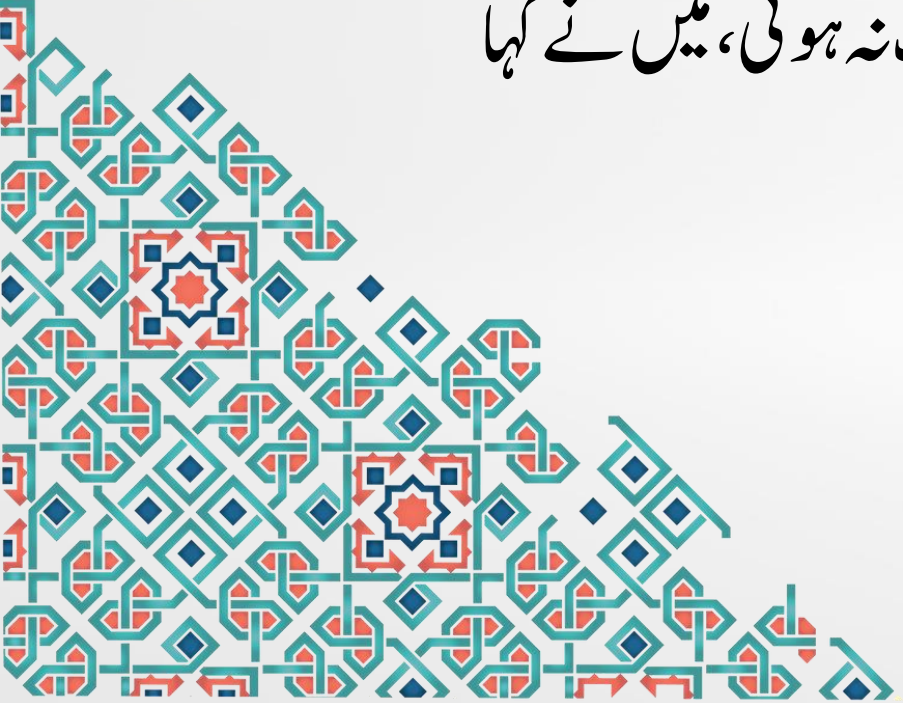
Surah Al-Isra: Ayah 23 & 24

وَقَضَىٰ رَبُّكَ أَلَّا تَعْبُدُوا إِلَّا إِيَّاهُ وَبِالْوَالِدَيْنِ إِحْسَانًا ۖ إِمَّا يَبُلُغَنَّ عِندَكَ الْكِبَرَ أَحَدُهُمَا
أَوْ كِلَاهُمَا فَلَا تَقُلْ لَهُمَا آفٌ وَلَا تُنْهَرُ هُمَا وَقُلْ لَهُمَا قَوْلًا كَرِيمًا ﴿٢٣﴾ وَاخْفِضْ
لَهُمَا جَنَاحَ الذُّلِّ مِنَ الرَّحْمَةِ وَقُلْ رَبِّ ارْحَمْهُمَا كَمَا رَبَّيْنِي صَغِيرًا ﴿٢٢﴾

اور تمہارے رب نے یہ فیصلہ کر دیا ہے کہ اس کے سوا تم کسی کی عبدیت اختیار نہ کرو اور والدین کے ساتھ بہترین سلوک کرو۔
اگر ان میں سے کوئی ایک یا دونوں تمہارے سامنے بڑھاپے کی عمر کو پہنچ جائیں تو ان کو آف نہ کہو اور ان کو جھڑکنا نہیں اور ان
سے بہت تعظیم سے بات کرنا۔ ﴿٢٣﴾ (اور جب ان کے پاس جاؤ) تو عاجزی کے ساتھ جھکے رہنا اور ان کے حق میں یہ کہو کہ
اے میرے رب آپ ان پر ایسے رحم کیجیے جیسے انہوں نے میری رحم کے ساتھ بچپن میں پرورش کی تھی۔ ﴿٢٢﴾



ایک حدیث میں آتا ہے کہ: حضور صلی اللہ علیہ وسلم منبر کی طرف تشریف لائے، اور اپنے منبر کے پہلے درجے پر قدم مبارک رکھا تو فرمایا: آمین، جب دوسرے درجے پر قدم رکھا تو پھر فرمایا: آمین، جب تیسرے درجے پر قدم رکھا تو پھر فرمایا: آمین، جب آپ خطبہ سے فارغ ہو کر نیچے اترے تو ہم (صحابہ کرام رضوان اللہ تعالیٰ علیہم اجمعین) نے عرض کیا کہ: ہم نے آج آپ سے منبر پر چڑھتے ہوئے ایسی بات سنی جو پہلے کبھی نہیں سنی تھی، آپ صلی اللہ علیہ وسلم سے فرمایا، کیا تم نے بھی وہ بات سنی ہے؟ ہم نے عرض کیا جی، تو آپ صلی اللہ علیہ وسلم نے ارشاد فرمایا: کہ اس وقت جبریل علیہ السلام میرے سامنے آئے تھے (جب پہلے درجے پر میں نے قدم رکھا تو) انہوں نے کہا: ہلاک ہو جائے وہ شخص جس کے سامنے اسکے والدین یا ان میں سے کوئی ایک پہنچ جائے اور وہ ان کی خدمت کر کے جنت میں داخل نہ ہو سکے، میں نے کہا: آمین! پھر جب میں دوسرے درجے پر چڑھا تو انہوں نے کہا: ہلاک ہو جائے وہ شخص جس کے سامنے آپ صلی اللہ علیہ وسلم کا ذکر مبارک ہو اور وہ آپ صلی اللہ علیہ وسلم پر درود نہ بھیجے میں نے کہا: آمین! پھر انہوں نے کہا کہ: ہلاک ہو جائے وہ شخص جس نے رمضان المبارک کا مہینہ پایا پھر بھی اس کی مغفرت نہ ہوئی، میں نے کہا: آمین۔ (بخاری، مسلم)



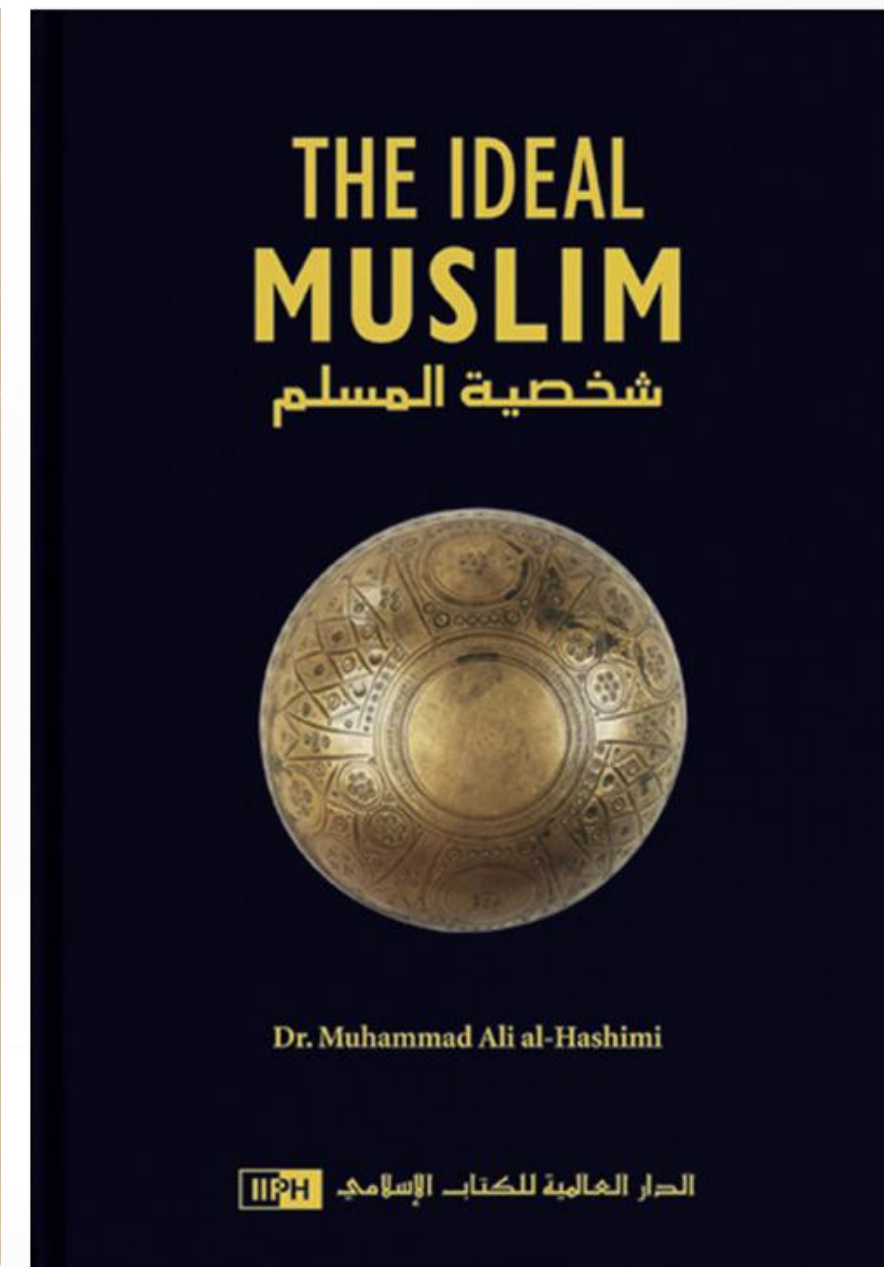
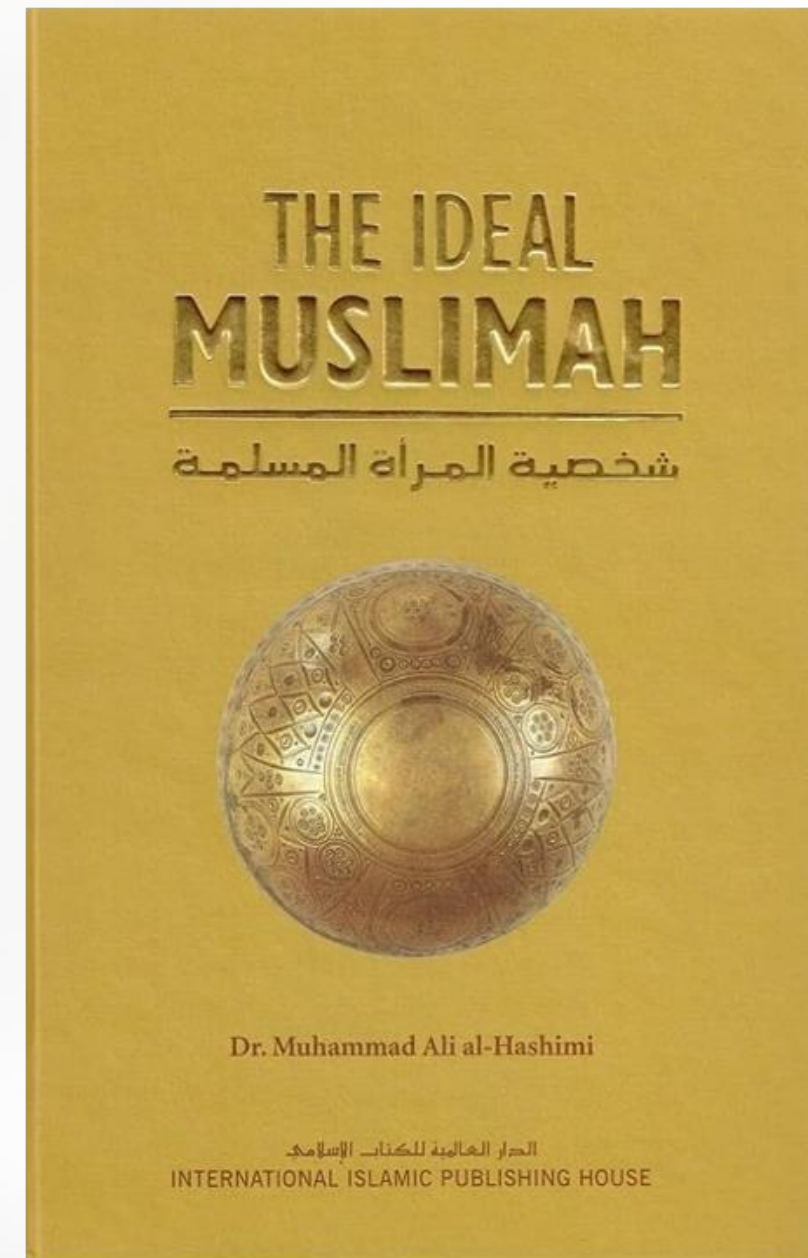


Role of Neighbor

حضرت عبداللہ بن مسعود فرماتے ہیں کہ رسول اللہ صلی اللہ علیہ وسلم نے ارشاد فرمایا قسم ہے اس ذات کی جس کے قبضہ قدرت میں میری جان ہے کوئی بندہ اس وقت تک مومن نہیں ہو سکتا جب تک کہ اس کا پڑوسی اس کے شر سے محفوظ نہ ہو۔
(مسند احمد بن حنبل - 4/336، مجمع الزوائد 8/169)

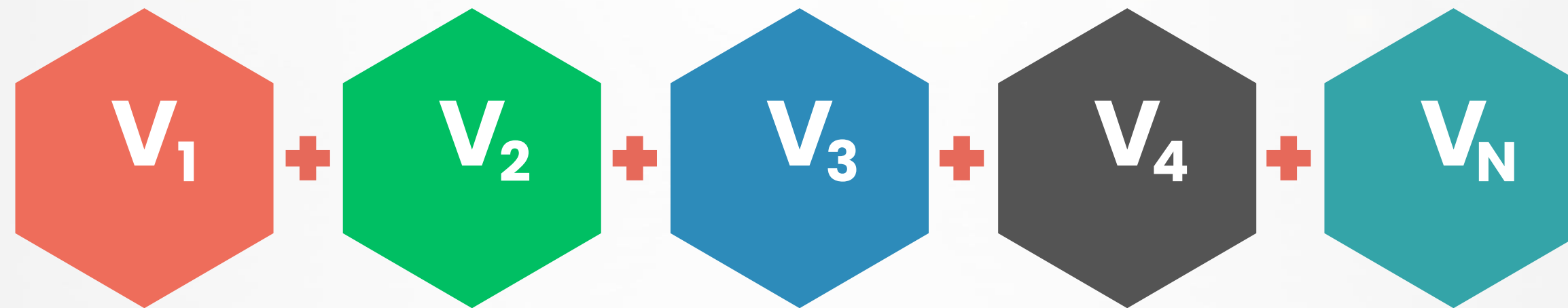
حضرت ابن عباس سے منقول ہے کہ رسول اللہ صلی اللہ علیہ وسلم نے فرمایا: وہ مومن نہیں ہے جو خود تو پیٹ بھر کر سوئے اور اس کا پڑوسی بھوکا ہو۔ (الفردوس للذیلمی 5/20، مستدرک حاکم 4/167، سنن کبریٰ للبیہقی 3/10، طبرانی فی الکبیر 12/104، الترغیب والترہیب 3/358)

THE IDEAL MUSLIMAH & THE IDEAL MUSLIM



IN ISLAMIC SYSTEM

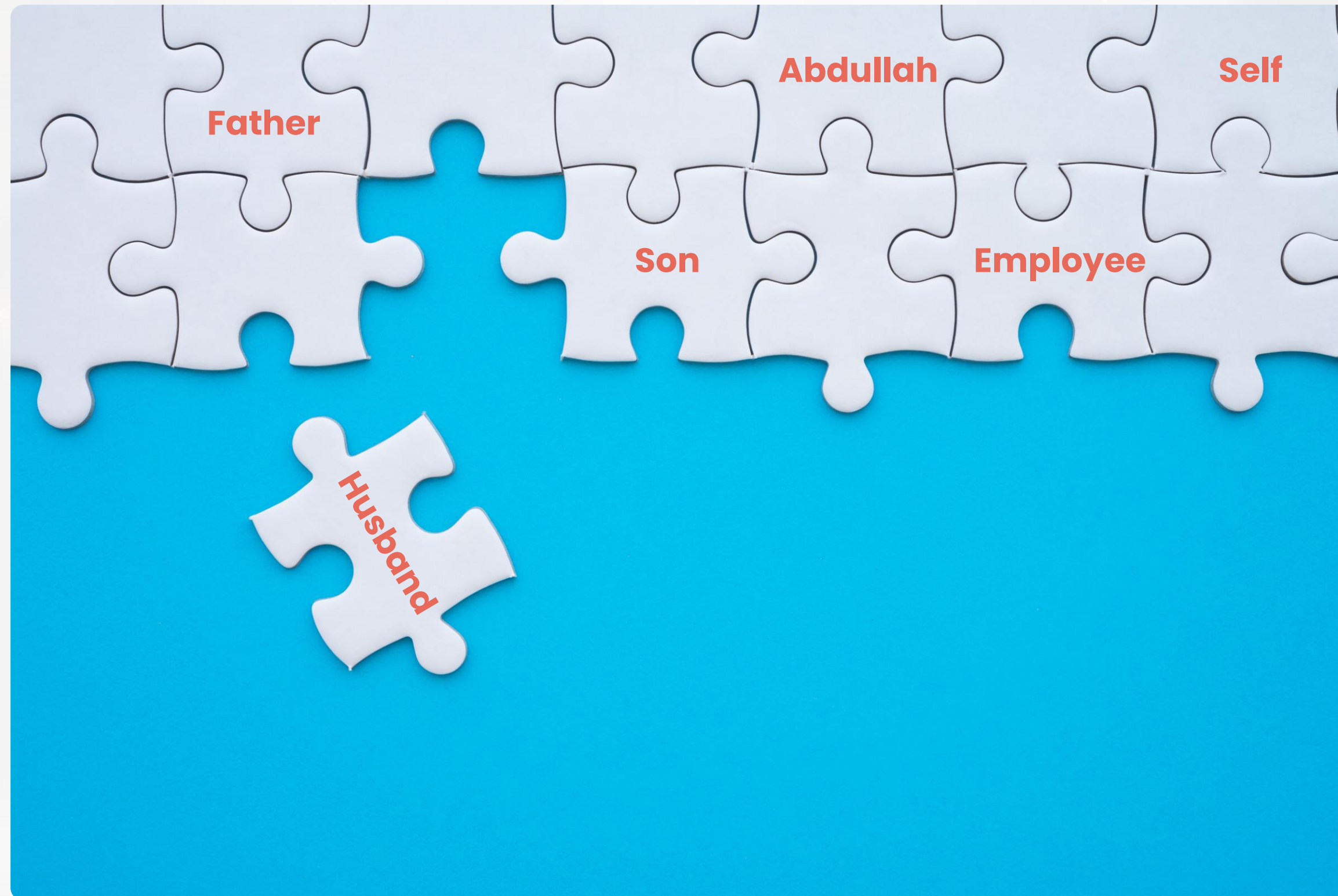
VISION



Where, n



Number of roles in our life



**A VISION IN ONE ROLE IS CALLED A
“SUB-VISION”.**



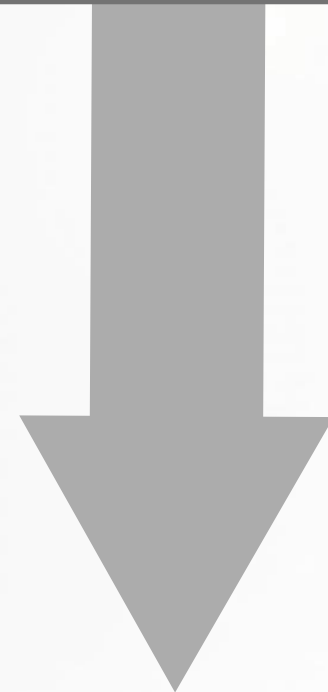


Our life's overall picture of the future (**VISION**) comprises of our visions in different roles of life, both mandated and elective.

WRONG 

SYSTEM B

One Big Vision



Choose Roles

RIGHT 

SYSTEM A

Ideology



M&E Roles



Visions





Since our lives are heavily influenced by **System B**, we prioritize most of the decisions under that influence, from children's education to their marriages to choosing careers to remain in the rat race of the world.

EXAMPLES OF ULTIMATE SUB-VISIONS IN DIFFERENT ROLES

Father

I want to see my coming generations develop to a point intellectually and spiritually where they make a significant contribution to the revival of the Ummah.

Daughter & Son

I want my father to have lived a vision-oriented, healthy, and spiritually fulfilling life.
I want to see my mother die in a state where she is happy, healthy, and has pleased Allah (SWT).

Wife

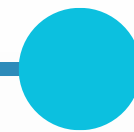
I want to see my husband make a substantial contribution to the uplifting of the nation and to see him lead a healthy and content life.

EXAMPLES OF ULTIMATE SUB-VISIONS IN DIFFERENT ROLES



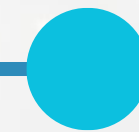
Self

I want to see myself die in such health that I can enjoy the bounties of Allah (swt) and perform all of my obligations completely.



Businessman

I want to establish a global business group to provide halal income opportunities to unemployed people and change the image of Muslims and Islam around the world.



Citizen

I want to see my fellow citizens as productive individuals who lead dignified lives and be a source of blessing and contribution to the country.

IF I WANT TO GO FROM

KARACHI

Dubai



To



Why do you wan to go to Dubai?

IS THIS A VALID QUESTION?



Purpose of the Vision (POV)

WHY does your vision exist?



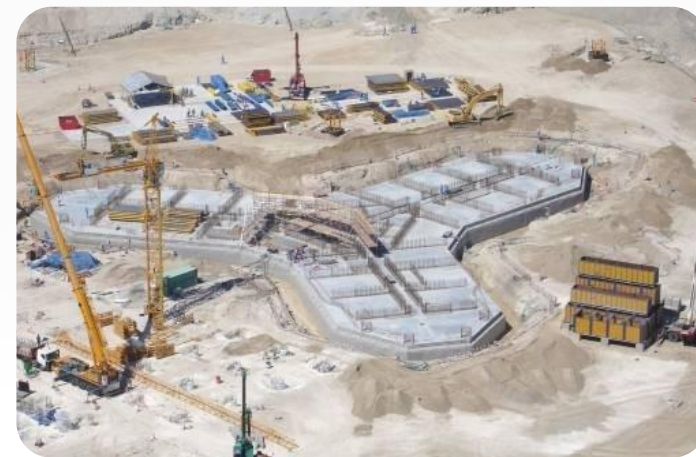
Vision

What is your Vision?

“Without a clear vision, we are at a severe risk!”



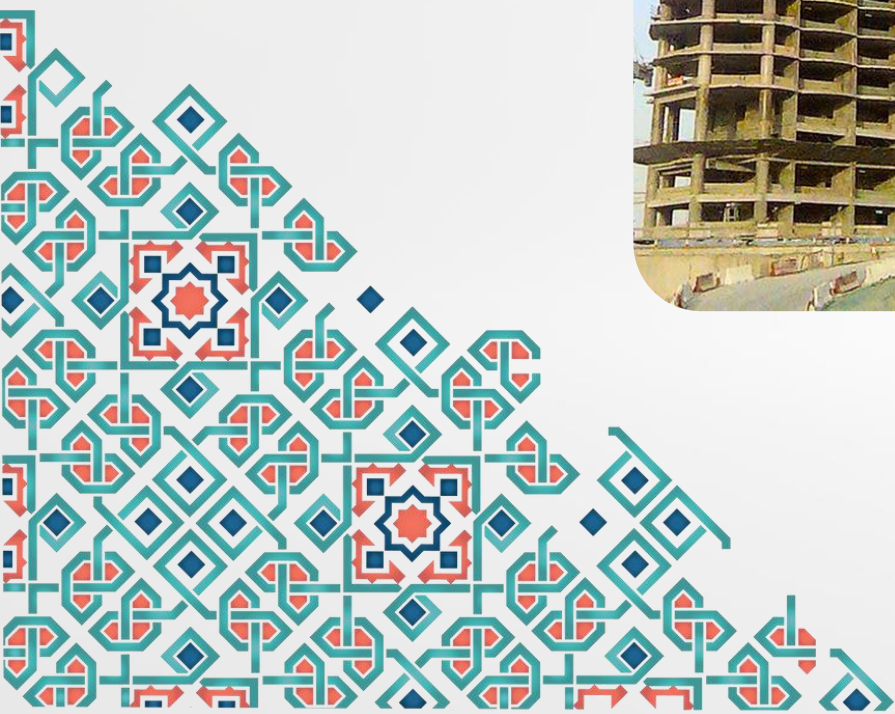
Underground Structure



Upper Foundation
of Burj Khalifa



Construction started



WHY IS IT IMPORTANT TO HAVE A CLEAR POV?

Functions of POV



IT IS THE
FOUNDATION
OF YOUR VISION



IT PROVIDES A
JUSTIFICATION
TO YOUR VISION

THE CLARITY OF YOUR PURPOSE CAN BE TESTED

Test of the POV



**THROUGH AN
INTELLECTUAL
EXERCISE**



**IF YOU FACE WITH
AN ADVERSITY**

WHY do I exist?

Purpose of the Vision (POV)

WHY does your vision exist?

"Without a clear POV, our vision is at a severe risk!"



Vision

What is your Vision

"Without a clear vision, we are at a severe risk!"

Ultimate purpose (UP)

WHY do I exist?



Purpose of the Vision (POV)

WHY does your vision exist?

"Without a clear POV, our vision is at a severe risk!"



Vision

What is your Vision

"Without a clear vision, we are at a severe risk!"

Why does this structure exist?

I don't know

Why does this exist?

xyz



Ali



Basheer



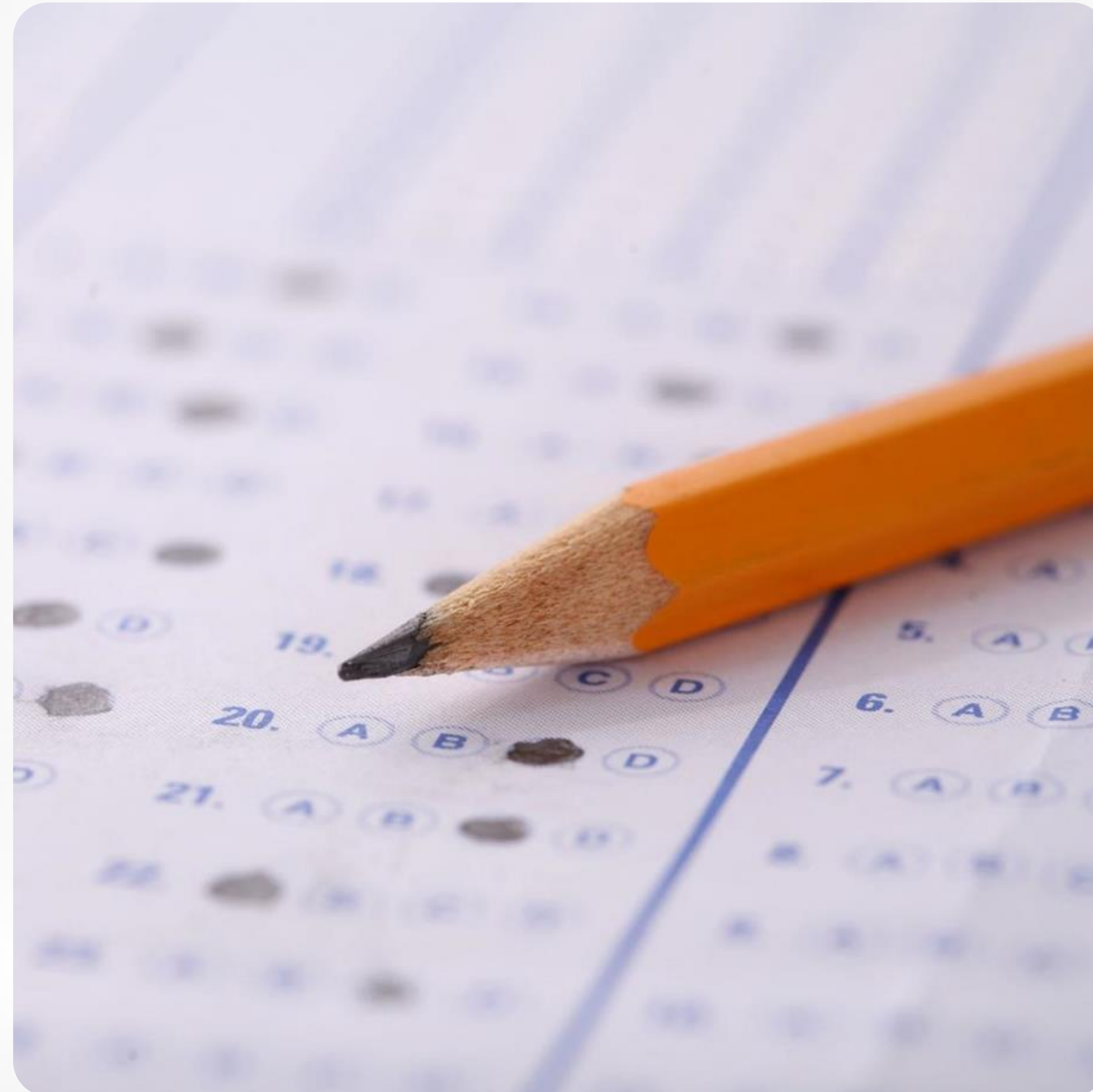
EVERYTHING IN THIS WORLD EXISTS FOR A REASON



EVERYTHING IN THIS WORLD EXISTS FOR A REASON



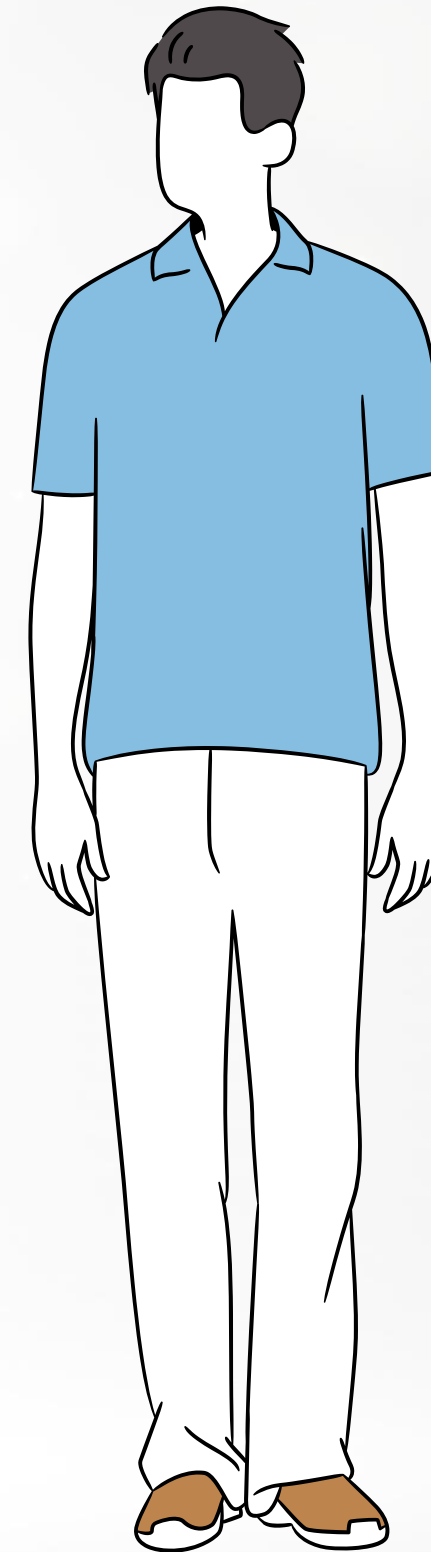
EVERYTHING IN THIS WORLD EXISTS FOR A REASON



EVERYTHING IN THIS WORLD EXISTS FOR A REASON



So, if everything in this world exists for a reason, then it should be understandable that this structure also exists for a reason! Isn't it?



WHY do I exist?

ULTIMATE PURPOSE

WHY do I exist?

REALITY

OR

IDEOLOGY

Why it should not be derived from reality?



MERRIAM–WEBSTER DICTIONARY DEFINES IDEOLOGY AS

**“THE BASIC BELIEFS AND GUIDING
PRINCIPLES OF A PERSON OR
GROUP.”**



**SINCE THERE ARE ALL SORTS OF
IDEOLOGIES OPERATING IN THE WORLD**

**“IT IS IMPORTANT TO HAVE A
SOUND IDEOLOGY TO HAVE THE
RIGHT FOUNDATIONS OF OUR LIFE.”**

سُورَةُ الذَّارِيَّاتِ

وَمَا خَلَقْتُ الْجِنَّ وَالْإِنْسَ إِلَّا لِيَعْبُدُونِ ﴿٥١﴾

میں نے جنات اور انسانوں کو اس کے سوا کسی اور کام کے لیے پیدا نہیں کیا کہ وہ میری عبادت کریں

عبادات

(اصطلاحی معنی) عبادات

شریعت کے وہ احکام جو اللہ تعالیٰ کے حقوق کے بارے میں ہیں۔
(نماز، روزہ، حج، زکوٰۃ وغیرہ)

معاملات

(اصطلاحی معنی) معاملات

انسان کے وہ اعمال جن کا تعلق دوسرے انسانوں کے ساتھ ہے۔ نکاح، طلاق، کاروبار، ملازمت، جنگ و صلح وغیرہ

عبدال

جس کا اپنا کچھ اختیار نہیں ہوتا، تمام اختیار مالک کے پاس ہے۔

۔مولانا نجم اللہ عباسی

عبد، یہ عربی زبان کا ایک لفظ ہے۔ لفظ عَبد کے اردو معنی غلام، محکوم، بندہ، اطاعت کرنے والا اور تابع دار ہونے کے ہیں۔ عربی میں اس لفظ کی جمع "عباد" (بندوں) آتی ہے۔

عبادت

”مکمل اطاعت کمال محبت کے ساتھ“

امام ابن تیمیہ

Ultimate Purpose (UP)

"Without a clear Ultimate Purpose, our
POV is at a severe risk!"



Purpose of the Vision (POV)

"Without a clear POV, our vision is at a
severe risk!"



Vision

"Without a clear vision, we are at a
severe risk!"

WHY do I exist?

WHY does your
vision exist?

What is
your Vision

"Without a Sound Ideology, we are at a severe risk!"

Sound Ideology

"Without a Sound Ideology, our UP is at a severe risk!"



Ultimate Purpose (UP)

WHY do I exist?

"Without a clear Ultimate Purpose, our POV is at a severe risk!"



Purpose of the Vision (POV)

WHY does your vision exist?

"Without a clear POV, our vision is at a severe risk!"

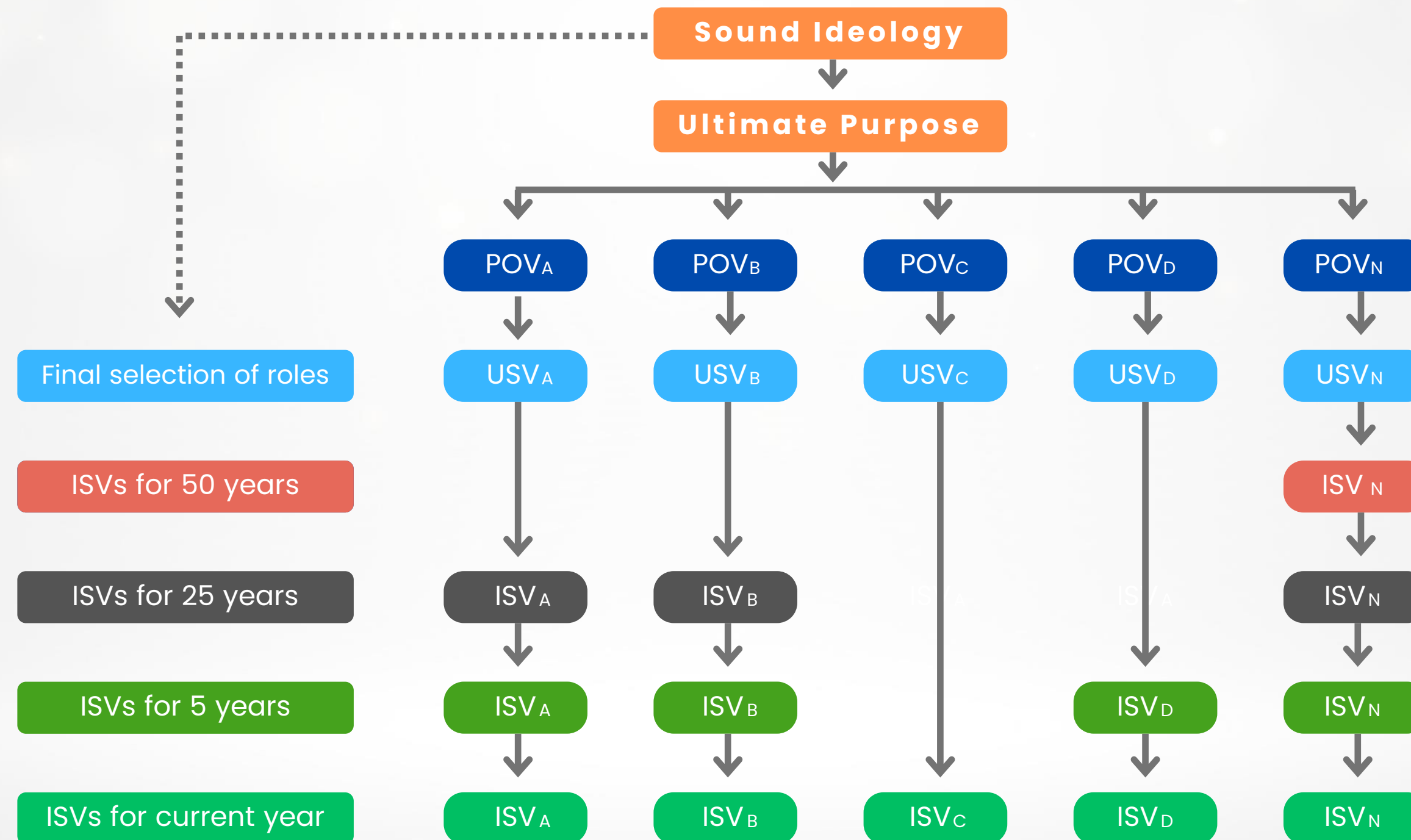


Vision

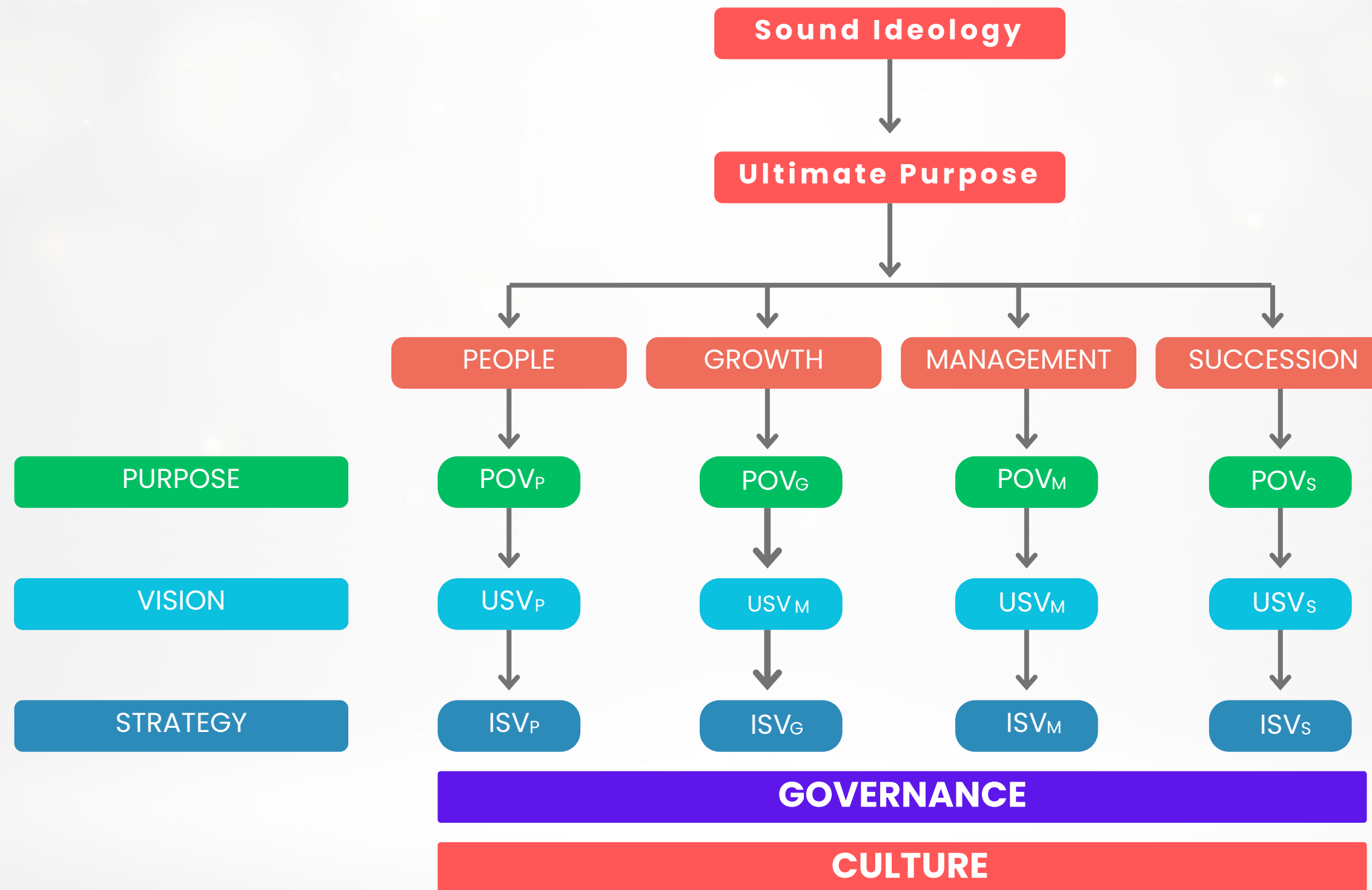
What is your Vision

"Without a clear vision, we are at a severe risk!"

THE INDIVIDUAL FRAMEWORK FOR VISIONS



THE VISION FRAMEWORK (FAMILY BUSINESS FRAMEWORK)





THE CHECKLIST FOR WRITING USV

The USV should have the following characteristics

High Lucidity
Low Concreteness
The two sides of a coin

Comprehensiveness

Physical
Spiritual
Intellectual